TWOPENCE
Vol. LIII.
1392.

SLUMS MUST GO! SEE PAGE 7.

JOHN BULL

Why let tired nerves make you irritable?

IT isn't true that women can't help the worries of a household affecting their nerves and making them irritable. Perhaps you do take them too seriously and exaggerate them, but the real trouble is that you get run-down.

The way to prevent it is to take Wincarnis. That will put you right, build up and restore your nerves, let you sleep properly and help you to face the worries of your little world calmly and peacefully.

That is the secret of success. It works in a natural way. And that is why doctors recommend it so strongly for all sorts of run-down and nervous conditions.

Start taking Wincarnis to-day, a glass at 11.30, one in the afternoon and another before you go to bed. You will find it delicious and you'll soon notice the difference it makes to you. The very first night you'll sleep more soundly than you have for months and wake up more refreshed and rested. Rapidly, your nerves will get better. You won't be so upset by small domestic troubles. And you'll see how much less tired you get as your health and looks come back; how much brighter you are.

Really, it is amazing how quickly Wincarnis works for the good it does is permanent good. Wincarnis contains no drugs. It is simply the purest of fine wine, with all the nourishing properties of 2½ lbs. of grapes to every bottle, combined with the strengthening elements of beef and guaranteed malt extracts.

Try Wincarnis at once if you find it hard to sleep. A glass of Wincarnis before you go to bed is a sure soother of the restless nerves which have kept you tossing all night long.

If you are getting depressed by the difficulties of business, it will keep your nerves calm and cool, prevent your health giving way under the strain of overwork and worry.

Get your first bottle to-day. Any wine merchant, licensed grocer or chemist will tell you how good it is. 5/6 and 3/3 the bottle.

If you prefer to try a couple of glasses before you buy, send 4d. in stamps to cover postage to Coleman and Company, Ltd., Dept. 300, Wincarnis Works, Norwich.

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THE WINE OF LIFE

Obtainable from all Wine Merchants, Licensed Chemists and Licensed Grocers. Price 5/6 and 3/3.

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FROM 5/3 Per Month DELIVERED ON FIRST PAYMENT

THAT SHED You Need

For storing Tools, Garden Implements, Cycles. Built in 6 sections, easily erected. Extra heavy weight. timber used. 25 per cent. more best value! 20 years wear. Not cheapest but easily Carriage paid. (Floors extra.)

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EVERY OFFER COVERED BY MONEY-BACK GUARANTEE ON PAGE 37

WEAR FOR YEARS

EQUAL TO SHOES SELLING AT 12/6.

Beautifully made semi-brogue Ladies' Shoe, with solid leather through middle sole, stitched for strength, extra thick sole and heel of natural crepe rubber and unusually comfy square and brogue toecap of Fine Tan Willow. Ideal shoe for Hiking, Golfing, Sports and Town and Country wear. Contents three ordinary pairs. All sizes 3 to 8.

For pair, **5/11** By post, 6d. extra.

Also, in similar leather style.

FREE for one week, self-filling Fountain Pen, priced 4/-.

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FOR ONE WEEK ONLY AT COST

To advertise our catalogue, we offer ladies' elegant walking-out shoes at the advertising price of 4/-. Rubber-soles moulded to an upper of patent finish; smart Cuban heel. These are as smart as shoes costing treble, and we guarantee months of hard service. Recommended for country wear, golf, warehouse, or smart City wear. Can be supplied in 1 bar or bar. (Mention style.)

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4/- PER PAIR

Post on 1 or 2 Pairs, 9d., or C.O.D.

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A. Covers actual Rupture Opening.
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1	Pair Art. Silk Hose
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2	Chamois Polishers
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A handsome WADDED DOWN QUILT given free with each bale. Also a Damask Table Cloth free if Cash with order. Money back if not satisfied.

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10ft.	7ft.	8ft.	£6. 6.0 or	12/3 monthly.

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£5 £5 £5 £5

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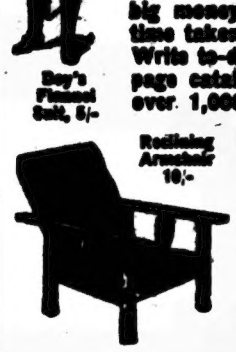
Boy's Flannel Suit, 5/-

Lady's Lightweight Mackintosh 7/9

yourself and so earn a steady and increasing income in your spare time? The "B.B.B." Club, the Super Club that pays Super Commission, requires in every district organisers to form our popular 20 week clubs on the highest paid club commission basis. No outlay or experience required to earn big money. Only an hour or so per week of your spare time taken up and no effort or worry.

Write to-day for full particulars and copy of our latest 264-page catalogue, beautifully illustrated and containing over 1,000 household bargains.



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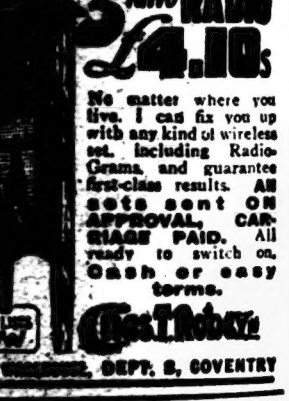

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No digging, no soldering, no trouble. Simply drive in the "ELECTRAKOP" Earth Tube, keeping the lead as short as possible. Increases Range. Improves Tone.

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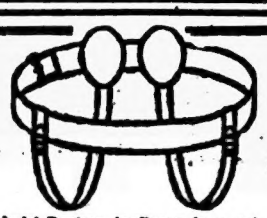
2/6 POST FREE

10/- SINGLE 15/- DOUBLE



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A SQUARE GUARANTEE

FOR A STRAIGHT LINE

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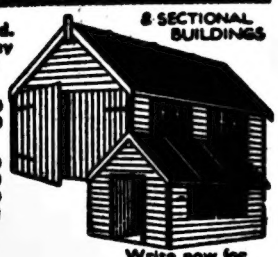

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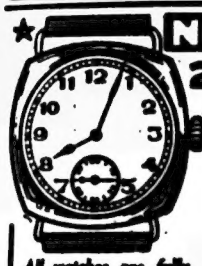

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CARR. FREE. **20/-** CASH or C.O.D. *or single bed size* 18/-

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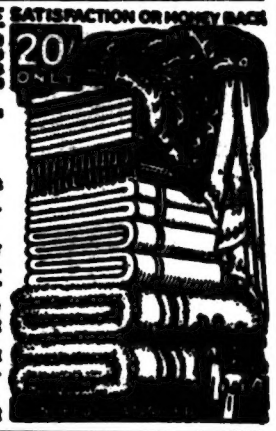

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PER PAIR **3/9**

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10/- DOWN and 10 payments 10/- or 2/6 weekly.

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Samples and Full Particulars Post Free.

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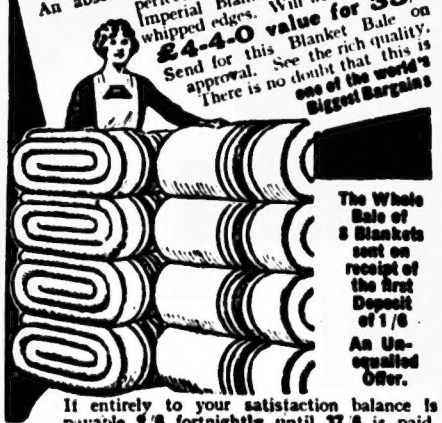

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NO CLAIMS REQUIRED.

RULES AND CONDITIONS.

(1) Entry Form must be filled in as directed in ordinary ink and must not be mutilated or altered. **TWELVE CROSSES ONLY** must be written in the blank spaces provided in any one column used.

(2) Spaces for up to Six entries have been provided on this form, and the subscription for the competition is sixpence per entry. Postage stamps cannot be accepted in payment of the entry money. Entries may only be made on printed forms provided.

(3) In the case of a competitor sending in insufficient money to cover all the entries made by him, the Association will treat such number of his entries as would be covered by the entry money received as proper entries in the Competition, the remaining entries being disqualified. The entries eligible to be selected will be from No. 1 upwards to the total of the entry fee paid.

(4) Entrants must write their name and usual address on each Entry Form and all completed Entry Forms must be neatly cut out and sent by the competitor to **Dept. J.B., THE BRITISH CHARITIES ASSOC., 103, KINGSWAY, LONDON, W.C.2 (Comp.).**

(5) After the close of the Competition the list of 26 slogans will be submitted to a Committee of Experts who will decide the best Twelve. The competitor whose twelve selections in any one entry column agree or most nearly agree with the decision of this Committee will, as stated in rule 6, be awarded the first prize, the next nearest will receive the second prize, and so on. The entries will be checked under the supervision of Messrs. Hugh Moores and Co., Chartered Accountants, London.

(6) In the event of a tie or ties, the prizes so affected will be combined and divided. If the first prize of £20,000 is divided the additional award of £5,000 will also be divided, and only such shares of the additional £5,000 paid to the prize-winners as are won by registered readers of the "Daily Herald." No entrant can win more than one prize or one share of any prize. The alternative Life Pension Prize will be awarded at the option of the winner if the first prize is won outright by one competitor. Should the first prize be shared it will be paid outright in cash.

(7) The British Charities Association reserves the right to disqualify any entrant for reasons which its Council considers good and sufficient and the decision of the Council of the Association upon any point whatsoever shall be accepted as final and legally binding. The Association takes no responsibility for any entry form lost, delayed, not delivered or mislaid, and no correspondence will be entered into.

(8) Employees of The British Charities Association, the "Daily Herald," and its associated Companies and members of their families are not allowed to compete.

(9) The closing date for the receipt of entries will be advertised in the "Daily Herald" and the papers used for advertising the Competition, but competitors are requested to send in their entries as early as possible. The names of the prize-winners will be published in the "Daily Herald" on a day to be announced, and every prize-winner will be individually notified.

The complete list of prize-winners will be sent to any competitor who sends a stamped addressed wrapper or label (NOT envelope) to The British Charities Association for this purpose.

(10) Failure to comply with any of the above rules involves disqualification.

"ON-TO-PROSPERITY" CONTEST!

£25,000

ENTRY FEE 6D

SECOND PRIZE £250 THIRD PRIZE £100

TO HELP THE HOSPITALS

Every penny of the prize money is guaranteed by the "Daily Herald," and every penny of the profits will be distributed by The British Charities Association amongst Hospitals throughout the country.

ORGANISED BY THE BRITISH CHARITIES ASSOCIATION

Chairman: LORD LUKE.

A TREMENDOUS fortune of £25,000 cash down or a princely pension of £50 a week as long as you live—whichever you prefer—that is the unparalleled first prize in the great "Daily Herald" "On-to-Prosperity" Contest to help the hospitals. The Entry Fee is only sixpence for each attempt.

All you are asked to do is to select the 12 best out of the 28 Prosperity Slogans on the Entry Form on the right. Indicate your choice by placing 12 crosses only in each entry column you complete. There is no order of merit required. Use your judgment and skill and win a fortune. Every reader of "John Bull" may enter for this gigantic contest and competitors may send in as many entries as they wish. Further Entry Forms appear each day in the "Daily Herald."

Read the important announcement below, and be sure to send in your entries by not later than March 1st. The world's record first prize in this contest must be won by someone—why not by you?

HURRY! *Enter before March 1*

WONDERFUL SURPRISE GIFT FOR EVERY ENTRANT

Who completes the Form on the right

EVERY entrant who sends in the complete six entries on the form on the right by not later than Wednesday, March 1st, will receive a wonderful surprise gift—a really handsome present suitable for either a lady or a gentleman. In addition to the surprise gift there is an extra £1,000 over and above the prize fund which will be divided equally amongst all prize-winning competitors whose entries are received by not later than Wednesday, March 1st.

CATCH THE NEXT POST — SEND IN THE ENTRY FORM ON THE RIGHT TO-DAY

CUT ALONG HERE

Use this Entry Form to win £25,000 + £50 A WEEK FOR LIFE

Choose the best Twelve of the 28 Slogans below by placing a X against those selected in the blank spaces provided on the right. Each column represents one sixpenny entry. INSERT TWELVE CROSSES ONLY IN EACH COLUMN YOU COMPLETE —OR YOU WILL BE DISQUALIFIED. No order of merit is required. Ink must be used.

		One Entry 6d.	Two Entries 1/-	Three Entries 1/6	Four Entries 2/-	Five Entries 2/6	Six Entries 3/-
1	Buy more—and help more to buy more.						
2	Knuckle to—don't knuckle under.						
3	Never mind the business outlook—look out for business.						
4	Use idle money and employ the idle many.						
5	The air of confidence is the finest trade wind.						
6	Will good—and goodwill will follow.						
7	A peace policy is the world's life insurance.						
8	Spend for Prosperity—don't hoard for posterity.						
9	Optimism pays you—pessimism makes you pay.						
10	Help the Hospitals—national health means national wealth.						
11	The tide turns at low water as well as high.						
12	If more work for better times—there'll be more work for all.						
13	Prosperity—will it come? Yes, "will" it.						
14	More spending, more working—more working, more spending.						
15	Kill War debts—revive the world.						
16	Spend wisely now and you'll get a good "deal."						
17	Come down from the clouds and help to lift them!						
18	Pay well—it will pay you!						
19	Let's put Prosperity "on the map" of Britain.						
20	The highway to Prosperity is through every tradesman's door.						
21	Don't wait for Better Times—work for them.						
22	Create confidence by having it.						
23	Trying times are times to try.						
24	Good-bye, gloom—come on, boom!						
25	Determination will bring Prosperity AT last—TO last!						
26	Spenders make money go round—circulation means Prosperity.						
27	Get back by pushing forward.						
28	It'll be a good job for everyone if you find a job for someone.						

You can use this form for one or more entries, but must send entry fee at the rate of 6d. for each attempt.

Insert twelve crosses only in each column you complete. No order of merit required.

I agree to abide by the Rules and enclose.

P.O. Number..... Value..... covering..... entries.....

P.O. is crossed /& Co./ and is made payable to the British Charities Association. Please see that your envelope is sufficiently stamped.

(Please write clearly in ink.)

NAME.....

ADDRESS .....

(Block Letters) .....J.B.5.

ADDRESS YOUR ENTRIES (Dept. J.B.5). THE BRITISH CHARITIES ASSOCIATION, 161, KINGSWAY, LONDON, W.C.2. (Comp.)

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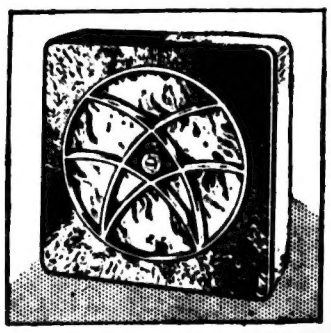

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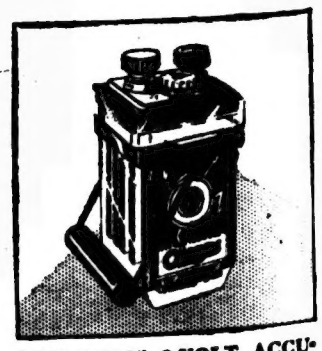

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JOHN BULL

"John Bull," 18/2/33.

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SLUMS MUST GO!

Without Fear or Favour

SWEEP away the slums!

The demand has a familiar ring, hasn't it? We heard it in those dim and distant days before the war, and we have heard it at intervals ever since.

Slums! They have provided material for hundreds of books and millions of speeches. They have been talked about and written about and preached about for so many years that the very familiarity of the word has bred almost a disbelief in the existence of what it means.

There have been housing schemes, the building of garden cities, organised town planning, the provision of open spaces, playing fields, and the like. Surely, say probably millions of people, there cannot be a slum problem in these days.

Very well, let us see.

Let us take a look at Leeds for a start. There we shall find 33,000 houses built in long, unbroken rows in narrow streets.

Every one of the 33,000 consists of only two rooms with a cellar, usually unlighted, and with practically no provision for the storage of food. Personal and domestic washing has to be done in the living room.

There is no internal water-closet, no accommodation for the disposal of household refuse. There are outdoor ashpits, and water-closets are used for groups of houses.

And those houses (God forgive that a civilised nation should call them houses!) are crowded together at the rate of from 70 to 80 to the acre.

In case anyone should argue that Leeds is an unusually backward city, let us journey to Manchester, and there we shall find almost incredibly foul conditions.

One-room horrors

WHAT do you think about a "house" with *one* bedroom occupied by husband, wife, five daughters (aged 23, 21, 18, 11, 9) and two sons (aged 15 and 4)? What do you think of other one-bedroomed "houses" in which live six and seven persons?

And if that is not enough for you, call at a "house" which has one room for living and sleeping, and which contains husband, wife, three daughters (aged 13, 11, 7) and a baby boy aged three months.

These things were found in a recent survey of one part of Manchester. In tabulated instances 99 persons were sleeping in 17 bedrooms. Work out the sum yourself; we are too sick to do it for you.

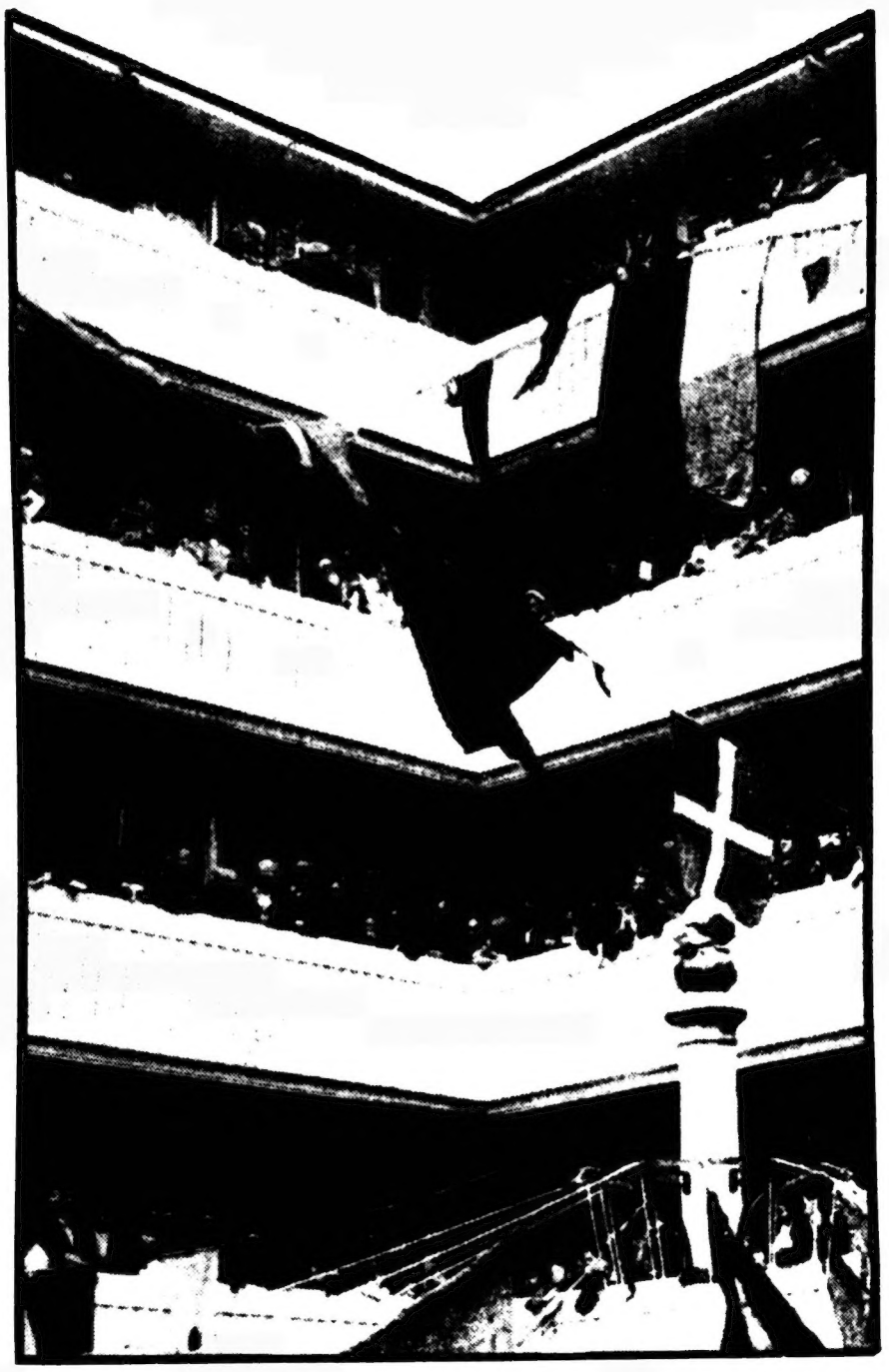
In the same district there were 14 cases of 9 persons in two bedrooms, 21 cases of 8 persons and many more of 7 persons in two bedrooms.

Cross over to Liverpool, if you still feel like it, and learn what social workers discovered only a short time ago.

Such things as these: that nearly 2,000 dwelling-houses in courts are lived in although they have been unfit for human habitation for eighty years, and that there are 6,000 insanitary houses, other than court houses, and over 100 cellars separately occupied.

Now go to the Potteries, to Sheffield, to Birmingham, to Glasgow, to country towns (and especially to country villages), and there you will find conditions revolting and incredible, as you will also find them when you come South and visit, if you have the heart to do so, some of the London districts.

So what about it?



The slums must give place to new dwellings like this—a new block of flats for workers at Somers Town, North-West London, photographed during the opening ceremony

Wanted—1,000,000 houses

A FEW weeks ago Sir E. Hilton Young, the Minister of Health, said that the "maximum practicable" was to clear 12,000 houses a year. He wants to clear away the slums, and so does everybody else except the "Sharks" that Sir Austen Chamberlain recently condemned—the hell-hounds who buy up slum property as a speculation, and then, when they have wrung the last penny from their miserable tenants, clear out.

But 12,000 a year! That is not enough. It would take three years to clean up Leeds alone at that rate. And we want to see the whole country cleaned up in that time—as it should have been cleaned up years ago.

It can be done, and it should be done.

Think of the folly and the waste and the misery of it all. To begin with, there are nearly 300,000 persons concerned with building who are out of work. Why are they not being set to work to build a million houses—which is the very minimum number needed?

The chance to remedy all the evil has come once more. It should be grasped greedily with both hands in case it should never come again. The public conscience is aroused, and the Parliamentary one is nearly.

There is a new Housing Bill, under which the subsidies for slum clearance will remain, and rightly remain. The great Building Societies are coming in to help with the provision of houses on a new plan. They have agreed to a dramatic change in their old policy.

Hitherto they have advanced up to £70 per cent. to a man who wanted to buy or build his own house. For years that has been a magnificent incentive to thrift. But the people who need houses now cannot afford the other £30 per cent.

So the Building Societies have now agreed to provide the wherewithal for the building of houses *to let*.

They are to advance to builders £90 per cent. and the builders have to find only the other £10. The risk of the £20 advance above the familiar £70 is to be shared by the Government, the local authority and the Building Society, but that risk only comes in if a builder defaults.

Go one better!

IF there is no default, the State's capital outlay will be—just nothing. And as the Building Societies know their business the risk is slight.

It is a great advance, and it should be pushed to the very limits of success.

But, far as it goes, it does not go far enough.

What is wanted is the provision of State funds for an intensive slum clearance and building scheme over, say, five years. And in that scheme the State and local authorities must be the directing and controlling agents.

Let's have more and more new houses; but, as we build them, let's clear away the slums.

The slums must go!

STRAIGHT FROM THE SHOULDER . . .

A Sentence that Should Never have been Passed

Wage-Cutters Seeing Sense

Trap for House Buyers

WE hope it will be a long time before the country is shocked again by such a miscarriage of justice as when Mr. Justice Goddard sent to prison for two months a man who lied about the age of his dog.

The matter was quite rightly raised in Parliament, and official enquiries into the facts of the case made.

After that there could be only one conceivable result—the release of the man in question.

Why investigate?

What astonishes us is that it was ever thought necessary to wait for investigations to be made.

The facts of the case were simple. Samuel Thomas Lewis, an Aberystwyth man in poor circumstances, with a wife and five children, had a dog which was six months old in December last.

He thought it hard that he should have to take out a licence then and another in January. So he falsely returned the dog's age, and thereby committed perjury.

Perjury is a serious offence, we know. But we can find nothing to justify so minor a case of it being punished by two months in prison, particularly as Lewis had never been in trouble before.

A cad's case

Compare the offence of Samuel Lewis with that of George Arthur Jenkins, who has gone to prison for a similar period.

Jenkins, a Staffordshire man, threw a whippet dog into a colliery furnace. Twice the wretched animal fell out howling with agony. Then Jenkins threw it back a third time, and, slamming the furnace door, left it to be burned alive.

Right—and wrong

We can only say that it is a pity Jenkins was not given the maximum punishment—an extra month. It is equally a pity that Lewis was so harshly dealt with.

Mr. Justice Goddard was right in pointing out that too much perjury is committed in these small matters, but certainly this case was not one to be made an example of by such a sentence.

Up with wages!

We have attacked wage cuts in season and out. We shall continue to do so, for we believe lower wages mean less trade and therefore less employment.

Several big business firms have already put back wages to the pre-crisis standard. They found that the reductions made business worse and discouraged even the most loyal of employees.

A farmer who knows

Because farmers in particular are persistent wage cutters, we commend to them the speech of Mr. H. K. Foster, who has just become chairman of the Saltash (East Cornwall) Farmers' Union.

His first official statement was a bitter attack on the decision to reduce farm workers' wages in that area to 30s. He declared:

"I have not reduced my men's wages, nor do I intend to do so. The difference of 2s. in a man's wages each week is not going to mean the difference between profit and loss, and part of the general industrial trouble arises from too low wages."

Well said, Farmer Foster!

Now then, Neville!

Above all, the Government must follow the example it should have set. It must restore the wages of teachers, police, soldiers and others to the full level.

Let all the cheeseparing, skinflint nonsense be ended. Then we shall sweep forward not only to greet good times but to make them.

Profit and loss

The Post Office has announced with pride that it made £10,631,000 profit last year — the highest on record.

It would have more to be proud about if it wasn't paying thousands of its employees only £2 a week.

The men are asking for 10s. a week increase. Here is Sir Kingsley Wood's chance to raise his Department even higher in public esteem.

"John Bull's" watchdog growls at these harsh sentences

A palace canard

Don't believe the story, made in a daily newspaper, that Buckingham Palace may be pulled down and a luxury hotel and flats erected on its site.

It was said that the increase in commercial buildings near the Palace might induce the King to move to Kensington Palace.

We can state, on the authority of a high official, that such a suggestion has never been made and would certainly not be considered.

Don't be caught

We receive many complaints about certain so-called building societies which accept premiums for five years on house-purchase policies.

If a policy-holder can't afford to buy a house at the end of the five years, two-thirds of the money is lost if a cash surrender value is required. If he wants the full sum, he has to wait thirty years for it, paying premiums all the time.

No such contracts should be made without obtaining an official guarantee as to surrender values, rather than the vague statements usually made to enquirers.

Desperate remedy

To help their wives and families, unemployed men in Salford have decided to do without food one day a week. "Starvation Day," they call it.

We admire their self-sacrifice. But, frankly, we doubt if they are wise to lower their resistance to illness.

And, to be equally frank, we can't imagine anything more damnable than that these uncomplaining fellows should be forced to such desperate measures.

Set them to work

There is a faint gleam of hope for them and others in their plight.

The Government is said to be considering using much of the money now spent on the "dole" in providing relief work.

It should not waste much time considering the idea. Far better to get on with it at once.

New life

The outlook for the railways seems brighter at last.

The coming Road Traffic Bill will enable them to compete on a fairer footing with road transport. They are starting big reorganisation and electrification schemes, and discussing bringing back the old penny-a-mile fare to restore their earning power.

They have been a long time in learning their lesson, but their new spirit should soon give the lie to the croakers.

Crazy politics

The Chancellor of the Exchequer proposes to abolish, in his forthcoming Budget, the machinery for taxing land values, which last year, out of consideration for Lord Snowden—then in the Government—was only held up.

We hope the Chancellor changes his mind. For, as Lord Snowden recently pointed out in JOHN BULL, if the tax were put into operation it would provide a great deal of new revenue, help employment, cheapen both land and the cost of houses.

Hard luck

In a Rugby football game between St. Mary's Hospital and Pontypool a forward dislocated his jaw.

He ran to the touchline where there was a doctor, got his jaw replaced, and finished the game.

There are several doctor-members of Parliament, but they never have a chance either to perform—or to bungle—a job like that.

Electricity chaos

Another example of chaos in the electricity industry — on which we recently commented—is provided by the present enquiry before the Electricity Commissioners.

The London and Home Counties Joint Electricity Authority, the County of London Electric Supply Co., and a number of local authorities are all seeking the right to serve important areas in Surrey.

But the Electricity Commissioners can only express a pious hope. They have no power to enforce what they consider to be the best solution in the interests of consumers. What a farce!

Tote stupidity

So the Tote has been shut down on all licensed dog-racing tracks, and at least 14,000 men thrown out of work.

And all this, to say nothing of police summonses, High Court cases, threats by the Government, and an immense amount of controversy, arises from one section of the Betting Act of 1853!

But the real blame lies with the bungling politicians and lawyers who should have made it plain, when the Tote was first mooted, that it was illegal on dog tracks.

C3 bread

Our bread is a C3 product, its price kept up by powerful associations, and country mills, from which our best bread comes, are being forced out of existence.

We said that last week, and we have since received ample confirmation from a large firm of milling engineers.

Some eight thousand country mills, they point out, have been closed during the last forty years, and there are now only about three hundred mills in all Britain making white flour.

Pigeon pie

Too many Northerners feed their greyhounds and whippets on steaks and milk while their children have to put up with bread and potatoes.

So the N.S.P.C.C. did a good day's work when it persuaded a Manchester man that the following method of spending his wage of £2 7s. 6d. was disproportionate: Family expenses, 24s.; upkeep of pigeons, 23s. 6d.

Pigeon pie would do his wife and two children a lot more good.

About time!

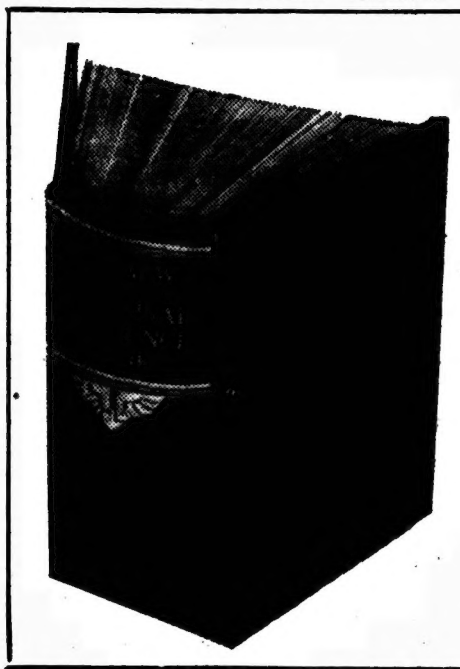
Harry Geen, the thirty-two-year-old disciple of Jacob Factor, has just been sentenced to nine months' imprisonment for being concerned in a share fraud.

As JOHN BULL exposed him five years ago as a notorious share-pusher, with many aliases, justice is a little belated. But better late than never!

Flouting the dead

Some people have queer ideas about respect for the dead.

Major Oliver Papworth, a well-known Cambridge man, left express wishes that on his death no funeral service of any kind should take place. Despite this, a crowded service was held. Isn't it dishonourable to ignore a man's last wishes?



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If you are one of the mighty army of JOHN BULL readers who reserved the superb £1 1s. New Illustrated Universal Reference Book — JOHN BULL'S recent presentation to its readers—here is a great additional concession of which you will be glad to hear. By special publishing arrangements, it has been possible to increase considerably the number of these Presentation Volumes available in the superb colour illustrated DE LUXE EDITION with splendid Art Gallery Supplement as shown here and described in the folder containing your Presentation Voucher. Therefore, though you have not notified your desire to receive your Presentation Volume in this magnificent De Luxe Edition, you can do so by filling-in your Presentation Voucher accordingly.

What I'd Tell UNCLE SAM

by VISCOUNT SNOWDEN

THE success of the forthcoming conversations on war debts and world economic problems between the United States and the British Governments will depend in a large measure upon both parties entering the conference free from commitments made by statesmen beforehand in public speeches.

It is vitally necessary that nothing of a provocative nature should be said by responsible persons which is calculated to arouse indignation.

From this point of view, certain statements the Chancellor of the Exchequer made in a recent speech are regrettable. They convey the impression that Great Britain as the debtor denies to the creditor the right to ask from the debtor some compensation for the remission of the debt.

Mr. Chamberlain deprecated the idea of the coming debt negotiations being a great swopping deal.

Plain speaking is very necessary in actual negotiations; but it is premature for probable delegates to a conference to indulge in it in the public Press before negotiations have begun.

Britain's case for the cancellation of war debts has been duly stated in Notes addressed to the United States Government. The British Government maintains that these debts are one of the main causes of world trade depression, and are as harmful to the creditor as to the debtor nations.

Ill-chosen words

IN my opinion, the attitude of the British Government on the question is sound. But from all information one can gather American opinion in the main does not accept that view.

America considers that the cancellation of the debts would be wholly a sacrifice on her part for the benefit of the debtor countries. Unless that opinion is taken into consideration, and allowance made for America's serious financial and trade conditions, no settlement of the debt question can be reached.

America's condition for the revision of the debts—that she should be given some compensation for the sacrifice of her claims—is not unreasonable, and it should be possible for Great Britain to agree to this.

Mr. Chamberlain's words on this point were badly chosen, and bore a construction he probably never intended. He did not, in fact, rule out the consideration of mutual agreements on trade and monetary matters, which would put America in a better position in the British market than she occupies to-day.

But any agreement which would give that result would not have to be of a wholly one-sided character. I do not believe that the British Government would agree to an arrangement under which American exports were given favourable terms in the British market, while America maintained her present prohibitive duties upon British goods.

A mutual agreement between the United States and Britain for greater freedom of trade between the two countries would give the compensation for debt concessions which the United States seeks.

Sacrifice—and compensation

AN agreement by which an increase of trade between the United States and Britain was secured would be a greater benefit to both countries than an isolated settlement of debts.

If, for instance, the disadvantages to United States trade with Britain which have been inflicted by the Ottawa agreements could be removed, that alone would be a substantial compensation to America for the sacrifice of her debt claims.

To make a bilateral tariff agreement with the United States would be in harmony with the claims which British statesmen are shouting from the house-tops. They justify the adoption of tariffs by Great Britain solely on the ground that they give her a bargaining weapon to secure the reduction of tariffs in other countries.

The British Government is pledged to reduce her general tariff if thereby she can gain concessions elsewhere.

In what precise form the compensation to America should be given must be decided by the Washington Conference.

But if there is a willingness on the part of the British delegates to understand America's point of view—that she will be making a great, and to her an expensive, sacrifice by remitting her debt claims—it should not be difficult to meet her desire for compensation in a way which will be of benefit to her, and which will not deprive Britain of the relief which would otherwise come to her from the remission of the debt payments.

There will be no need for Britain to recede from the position she has taken on the debts—namely, that cancellation would in itself be a great indirect advantage to America by removing a main hindrance to world trade restoration.

Two vital questions

THE contention that any agreement with the United States for greater freedom of trade between the two countries must await the World Economic Conference is without substance.

The willingness of the British Government to conclude trade agreements with the foreign countries now seeking such agreements disposes of the argument that an agreement with the United States cannot be made part of the debt settlement.

Indeed, such an agreement, made between the two greatest trading nations, before the World Conference meets would have considerable influence upon that conference in the direction of removing or reducing artificial hindrances to world trade.

The invitation to the Washington Conference proposes that the discussions should be wide enough to cover all the economic causes of the world depression.

It is true that all the remedies for the restoration of world prosperity cannot be settled by a bilateral agreement between the United States and Great Britain.

But a discussion upon them at Washington, leading to an agreement in policy between the two countries for the World Economic Conference, would go far to ensure a successful outcome of that conference.

Two questions the Washington Conference can settle—the debts question and the granting to the United States of compensation in the form of freer access to British markets on the basis of fair competitive conditions.

Other questions of vital importance which are to be broached at Washington are the stabilisation of the exchanges and disarmament. Neither of these matters can be settled by the United States and Great Britain alone.

It is rumoured that the United States will make it a condition of debt revision that Great Britain should return to the gold standard.

A discussion of this important matter at the Washington Conference would be useful, but as this question will be one of the main subjects to be considered at the World Economic Conference it seems undesirable to link it up with the debt settlement.

All nations are now so vitally interested in the matter that concerted action must be taken.

The attitude of the British Government upon it has been made quite plain. It is that the ground must be cleared for a return to the gold standard, and that when the time is favourable for that, it must be done in such a way that the abuses arising in the past must be made impossible in the future.

Ten years ago. — In January, 1923, Mr. Baldwin and Mr. Montagu Norman returned to London from America after agreeing upon the terms of Britain's war debt repayments to the U.S.A.

Wanted—a fair deal

IN the course of public controversy on international questions incidents are bound to arise which provoke temporary ill-will or misunderstanding.

But such incidents should not be allowed to impair good feeling between two countries like the United States and Britain, so closely bound together by many ties of friendship and common interests

I think I can speak for the people of Britain in saying that they realise the position of America in the debt controversy. They are anxious only for a friendly settlement which will be mutually beneficial, and which will leave no feelings of disaffection on either side.

KILLING a GREAT crusade

A GREAT crusade is taking place in the East. It concerns every British man and woman very much because upon its results will depend whether they have need to blush for the moral conditions in those teeming Eastern cities which we govern—Calcutta, Hongkong, Singapore and the like.

Great Britain is doing its best to clean up the human cesspools in India, Burma, the Straits Settlements and Hongkong. China, Japan and other Powers are doing the same in their possessions to check and finally to stamp out the shame of the age-old traffic in girls which has hitherto been so blatant and infamous.

You can read all about this new crusade in a report just made to the Council of the League of Nations by an international commission which spent over eighteen months' travel and investigation in great cities of the East. It is a sordid report on a sordid subject. But it is relieved by constant evidence of the new desire to alter the bad old ways.

No longer are the great nations of the earth content with connivance and indifference. No longer is it possible to allege that east of Suez there "ain't no Ten Commandments."

Hypocritical attitude

In a few years the hell-holes of Hongkong, Singapore, Rangoon and Calcutta will have disappeared: the drunken shouts of the dregs of the Seven Seas will be but faint echoes, ribald anachronistic chanties.

The work that remains to be done is, of course, enormous but the task of the reformer against nature in the raw" always is and always will be hard and long. In this case the difficulties are increased by the mistakes of the past. Every nationality is blameworthy; every empire culpable.

In the bad old days before the war traffic in girls, especially in the East, was looked upon as a necessary evil. The Western code of morals was discarded somewhere in the Red Sea.

Great Britain was to blame as much as other nations.

Within a few miles of nearly every Government House in the East there was usually to be found a recognised notorious area, controlled by the police and under the inspection of Government officials. In Bombay, you could drive down from Malabar Hill from the Governor's residence within fifteen minutes to the red-light district. . . . It was the same everywhere.

The old argument was Pharisaical and at first sight logical. It ran as follows: Prostitution is a natural evil; the oldest profession. It can never be abolished; it can only be restricted within decent limits, so that its practice does not become too glaring or offensive.

Little did these old men of the world know that their policy was directly encouraging the international traffic in women, was providing a livelihood for thousands of men of the lowest type, procurers and other ghouls of shame.

But the League of Nations Commission plainly states that recognised prostitution is the principal factor in the promotion of the international bartering of bodies; the recognised house creates the demand and the traffickers' organisations come into being to supply it.

The old policy was that if a girl said she wanted to live an immoral life, she was allowed to do so.

Houses of ill-fame had to find their inhabitants somehow. In many places now this "right" of the girl to lead an immoral life is no longer recognised.

Nevertheless, in Calcutta to-day the keeping of disorderly houses is not a legal offence, and there is a ridiculous farcical supervision which works, according to the League's investigators, like this:

A foreign girl is, on her arrival, brought to the Criminal Investigation Office by a mistress of one of the houses.

These mistresses, incidentally, keep in touch with one another the whole world over, exchanging girls, arranging terms and acting like the branches of a great export business. The police ask whether the girl has already been practising prostitution; and the mistress is asked whether she is willing to keep the girl. The answers are always "Yes."

Supervision farce

Both women are then taken to a high police officer, who asks the girl why she came to Calcutta and if she had been in correspondence with anybody. The girl usually says that she has come to earn money and that she had heard of the mistress casually through a friend in Bombay or some other place. Only women who say that they have previously been inmates of disreputable establishments are allowed to register, and their statements, in this respect, are verified.

It has happened that women refused registration have gone to a bad house in another city in the East and then come back to register in Calcutta.

Surely, here the moral sense of the authorities is still a trifle blunted.

The infamous Geisha House known as "No. 9" in the Yoshiwara quarter

Men parasites

In Bombay the old policy has left behind an awful legacy. For years public opinion tried to move the Bombay Government, and then some three years ago the labours of a devoted Englishwoman at length succeeded. The Government supported a "Prevention of Brothels Act," making illegal some four hundred houses in the segregated area.

To-day this same area is now inhabited by some 5,000 women, but as they all rent separate rooms, the rooms used by them do not come under the legal definition of a disorderly house. And the police admit that although the keeper has disappeared into obscurity, there is no doubt that she still plies her trade.

Another loathsome feature of this Bombay sore is that the males living on the earnings of these wretched women are about as numerous as the women themselves.

Weakness in the past and careless legal drafting have apparently per-

Female Charity Sharks

A CLERGYMAN in Cardiff draws our attention to the fact that a woman charity collector has been active in that area, making appeals on behalf of an organisation called the United Protestant Association.

He thinks there is good reason to doubt the genuineness of her appeals, and from investigations we have made, we can assure him that his doubts are well founded.

But, unfortunately, there are countless generous folk who are less enlightened and who are ready to give freely to every collector who may approach them with stories of good works hampered through lack of funds.

* * *

A general warning is badly needed and we must urge householders to harden their hearts when women collectors call upon them in the name of the United Protestant Association, which is a bogus charity unworthy of support.

The principal is a woman named B. Mares, who has long been blacklisted in all reputable charity circles as an impostor.

At one time she was very active in Birmingham, where her appeals were launched in the name of the United Protestant City and Central Mission.

Her husband, Pastor H. Mares, was similarly engaged, but instead of uniting for the great work in which they professed such fervent interest, they broke away from each other and began to conduct rival organisations!

Since then we have heard of Mrs. Mares in the Watford area of London, so the fact that the latest complaint comes from Cardiff shows the widespread nature of her ambitions.

* * *

One Welsh reader tells me that his road was systematically canvassed and a large number of subscriptions were obtained.

But when he questioned one of the women canvassers her answers were not at all satisfactory and a promise to send on further details of her organisation was not fulfilled. In fact, he heard nothing more at all.

Actually no recent balance-sheets have been available, but we happen to know that the administration expenses are exceptionally high.

* * *

It has been established, for instance, that in one campaign, where five collectors raised £96 7s. 7d. between them, they took £75 4s. 8d for their expenses!

Mrs. Mares also affects the title of "Pastor" and "Rev.," and any appeal she or her agents may make should be unhesitatingly ignored.

Shameful TRAFFIC

"In a few years the notorious Yoshiwara district may become a thing of the past" — Geisha girls in their cage in the open street

petuated one of the most revolting sights in the East. . . . There, at the back of the Byculla Club, one of the most exclusive institutions in India, you can see streets of cages and behind the bars, for hire, women who were once human beings.

When you journey further East and touch the Straits, Singapore and the Islands, you strike another problem—the drift and flow of the Chinese woman after the men of her own race.

From Canton, Swatow, Amoy they come through the cosmopolitan port of Hongkong and thence by every form of boat that plies those treacherous seas to Manilla, Macassar, Batavia, the Spice Islands and the coolie-camps of the Malay Straits.

Take, for example, the Straits Settlements. Up till October, 1930, disorderly houses were allowed and registered, and incoming women were examined to see if they were under any compulsion to register as inmates.

After that date, and with authority for the prosecution of traffickers and of female as well as of male keepers and procurers, the Government states that marked progress has been made in hampering the trade, though new difficulties have arisen from the new tactics of the offenders.

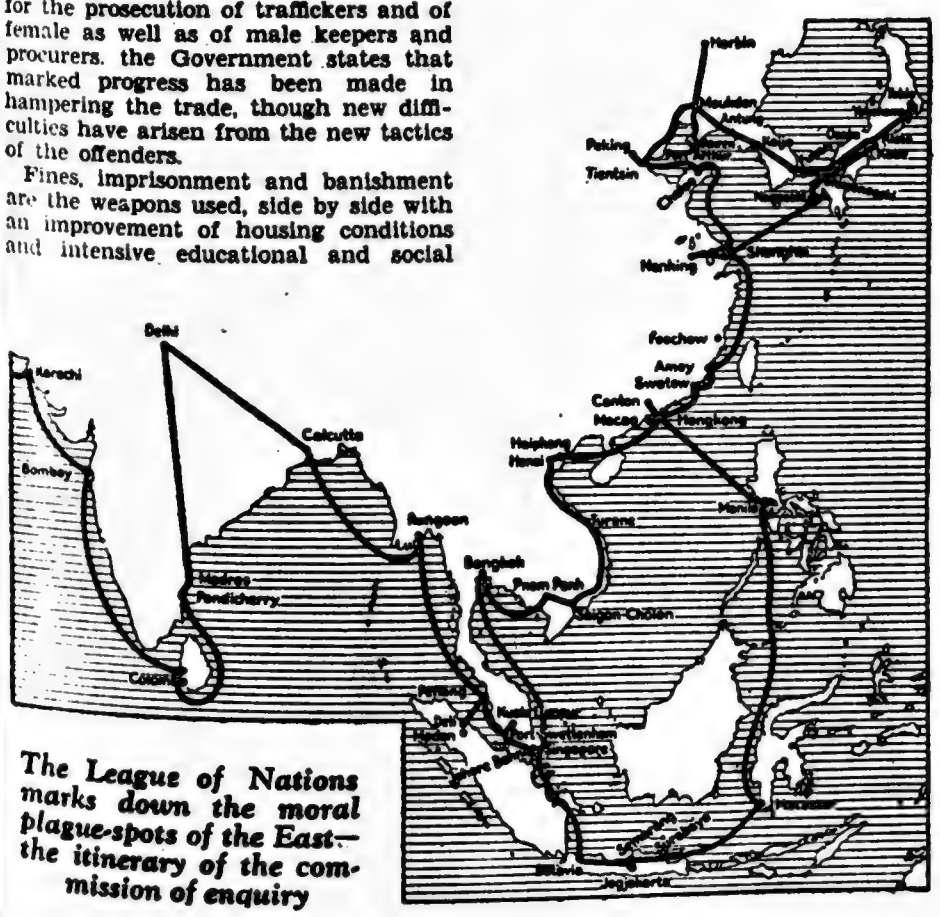
Fines, imprisonment and banishment are the weapons used, side by side with an improvement of housing conditions and intensive educational and social work. Of course, the immorality still exists to a deplorable degree; but here, in what used to be one of the plague spots of the Far East, there is a distinct dawn of better things.

It is a similar story in Malaya and in Rangoon. Since the authorities have been pushed into activity and abolished the "recognised" system matters have improved. There is still "sly prostitution," and the discreet and inviting rickshaws ready to drive off or lead the way to the secret house of ill-fame.

But this is a dangerous offence and does not attract the trafficker to the same extent as does the recognised establishment. There is nothing like a legal covering for an illegal act.

Hongkong is a problem that almost drives the reformer to despair. It is the bottle-neck of Chinese vice, the port through which the traffickers of the South Seas work, and until recently with little chance of detection.

The official policy of the Government towards the matter was not to interfere with the habits of the Chinese population more than should be considered strictly necessary in the interest of public order and the observance of the provisions of the penal code.



The League of Nations marks down the moral plague-spots of the East—the itinerary of the commission of enquiry

Truth disguised

This toleration, unfortunately, covered a multitude of sins, and when the proved ill effects of such a policy in other British as well as foreign Possessions became manifest, there came a change of attitude and the new idea is the gradual abolition of tolerated houses and a stricter surveillance of Chinese migrants.

All the seven European and the Chinese houses catering for Europeans have been closed, as well as the Japanese establishments. No further women are to be admitted to the island, and no transfers from one house to another are to be admitted.

And yet through Hongkong the traffic goes on profitably. In 1925, 6,298 Chinese women and girls over sixteen left on emigrant ships, alone and unaccompanied. In 1929, 14,834.

"Going to find relatives" and "Servants" are categories simply disguising the real truth. . . .

The farther East the Commissioners travelled the fewer white women they found. In Syria there were many Greeks, with some French and Italians. In Calcutta there were twenty-five French girls and sixteen of other nationalities.

In Shanghai there were but sixteen white women all told. Of these, five were Americans, three Australians, three Germans, two Canadians, one British, one Pole and one Swiss. The only other British woman was found at Hongkong.

The worst cases are amongst the Russians. All over China are scattered Russian refugees, who have fled from the terrors at home. "They form," says the report, "the source of supply of almost the entire occidental prostitution in the great commercial centres of China."

What happens is that a group of refugees in the depth of winter cross the Russo-Chinese frontier. On sleighs they carry their few belongings. After many hardships, the frontier crossed, they set out on a 1,200 mile trek, but are then stranded. Their resources fail. Sooner or later they find themselves in debt in some remote Chinese village. Their belongings have melted away.

The men go off in search of work. The womenfolk are left. Sooner or later, they are forced to a life of shame. Unable to speak or write the language, they are too weary and broken to protest. . . .

Driven to immorality

It is horrifying to trace the "deal" in a human being from the centre of Russia, across frozen steppes of Central Asia, to the gay, fast, artificial life as a waitress in Harbin and on to a brothel in Shanghai.

It is revolting to read of the "earnings" promised to new members of a house, or the cold price value of an innocent child. Man's worst lusts are revealed here, and yet at the same time his differentiation from the beasts. For if man created all this evil, he is, at least, trying to remedy it all.

Besides further urgent administrative measures—for what has been done is not enough—there are still vast fields for human effort to cleanse these Augean stables. There is educational work—and primarily the education of the women of the East.

The social changes which are now taking place in the so-called unchanging East are enormous, and insomuch as they affect the position of women, they undoubtedly form a most powerful agent in the fight against the traffic in human bodies.

"Education will," says the Commission, "arm parents, guardians and victims against the blandishments of the traffickers and their agents, awaken in the masses of the peoples a sentiment of indignation against the injustice of degradation forced on innocent victims, and, by widening the possibilities of useful employment of girls, automatically reduce the number of cases in which a family in distress sees no other way of avoiding starvation than by disposing of a daughter in a manner which, directly or indirectly, involves prostitution."

A great awakening

The growth of nationalism in the East may be resented in some quarters; one aspect, at least, of its development must be praised by all. The new Chinese Civil Code improves the position of women; the Japanese view any laxity of morals among their women as compromising the nation. And the notorious Yoshiwara at Tokio may in a few years become a thing of the past.

In India the natives have been to the fore urging the suppression of the State-recognised establishments of Calcutta, Madras and Bombay.

The East is awakening and is cleansing itself. For its besmirchment the Western nations must plead guilty, on certain grave charges, at the bar of history.

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P893

Hannen Swaffer's

Open Letter to Sir MALCOLM CAMPBELL

You represent GREAT YOUNG BRITAIN

DEAR SIR MALCOLM,—While we, in England, complain of the dark February weather, you are far away on Daytona Beach where, until the slump came, two or three years ago, over-rich Americans wore too few clothes on the sun-beach in the daytime and too many diamonds in the dance-clubs at night.

To America, Florida means a busted land boom and the vulgar luxury of a gang of parvenus.

British people, thinking of it, see there only the sands where your great predecessor, Henry Segrave, twice broke the world's speed record, and where, for days, you have been gearing up your famous Blue Bird, examining every particle of a machine which imprisons more energy than any other engine ever built, waiting, waiting for the day which meant to you another record, or, perhaps, death. Yours was the risk. Our country's was the glory.

* * *

Britain pays tribute to-day to you as being one of the most extraordinary men of our time. You are not seeking a fortune. You are spending it. You are a leader because you cannot help leading.

Other men are urged on by a desire for wealth. Yours came to you by legacy, over a quarter of a million pounds, and of that you have already spent, they assure me, nearly £100,000 on motor racing, piling up more land-speed records than any man who ever lived.

"Why does he do it?" people say.

You must remember, my dear Sir Malcolm, that they once said things like that of Francis Drake and Walter Raleigh—yes, and, at the beginning, of every man who stood out from the herd and insisted on achievement for its own sake, who went out to explore the great Unknown. The stay-at-homes always found fault.

* * *

Columbus was mocked before he sailed across the Atlantic. People warned him he would come to the edge of the sea, and fall over! And when he came back, even then they mocked. But, anyway, the New World was discovered.

To-day's craze for speed may seem very wrong from the point of view of many of us. Idealists would like us to go back to the land and sit quietly, after digging the garden all day, in the shelter of some tree. The trouble is that we do not go.

We are not all made like that, or like you, and we can only feel, each one of us, his own enthusiasm. So long as its aim is unselfish, well, that is the only test. "Whatsoever thy hand findeth to do, do it with all thy might," was advice given centuries ago. Anyway, you do that.

I remember, when Segrave came back from Florida, after travelling at 207 miles an hour, that I asked him why he did it.

"Many people say it is foolish," I said. "I myself would like to know why you risk your life?"

"Speed," he replied, "is the only test of an engine. British engines are the best in the world, and only a speed record can prove that. It is the final, the only test. When I broke the record, it was not I but the engine, the engineers who built it, the mechanics, the designers. But I have to prove what they have done, or their work is wasted."

Well, he has gone on, his earth life lost in breaking another record. And you are his successor. And you are a worthy one.

You represent, as he did, that great Young Britain which goes on, in spite of all the depression and all the waving of hands. The old men seem to have lost their faith. While many of the young have no faith, those who, like you, possess it, express it in terms of Life, and Risk, and Courage, and Adventure.

* * *

They talk of how you, from your earliest youth, have loved adventure. You have searched for treasure on Cocos Island, served in the Air Force, travelled everywhere. When your motoring became too fast for Brooklands, you sought out sand-tracks on the Southport sea front, Pendine, Africa and Arabia, and, so highly developed is your driving sense that, once, when you were travelling at a hundred miles an hour, in Denmark, and you lost a wheel, well, in your charge, your car, even then, was safe!

Of all the brilliant driving ever seen at Brooklands, yours, when a wheel broke and you drove the crippled car with the jagged rim resting on the coping on the side of the track, made even racing motorists marvel at your nerve and skill.

You have already travelled over four miles a minute. Months ago, you drove fourteen miles an hour faster than Segrave's record. He knew his was not the limit. He knew that, as engines improved, so men would use them. There could be no end to records, he always said, while the spirit of man was determined to triumph over sea and land and air.

If we could only transplant into terms of Business, and Politics, and Education, and National Development some of the courage used by speed kings like yourself, whom sedate folk often think of as crazy lunatics, well, the world might change.

It is those of us who think in terms of comfort and ease, and in terms of safety, and who always excuse ourselves by saying, "Oh, that is not worth doing," who are traitors to the people who went before us, and went out and conquered things while others stayed at home and profited.

Unfortunately, those who achieve seldom get the spoils. You, indeed, are paying, so that our trade may benefit.

CANDID COMMUNICATIONS

Rt. Hon. SIR HILTON YOUNG,
Minister of Health

DEAR SIR,—You are a Minister who is quick to take notice of public criticism and then to get things done.

This is obvious, because the other day I attacked your Ministry for "doing nothing" about the great 'flu epidemic. I demanded official research into the scourge, and now you announce that such research is being carried on.

Again, I called for the release of Kitchener Sparkes, one of the many lads thrown into lunatic asylums on the flimsiest of pretexts. You have set him free.

Congratulations on your prompt action in both cases.

JOHN BULL.

Mr. RUDYARD KIPLING,
Burwash, Sussex

DEAR SIR,—Germany has learnt nothing from the Great War, you say. But have you?

Still tapping your old Jingo drum, you assert that "the German will start his manœuvres all over again as soon as he sees the way clear," and you want this to be admitted here "before it is too late."

Let's hope it will take more than such fatuous warnings to rush us into fresh alliances and so arouse the old suspicions and enmities.

JOHN BULL.

Miss E. G. DARE,
Queen Charlotte's Hospital, London

DEAR MATRON,—I am glad to hear from you that parenthood is returning to favour among the middle and upper classes.

The wives who preferred a childless marriage because children interfered with dancing and bridge, you say, have now decided that youngsters are better than fashionable enjoyments.

Such people have been selfish long enough. It is time they shared the responsibilities poorer folk readily assume.

JOHN BULL.

"THOMAS DUDLEY RYDER,"
Argyle Road, Ealing

DEAR TOM,—Despite your imposing name, you are just a cat. But richer than most of your kind.

For you have now received a second legacy of £20 a year, which gives you an income of nearly £1 a week.

A delightful instance of love for animals, this has been called. I disagree. I am thinking of human beings to whom a pound a week would be a godsend, and I place them far above cats.

Besides, I doubt if you are any happier than the pussies who find their titbits in the household dustbin.

JOHN BULL.

Mr. CHARLES ASH,
Bermondsey, London, S.E.

DEAR ASH,—You are a waterside labourer, but apparently the rescue of drowning people is all in your day's work.

Last week it was the mother of six children whom you dived in to help, and that was your fourteenth river rescue.

There ought to be a special order of chivalry for labourers like you. Anyway, it gives me pleasure to add your name to my list of heroes.

JOHN BULL.

Sir B. EYRES-MONSELL,
First Lord of the Admiralty

DEAR SIR BOLTON,—When the crews of the gunboats *Harebell* and *Doon* reached Fleetwood they were distressed to hear of the unemployment ashore.

And sailors being practical men, they soon organised a football match, enlivened by the comic antics of men in fancy dress, that raised a good sum for distressed families.

Jack is indeed the boy. But I'm sure you realise this already.

JOHN BULL.

LORD HAREWOOD,
Mayfair, London, W.1

DEAR LORD HAREWOOD,—Only extreme feminists will cavil at the suggestion you made to the delegates at the British Legion Women's Conference.

You asked them to show a spirit of self-sacrifice by finding employment for men rather than women, and so prevent their sons becoming idle corner boys while their daughters do the work.

Yes, and if women employers increased the comfort and dignity of domestic service it would lessen the bitterness of inter-sex competition in the labour market.

JOHN BULL.

JAMES HITCHEN,
Chorlton-on-Medlock, Lancs

FAGIN,—I make no apology for comparing you to Dickens's most detestable character.

When a fifteen-year-old boy was charged with thefts, he told how he began by stealing goods worth a few shillings and, when he wanted to stop, you compelled him to go on under threats of informing his employers until he had stolen silk worth £30.

The six months in jail given you for receiving the goods is not an hour too much.

JOHN BULL.

MASTER ERIC THOMPSON,
Galway Road, Sheerness

DEAR ERIC,—Though you are only eleven, your imagination and fingers are far too active.

You provided a fine story for the newspapers when you told how you were set adrift in a small boat by bigger boys, and how you were carried down the Thames estuary during the night at the height of a gale.

But the police declare that there are flaws in your yarn, and you have been bound over for stealing a bicycle. As you are believed to have stolen others, perhaps it would be better if you really went to sea.

JOHN BULL.

Mr. R. B. SHEARBURN, J.P.,
Snaith, Yorkshire

DEAR SIR,—I hope your indignant outburst will cause the Goole Rural Council to change its mind.

It advertised for a part-time registrar of births and deaths, and there was an understanding that an unemployed man would be given preference.

But though forty applications were received and a local man given the job, the council has refused to confirm the appointment and given it instead to a council clerk, who will thus draw two salaries.

There are far too many local officials holding two or more jobs. We can very well do without another.

JOHN BULL.

AN OPEN LETTER TO THE

Rt. Hon. David Lloyd George

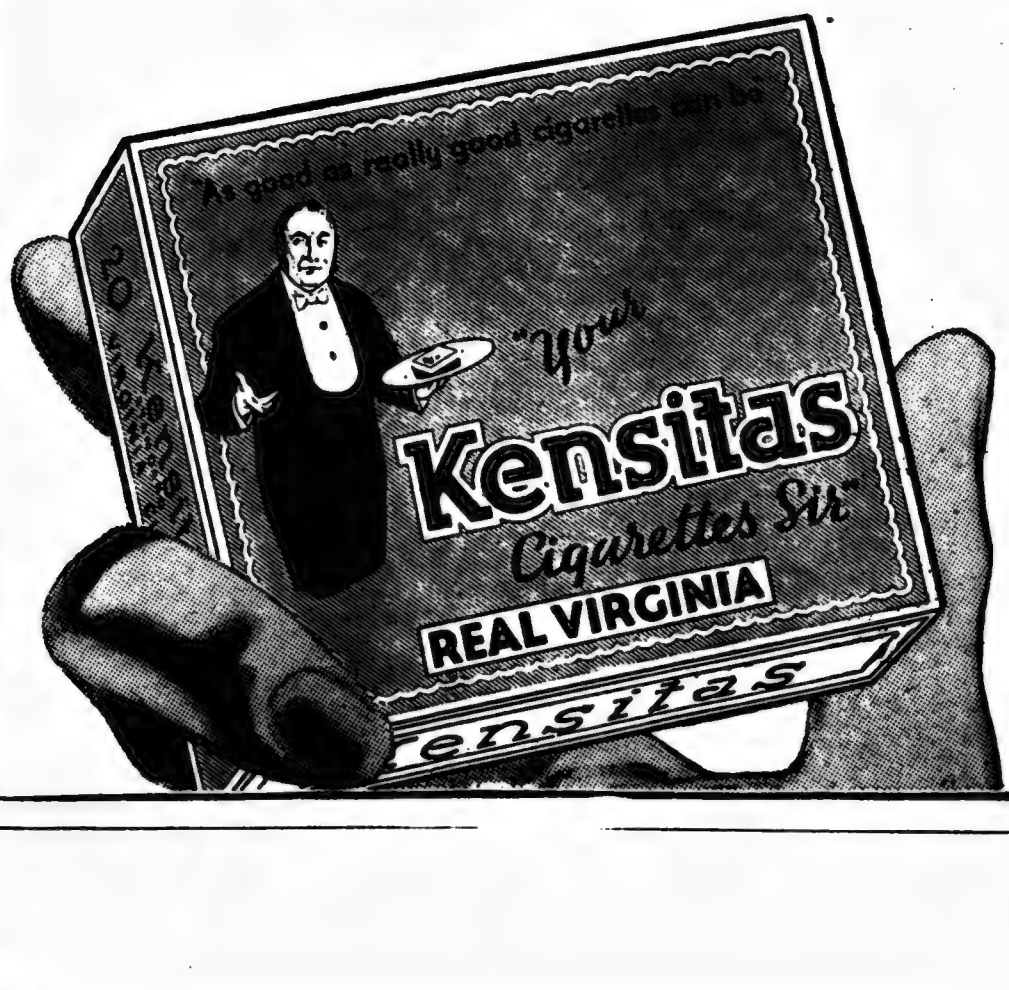
O.M., M.P.

Sir:

Britons who have known you as a great statesman, feel added security in the fortunes of the Empire, knowing that you are always ready to serve in time of emergency. Meanwhile, you are turning your well-earned respite to good account, in farming your peaceful acres at Churt . . . And it is as an agriculturalist, Sir, that I wish you to know of the Kensitas Greater Service Plan.

I need not remark on the accepted custom of cigarette manufacturers of enclosing cards and inserts of little or no value in their packets. We, too, have been guilty—but now there are **5 CERTIFICATES IN EVERY PACKET OF KENSITAS TWENTIES**—certificates exchangeable for thousands of the most useful and enjoyable books and articles, including a full range of garden tools and accessories.

How well Mother Nature rewards those who woo her! You, Sir, know the joy of growing things—and it is to bring a full measure of joy to millions, that Kensitas offer these fine, high-quality articles . . . Their splendid merit is in keeping with the high quality of Kensitas cigarettes, which are made of the choicest Virginia tobacco, treated with the Kensitas Private Process to insure the utmost flavour and throat protection.



I am, Sir,

Your obedient servant,

Jenkyn

p.p. J. Wix & Sons, Ltd.

P.S. Kensitas are mild—yet how they satisfy!

They criticised the Government's attitude—Lord Passfield (left): "A breach of faith": Archbishop of Canterbury (centre): "Amending Ordinance should be abandoned": Lord Reading: "Solemn pledges must not be broken"

A Square Deal for the Black Man

by A. G. GARDINER

THE searchlight which was turned upon Kenya last week in both Houses of Parliament should make everyone who cares for the good name of this country a little uncomfortable.

It will, I hope, also make everyone determined that the black man shall have a square deal from us. Gold or no gold, his title to his bit of ground and his place in the sun must be safeguarded. No consideration must come before that.

Let us look at the facts.

The situation that has so suddenly arisen and which has evoked such weighty warnings from men of all parties and none, from the Archbishop of Canterbury to Lord Lugard, the greatest living authority on Equatorial Africa, springs from the fact that Kenya has become interesting to the world.

Up to a few months ago few of us knew anything or cared anything about Kenya. We knew that it was a British possession somewhere away in the heart of Africa, but beyond that its name conveyed nothing to us.

Thrilling discovery

Now it is definitely on the map and very interesting indeed. For a great and thrilling discovery has been made there.

Gold! At a time when all the world is suffering from a shortage of gold, when all the currencies of the nations are reeling like a ship in a storm because they are not anchored to gold and when every jeweller's shop window offers us 30s. for a real sovereign, comes the news that out in Kenya gold is lying about in the bowels of the earth, only waiting to be dug up and minted!

What the magnitude of the discovery is we do not yet know. It may be an illusory one in a remunerative sense as the gold in Wales, though that seems unlikely. It may portend the opening up of a field as vast and as rich as that of the Rand. We must wait and see.

Prospecting has so far been carried out only on a small area of about a thousand acres in the Kavirondo native reservation, but real gold has been recovered and there are evidences that the precious metal exists in places far removed from the centre of operations. We may be on the brink of tapping riches beyond the dreams of avarice.

So far, good. No one questions that if there are large deposits of gold which the world needs they should be recovered and put to the service of mankind. Whether the development should be carried out by the Government, as Labour suggests, or by a company in which the Government has a majority control, as Lord Lugard suggests, or by private enterprise under Government restriction, as Sir Herbert Samuel suggests, does not concern us here.

What does concern us is that, whatever the method adopted, the interests of the native population of Kenya should be protected. And it is those interests which are now gravely imperilled, and imperilled, I regret to say, by the action of this country.

The position is this. In 1930 the Legislature of Kenya, which is under the control of the British Colonial Office, issued an Ordinance designed to preserve the rights of the native in the soil. By this Ordinance the Crown could permit minerals to be worked on certain conditions.

One of these conditions was that if natives had to be ejected from their holdings they should be provided with compensatory land elsewhere. A second vital provision was that when native land is needed for Governmental purposes the native councils shall be consulted.

That was three years ago—before the fateful discovery of gold. If that Ordinance had stood all would be well. The gold would be got, but it would be got under conditions which did no injustice to the natives.

But it does not stand. It has been scrapped. Last autumn the Legislature of Kenya issued an amended Ordinance which deprived the natives of the rights conceded three years ago.

"Only a little wrong"

And this amended Ordinance, sanctioned by our Colonial Office, was sprung upon Parliament just on the eve of its adjournment, when there was no time to understand its implications or to discuss what it meant.

The result has been something like panic among the peasantry of Kenya who see themselves threatened with the loss of their holdings and reduced to the condition of a landless people. The Colonial Secretary, Sir P. Cunliffe Lister, in his defence of the Kenya Legislature, took refuge in the fact that the offence, like the historic baby, was "only a little one."

As yet, he tells us, not more than a square mile and a half of land and 300 families are involved. Could there be a more inept and disingenuous an excuse? Of course the offence is only a little one, for the reason that the development has only just begun. But nothing is more certain than that as the exploitation extends the expulsion of the natives from the soil will increase.

And it is this fear that is spreading among the African people, not merely in Kenya itself, but in the neighbouring territories.

It is destroying that confidence in the honour and good faith of the white people which is the only guarantee they have for the security of their independence and livelihood. If we have broken our bond in one area, they argue quite justly we shall break our bond wherever it is convenient to break it. It is not the size of the offence, but the fact of the offence that fills them with alarm for the future.

And who can doubt that that alarm is warranted in view of the haste and secrecy with which the amended Ordinance was rushed through? If native lands are to be alienated by mining leases without the compensation, provided in the Ordinance of 1930 of an equal quantity of land elsewhere, then, *The Times* remarks, "the whole principle of native reserves might be endangered, with the terrifying prospect of a landless native proletariat, than which there could be no greater menace to the future safety and prosperity of the Colony."

The Archbishop of Canterbury does not overstate the case when he says that this issue is "a turning point in the most critical moment in the history of the Colony." If we persist in this shameful betrayal of our bond, we shall discredit the British name in the eyes of the world and do irreparable harm to the future development not of Kenya only, but of lands far beyond its borders.

It is to be hoped that the terrific indictment of these violations of our own bond and of native rights which have been delivered in both Houses of Parliament will have their effect on the Government Its duty is plain. There is one way and one way only in which to dispel the alarm of the natives of Kenya It is to cancel the amended Ordinance and to reaffirm in the most unequivocal terms the undertaking given in 1930.

Meanwhile, there should be no increase of the area of prospecting until the Carter Land Commission now sitting in Kenya has reported upon the measures necessary to increase the native reserves.

Not another native must be driven from his holding until he can be provided with an equivalent holding in another reservation.

Not from the B.B.C.—Professor Einstein on—

WORDS on the Warpath

I AM a simple merchant of the higher mathematics,
In realms of relativity I wander at my ease
Performing feats spectacular of mental acrobatics,
And multiplying molecules by decimal degrees.
Though few, perhaps, are wiser when I've proved beyond contention
That two and two make (relatively) six,
At least my figures do not breed disruption and dissension,
Like the symbols that the word-purveyors mix.

Working at my figures, I repudiate the slavery
That comes about through Man employing words to forge a yoke;
For there's no kind of plain or fancy lunacy or knavery
For which the lords of language cannot weave a pretty cloak!
Of "prestige" they will prattle till we twitch our ears like asses,
They howl at large of "honour" to the herd;
Unthinkingly their catch-cries are re-echoed by the masses
Till they wallow in their worship of a word!

There are, I know, people who, because they understand not my theory of relativity, think of me as a man of mystery, like that other learned professor, Professor Clarence Skinner. But, really, I am a very simple person.

With figures I am always quite at home. When I multiply .47859432 by .7779998, take away the number I first thought of, and divide the result by the cube root of minus umpteen, I know where I am.

But when I am bombarded with words, I get what you call the ache to the head. You see, I trust not the word-merchants; for while 7.347 can never mean anything except 7.347, a simple word like "patriotism" can mean something fine and noble or something discreditable and utterly damnable.

This is why I have felt called upon to leave my calculations and put aside my so beloved violin to warn the world that it will never get rid of its troubles till it ceases to worship at the shrine of these false emotional word-gods.

When you hear the word "safety" (used in a disarmament debate), or "honour" (in connection with international affairs), or "sportsmanlike" (in discussing questions of conduct), do not be misled by these dangerous words; think calmly of just what they mean and why they are being employed.

Think, for example, of that blessed word "co-ordination," and the way it was made to slave morning, noon and night during the war!

Later, when poor old "co-ordination" didn't have a single kick left in any one of its syllables, it was replaced by "rationalisation," and now this, they tell me, has given way to "technocracy."

All these words may mean something fine and splendid; but what we have to remember is that we cannot cure old ills merely by dredging new words from the dictionary.

Words!
Wobbly words
Moved about in flocks and herds!
They can save the statesman trouble,
they can dope the vacant mind.
Like choice carrots, they can dangle
Them before us, or entangle
Us among them, or can wangle
Them for ends of any kind.

Words!
Wily words,
Winged like evil-omened birds,
Meaning anything or nothing! "Flow'rs of speech are useless weeds"
Is the lesson that Time teaches;
And a world, word-wearied, reaches
Out beyond the spate of speeches,
Asking hungrily for deeds!

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Formed in 1928, following a period as a private undertaking, this company was principally concerned with hiring out automatic machines.

At the outset the greatest optimism was shown, and by 1929 its issued capital amounted to £225,000, a large number of the shareholders being people of limited means who were doubtless attracted by announcements that were thoroughly misleading.

Confidence was further inspired by the payment of a dividend and the report that the company was making favourable progress.

There were interests in several subsidiary companies which were optimistically spoken of—particularly one controlling automatic machines in Germany.

Another, operating in Rome, was also said to be expanding its business.

One of the leading figures in this venture, who has been managing director of Machine Made Sales throughout its career, is a Mr. Lionel Maurice Noel. He played an active part, too, in the earlier transactions which led to the public flotation.

The chairman of the company was a Mr. Selwyn Davies.

Lord Wimborne, one of the directors who resigned from the board of this disastrous undertaking

Hopeful outlook

At the second general meeting at the Piccadilly Hotel, London, a unique spirit of buoyancy prevailed, and Mr. Selwyn Davies made a momentous announcement.

This was to the effect that Lord Wimborne, the famous peer, and consented to become chairman of the company, thus releasing Mr. Selwyn Davies, who would still remain a director, for other important duties.

Nor was this the only piece of encouraging news for shareholders.

It was said that, despite the sudden and fierce competition which had arisen, Machine Made Sales was more than maintaining its own, and now could boast branches in thirty-six cities and towns, including Leeds, Liverpool, Middlesbrough, Sheffield, Dublin, Edinburgh, Glasgow and Brighton.

After Mr. Selwyn Davies had concluded his inspiring address, and Mr. Noel had expressed in the most definite terms his confidence in the future success of the company, Lord Wimborne's turn came.

In a dignified little speech he spoke of the necessity for making profits certain. "One must be careful not to lose anything," he said. "That is where Mr. Noel comes in. That is his gift. So I feel that if I accept the chairmanship, I shall be able to keep an eye on the activities and skill of your directors. . . ."

Then, at the conclusion of the meeting, Mr. Selwyn Davies announced that: "When the true story of the past year is published, as it may be some day, you will find that quietly, silently, and unostentatiously, we got over very great difficulties."

No doubt the shareholders were duly impressed. But whatever the nature of the then undisclosed difficulties, and no matter what the directors believed at that meeting, the bright pictures then painted have faded sadly.

Within a year of this optimistic gathering certain shareholders were joining an impatient queue outside the Angel Hotel, Cardiff. Many of them had staked their entire savings in the company and they were there to protest against a certain proposal to which they had been asked to agree.

The directors were anxious to merge their company with their subsidiaries, but the shareholders were troubled by the absence of any statement as to the reason for this step—especially as they had no balance-sheets or accounts to show the present position of the various companies concerned.

Shareholders were further alarmed by the fact that their company's shares had dropped from 34s. to 1s. 4½d.

New company

The meeting was a stormy one, strong comment being made about the way in which certain sharepushers had greatly exaggerated the company's actual trading value without any public protest from the directors.

It was stated that several working men had bought shares at huge premiums, and one, who had realised gilt-edged securities to do so, found himself at sixty-five quite penniless.

Later, a special shareholders' committee of enquiry was set up, and in due course the merger was proceeded with, the committee being given to understand that it would have every facility for making a complete investigation.

Then, for the purposes of the merger and the formation of a company called Direct Automatic Sales (1931), Ltd., it was decided to put Machine Made Sales into liquidation.

Some months later the investigating committee announced by circular that its task was proceeding, but that it was not appropriate to issue any report at the moment. Two members of the committee, in order to safeguard the interests of shareholders, joined the new merger company as directors.

Meanwhile, Lord Wimborne resigned and a business man of wide experience, Mr. H. D Drysdale, C.A., stepped in as chairman, solely with a view to lending assistance in the reorganisation of the company's business management.

So, as the months passed, shareholders waited anxiously for the next development.

It came in a startling circular, signed by Lord Tollemache and two professional men, which stated that after continuing certain lines of investigation special steps should be taken. And funds were requested for this purpose!

Things then moved rapidly. Mr. Drysdale resigned from the board of the new company, because he found that the old ones were unable to pay their outstanding creditors, and because certain serious differences had arisen between the liquidator of Machine Made Sales and certain of its directors.

The next bombshell was the most startling of all.

An order was made in the High Court for the winding-up of old and new companies alike!

Thus, after many vicissitudes, this sorry tangle is left for official investigators to unravel.

An initial report, sent privately to creditors and investors, reveals some disquieting facts.

Large advances, it transpires, have been made to subsidiary companies without any agreement or any provision for repayment, although interest was to be paid.

Certain dividends were sent out in respect of shares that had not been paid for and later had to be returned—a truly illuminating example of efficient administration!

Dismal report

The whole time one subsidiary company was paying dividends to Machine Made Sales it was given large advances, which now represent a dead loss to shareholders.

Nor is this all.

Some of the company's minutes produced to the court are in a rough state and unsigned!

A sum of £26,250 is found to have been advanced to a German company without any security being held.

Debts from subsidiary companies, whose progress was so enthusiastically reported upon at the outset, now amount to £180,814. And they are to be written off as "bad."

Shares held in subsidiary companies amounted to £95,194 19s., yet they are now revealed as valueless.

Yet even now the wretched shareholders cannot learn the whole truth. The liquidator reports that the various businesses are so closely interlocked and their affairs so complicated and confused that it will be necessary to make a most exhaustive investigation from the date of their inception.

In other words, the shareholders must still wait in the dark—a difficult and heartbreaking matter for those whose entire savings are at stake.

On their behalf we appeal to the competent authorities to provide special facilities to render the necessary investigation as swift and as searching as possible.

Homely Wisdom by
Canon R. J. Campbell, D.D.

The LAST STRAW

THE proverb that it is the last straw that breaks the camel's back is receiving abundant illustration just now. Taxpayers and ratepayers alike are crying out against the intolerable weight of the burdens they have to carry and the impossibility of being able to carry any more.

But it is not only public burdens that drive people to distraction. For many a year now we have had the distinction of being the most heavily taxed nation in the world, and somehow we have pulled through.

As a people we are noted for having a greater power to grin and bear ill-luck than most of our neighbours; but as individuals we are being made to realise that the power has limits.

Beware of the danger-point that is reached when trouble is heaped on trouble till you feel you can bear no more. Most of us come within sight of that point at some period of life, and it is well to be prepared for it in advance.

A trouble that you would smile at, or which at least you would not be afraid of if it came singly, crushes you when it comes as the culmination of a series of evils that gradually sap your moral reserves.

You think you have just surmounted your difficulties, perhaps, after a protracted and weary struggle to make ends meet, to cope with sickness in the family, or chronic unemployment or loss of custom in your little business; and then suddenly the last thing you could have expected happens and you are down at the bottom of the hill again.

Judging from what one reads and hears, nothing seems too bad to happen in any life, be it rich or poor.

What of that terrible moment when you found your good name gone through no fault of your own? You are stunned by the discovery that you have given your happiness into the keeping of a waster, and, what is worse, have poured out your heart's best affection on one who has cruelly betrayed it and for whom you have striven and sacrificed in vain.

That is the sort of thing that is likely to paralyse brave effort more drastically than the direst poverty, bad as that is.

Then there is the soul-killing depression whose slow, remorseless clutch tightens on you day by day, till the hour arrives when all hope is squeezed out of you, and you can no longer bear up or feel that you can continue the fight.

I do not know which is the severer test of character—the sudden shock of overwhelming calamity or the creeping icy pressure of steadily approaching failure and final defeat. In either case the nerve is apt to break some time.

If any one of you who read these words is facing such a crisis now, let me urge you to pull yourself together and keep your nerve. Things are not as bad as they seem. The greater part of your trouble is not in the present, but in the past.

If you were coming fresh to to-day's problem without knowing anything of the drag of the past in relation thereto you would face it with courage and vigour. Well, do that now, and do it with all your might.

If you were put on your mettle in an hour of common peril, and were told that everything depended on you, I think you would surprise yourself by finding how much more you could do and bear than you thought.

For within and beneath all that is best in you and me is the inexhaustible reservoir of the power of God.

GREAT NEW HAIR GIFT

to Prove that

HAIR *WILL* GROW ON BALD HEADS

GREY HAIR *WILL* REGAIN NATURAL COLOUR

FREE TESTING SUPPLY OF RADIO-ACTIVE TONIC FOR ALL READERS OF "JOHN BULL"

£1,000 Guarantee that all the brief Reports printed here are genuine extracts from letters in Mr. Godfrey's possession.

POST THE SPECIAL "JOHN BULL" FORM BELOW FOR YOUR FREE SUPPLY OF WONDERFULLY SUCCESSFUL HAIR TONIC.

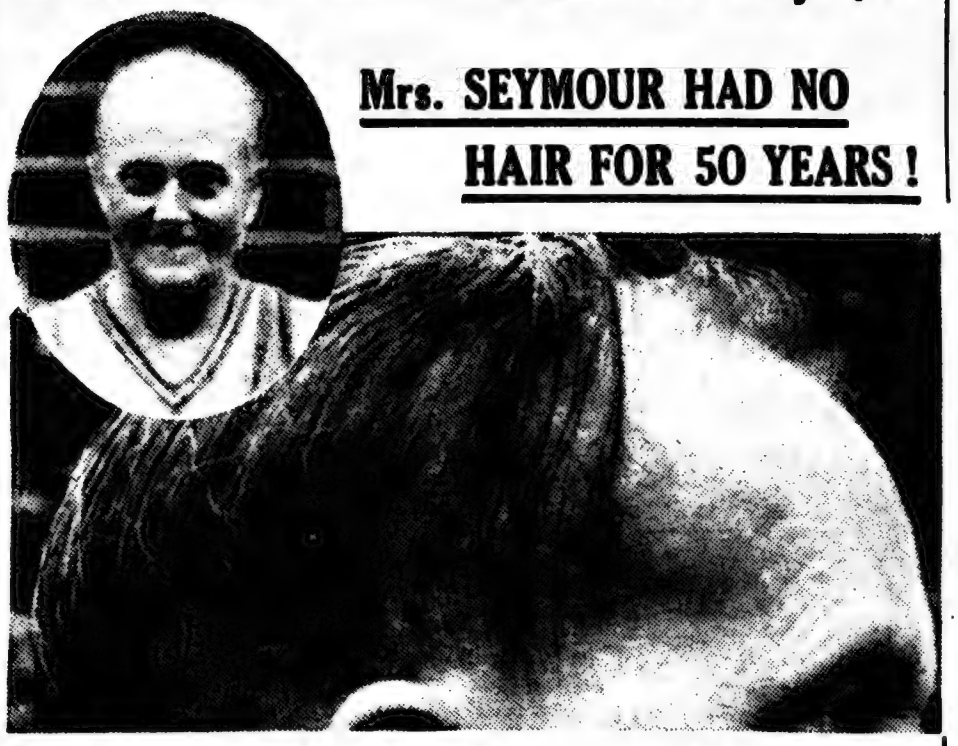
I HAVE proved beyond all question that men or women who have the misfortune to be bald need not necessarily remain so, no matter what their age or how long ago they lost their hair.

Mr. FREDERICK GODFREY, the Leading British Hair Specialist, whose discovery of the value of Radio-Activity in relation to Hair Growth is one of the most important Scientific Achievements of recent times.

THE REMARKABLE cases printed below, which will be willingly vouched for by the actual writers of the letters in my possession are but typical of many in their expressions of gratitude for what my preparations will accomplish.

WHATEVER YOUR Hair Trouble may be—Baldness, complete or partial, Weak or Falling Hair, Greasy Hair, Dry Scalp or any other deficiency of growth—send the Form below for a Generous Trial Bottle of my Radio-Active Hair Tonic, which has done so much for others and should therefore benefit you. *Frederick Godfrey*

Mrs. SEYMOUR HAD NO HAIR FOR 50 YEARS!



115, NORTH ROAD, SOUTHEND-ON-SEA. *12th October*, 1932.

To Mr. Frederick Godfrey, Whatstandwell, Derbyshire.

I beg to offer you a testimonial as to the great value and efficacy of your treatment with reference to my wife, who up to three months ago had a completely bald head, which she had had from the age of four years, owing to a fright.

Since using your treatment, she has a lovely head of hair which seems to be growing every day. The new hair began to show after two or three weeks' treatment. She is pleased to be able to go out now without a cap, after having had to wear one for about 50 years. Friends who have known her for so many years are so pleased with the results. You are at liberty to use this testimonial as you please, so that others may know of your wonderful treatment, as my wife would like others to try it for themselves, and prove its worth.

Yours sincerely, GEORGE W. SEYMOUR,
(on behalf of my wife SUSAN SEYMOUR).

Mr. Crayford before he lost his hair, 1930.

When he was losing it.

When he was entirely bald.

After his hair had been completely restored by Mr. Godfrey's treatment —Oct. 29, 1932.

Mr. A. E. CRAYFORD REGAINED HIS HAIR AND EYEBROWS.

This unique series of photographs of Mr. A. E. Crayford, of 11, Burgate Lane, Canterbury, showing the stages by which he lost and regained his hair cannot fail to interest all who desire hair improvement.

MISS TITLEY HAD NO HAIR AT ALL ON THE BACK OF HER HEAD 3 MONTHS BEFORE TREATMENT

Miss M. TITLEY

MAIDENHEAD.

I enclose photograph which I hope may be of some help to others who, like myself, find themselves losing all their hair. Please impress upon anyone who sees this photo that three months ago I had practically no hair at all on the back of my head. I am indeed most grateful to you.

(*Signed*) MISS TITLEY.

THIS MAN WAS BALD ALL OVER HIS HEAD

Mr. E. GREGORY.

I, Ernest Gregory, of 13, Chilcompton Road, Midsomer Norton, Bath, Somerset, do solemnly and sincerely declare that in June of this year I was bald all over my head. I consulted Mr. Frederick Godfrey, Hair Specialist, of Whatstandwell, Matlock, and by virtue of his advice and Treatment my hair has been fully restored. All baldness has now disappeared.

(*Signed*) *ERNEST GREGORY.*

For MORE HAIR—BETTER HAIR OR RESTORED COLOUR, POST THIS SPECIAL "JOHN BULL" TRIAL FORM

To Mr. FREDERICK GODFREY (J.B. Special Offer Dept.), Whatstandwell, Derbyshire

Please send me FREE Trial Bottle of Radio-Active Hair Tonic, your Book and Letter of Advice. I enclose two 1½d. stamps (value 3d.) to cover postage and packing.

NAME.....
(*Please print in Block Letters, not ordinary writing*).

ADDRESS.....

If a Tube of the famous Godfrey Follex Shampoo is also required please enclose extra 3d. stamps (6d. in all) and make a cross in this square. ☐

John Bull 18/2/33

Baldness
Bald Patches
Greyness
Hair Coming Out
Thin, Weak Hair
Dandruff
Scurf
Greasy Scalp
Dry Irritation
Hair Receding on Forehead

Please place mark against your hair trouble in list on right.

Weekly Informations from MAJOR-GENERAL SIR WYNDHAM CHILDS

A GOLD RUSH to SHUN

A typical scene in the jungle of the Cameroons, of which Sir Donald Cameron is Governor. Has he heard of the hidden hoard in his territory?

WITH gold-mining shares booming it was only to be expected that the imagination of enterprising sharepushers would be stirred; but the limit in extravagance is surely reached by Messrs. Merrick, Smithyes and White, of Bristol House, 19 and 20, Holborn Viaduct, London, E.C.1.

As "Proprietors of the Underwriters' Registry," they have just launched an astonishingly elaborate campaign in respect of a venture known as the Cameroons Alluvial Gold Syndicate, Ltd.

And with a confiding air they are assuring every person approached that he or she is "one of a selected number of people" entitled to benefit from the terms of what is ingenuously admitted to be a "most unusual proposition."

As if to inspire confidence, Merrick, Smithyes and White further confide that they are associating themselves with the venture to the extent of their "available resources."

Their offer relates to an entirely new gold area in the Cameroons, and it is said that "if" the engineer's report is correct, "imagination can run riot" in computing the possible profits!

Optimistic report

As some slight example of imagination running riot it is hinted that the £1 shares of the syndicate can easily be worth £100 apiece. A holding of only twenty shares, it is said, "may literally spell a fortune for the holder."

Those who wish to join this "unprecedented gold rush" are urged to complete a printed application form at once, but a deposit of 5s. per share is demanded in order to "eliminate the idly curious."

Accompanying this circular is an eight-page pamphlet containing the engineer's report, which bears the optimistic heading "Discovery of Gold in the Cameroons."

I have read this report with no small measure of interest and considerable amusement. The story it unfolds is at once the most colourful and fantastic I have encountered in sharepushing literature for many a day.

It appears that the engineer, a Mr. H. H. Molyneux, first heard of the possibility of there being alluvial mineral-bearing ground in the Cameroons from a native soldier who had been in the German Native Cameroon Army.

This was in 1912, when he was working in Nigeria on "tin-winning operations." So he mentioned it to his employer, who formed a private syndicate to send an expedition to the Cameroons, not to look for gold, but for tin.

He was impressed

Thus, in 1913, Mr. Molyneux went prospecting with 150 native workmen, successfully overcoming certain opposition which he says he encountered from the German Resident.

He says that the further inland he went the more impressed he became with the potentialities of the country from a mineral-bearing point of view. And when he reached the locality of which the old native soldier had spoken, he began to consider the probable existence of gold.

He had already taken pannings from the rivers and creeks and sunk several pits, which had given "very encouraging gold results," when he was suddenly recalled by "telegram" (*sic!*) because his employer was seriously ill in Nigeria.

Unfortunately, the employer died, but a second syndicate was then formed by his brother and a Mr. B. H. Nicholson and the Honourable Mrs. Candy.

So Mr. Molyneux went to the Cameroons again, again encountered antagonism from the German Resident, and again proceeded inland, this time armed with an "exclusive prospecting licence over an area of twenty-five square miles."

War intervenes

He says he pitted this ground very closely and panned hundreds of samples from the river and creeks. Between 200,000 and 300,000 cubic yards were thus "proved." Gold results were obtained in every case, varying from "a trace" to ten grains and over per cubic yard.

A "mining lease" was at once applied for, and from time to time he sent back reports to the members of the syndicate at home.

Then the war put a stop to this promising scheme. Mr. Molyneux had to leave German territory, and though his applications for leases and mining and prospecting rights had been lodged and "apparently approved by the German authorities," no definite titles were ever granted.

It might have been thought that a spirited attempt to resume operations would be made immediately after the war, as with the Cameroons under British mandate the opposition and antagonism previously complained of would no longer exist.

But it appears that every member of the syndicate died and Mr. Molyneux was unable to recover "the progress reports" he had sent to them.

His secret

He endeavoured to return to the Cameroons on his own account, but the failure of an industrial enterprise left him without adequate means.

Only now, apparently, fifteen years after the war, has he succeeded in finding backers for a third attempt to "repeg and acquire the mining leases and mining rights and to bring them to a gold-producing basis."

Within six months of his arrival in the Cameroons he expects to have his claims gold-producing and self-supporting. And within a year he expects to be able to return all money spent on prospecting and development.

Although he points out that he is the only living European who possesses definite knowledge of the gold-bearing locality, Mr. Molyneux modestly states that he does not want any salary for his services.

He would look for his reward in the subsequent commercial exploitation of the proved gold areas.

But lest any rivals should be tempted to rush out to the Cameroons and try and forestall him, he points out that the total area is over 35,000 square miles, so without "definite knowledge" it would be like trying to find a needle in a haystack to locate his secret goldfields.

It is curious, to say the least, that he should have been able to keep his secret for so long while death has steadily removed all those who once shared it with him. And it is still more curious that the present attempt to raise money on his secret should coincide with the new boom in gold.

Everyone will agree that Mr. Molyneux has had a lot of bad luck and has encountered an amazing succession of obstacles since he first located his goldfields in the dim days before the war.

Familiar figure

But I am afraid his troubles are not yet over, despite the enthusiastic backing he is now receiving from Merrick, Smithyes and White and the formation of the Cameroons Alluvial Gold Syndicate, Ltd., on the board of which Charles Merrick figures as a director.

Alas! of all the financiers in London who *might* have interested themselves in this scheme he has fallen among a group whose past activities have been repeatedly condemned.

Charles Merrick, in particular, is well known to JOHN BULL, and an interesting dossier, touching on his history, now lies before me.

He figured in these columns in 1927, when he was operating as Charles Merrick, Son and Company. Strangely enough, he was then endeavouring to raise funds to open up new oilfields, just as the present scheme is to open up new goldfields.

He was associated with an oil company with a very dismal history, and the public was advised to turn down his fresh offers.

Before that, Merrick was managing director of the Aurora Trust, Ltd., a notorious sharepushing concern which has likewise been exposed in JOHN BULL.

In view of these facts, I do not suppose any of my readers will feel disposed to join this new gold rush to the Cameroons!

The Human Machine

BORN DEAD

THE late Edgar Wallace was more than a great teller of stories. He was one of the most acute observers of human nature. He knew people through and through.

In the last book he ever wrote he makes his principal character say: "The best way of keeping the scales level is to put nothing in them, and I know a lot of people in this world who get the reputation of being well-balanced because they haven't any view, one way or the other. . . . There's a lot to be said for seeing the best in everything, and something for seeing the worst; but it's the chap who sees nothing in anything who gets my goat."

Perfectly true; the "strong, silent man" is usually silent because he has nothing to say; the man who "does nothing in particular and does it very well" is usually inactive because he's got no ambition and no initiative. It's better to say the wrong thing occasionally than to say nothing at all; better to make an occasional mistake than never to do anything. It at least shows that you're alive, observing, thinking.

If a man is an unreasonable optimist or an unshakable pessimist, he at least has a viewpoint on life. His point of view may be right or wrong, good or bad, but at least it's to his credit that he has one. It shows that he's noticed things and people and thought about them.

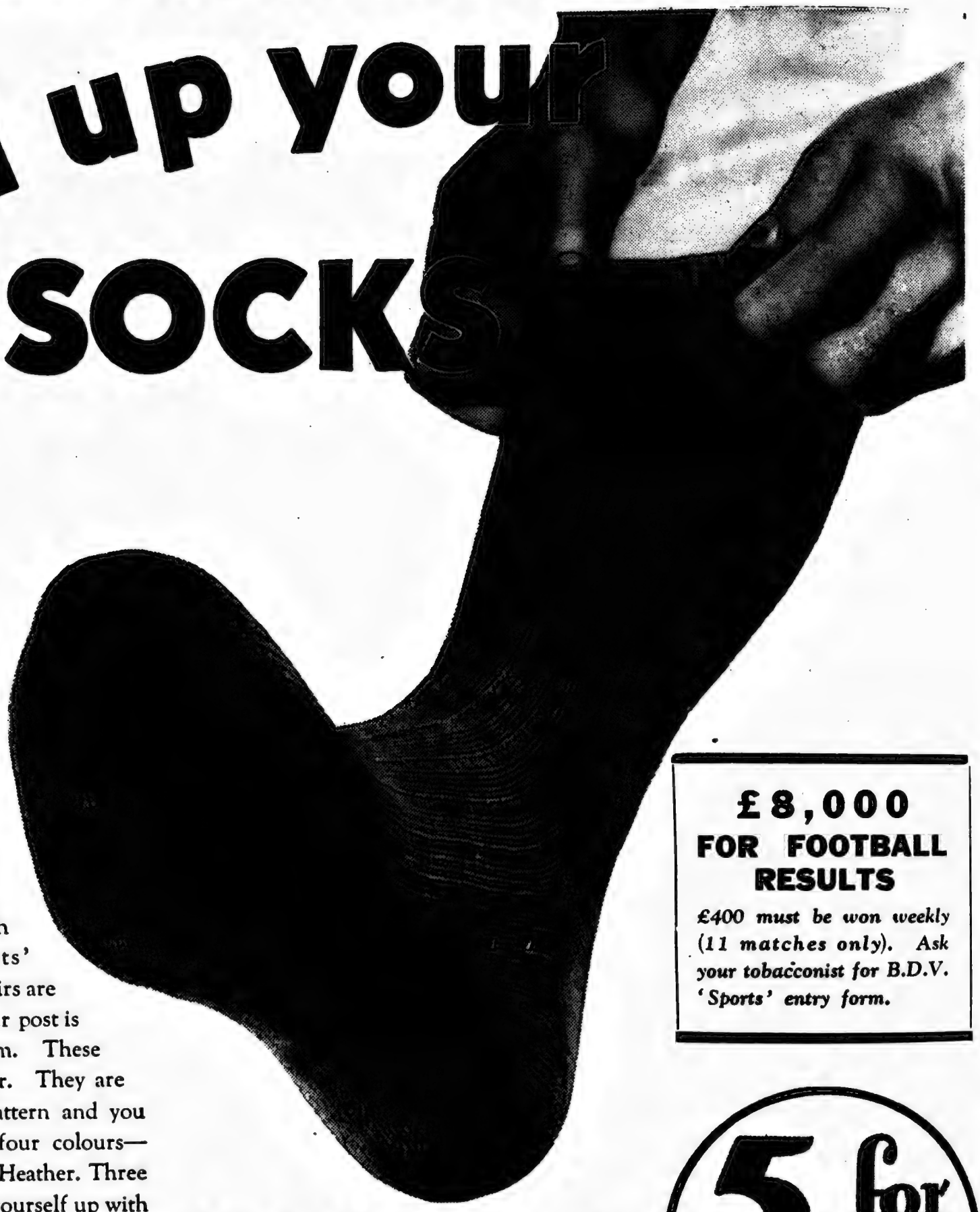
Far better think wrongly than not think at all; wrong thinking can always be turned into right thinking; but if you don't think at all there'll come a time when you won't be able to think, however much you may want to.

Brains rust and wear out, not by use, but by disuse.

The man who "sees nothing in anything" might as well never have been born; for he's never lived. Mentally, he was born dead.

NOW THEN YOU 'SPORTS' MEN . . .

Pull up your SOCKS



Any pair for

25

packet fronts only

BRITISH workmen in famous Leicestershire factories are working at full pressure to knit enough socks to satisfy 'Sports' smokers. Thousands of pairs are already in daily use and our post is full of letters praising them. These socks stand real hard wear. They are strong, all wool, ribbed pattern and you can have your choice of four colours—Black, Navy, Army Grey or Heather. Three sizes, 10, 10½ and 11. Set yourself up with socks for the year. This offer is open until Easter 1933.

£8,000
FOR FOOTBALL RESULTS

£400 must be won weekly (11 matches only). Ask your tobacconist for B.D.V. 'Sports' entry form.

B·D·V

SPORTS
CIGARETTES

5 for 2d.

NOW ALSO IN CARTONS
10 for 4d.
(each 4d. carton contains 2 packet fronts)

GODFREY PHILLIPS LTD., PROPRIETORS

MASTER MAKERS of CRIME (2)

Mingling with the reputable traders of Caledonian Market are "carriers" who find it a simple matter to transact their illicit business amidst the noise and bustle

The WOMAN They Can't ARREST

organised shoplifting coups on an astonishing scale.

Although she has long been under suspicion, the police have been unable to secure evidence that would justify a definite charge against her.

WE propose this week to tell something of the women who act as agents, "carriers" or decoys for the master makers of crime.

These women play their crooked part in a vast organisation which has been built up until the ramifications are now world-wide and include "factories" in Holland and South Africa, where stolen jewellery is handled by experts, torn from its original settings and remodelled before being reintroduced into legitimate European markets.

Where it is deemed necessary to destroy the identification of stones still further they are re-cut, even at a sacrifice. And all this stolen jewellery, altered beyond all recognition, gradually finds its way to dealers in centres like London, Milan, Paris, Marseilles and Chicago.

The proceeds of smash-and-grab raids on big jewellers unquestionably reappear in due course and, after passing through numerous hands, may even be offered for sale in reputable shops, the proprietors of which have no knowledge of their source of origin.

Shoplifting experts

It is in this elaborate traffic that women play an important rôle.

There are at least a dozen expert women criminals on police records who control such operations on a large scale.

A few work for themselves, but mostly they are the trusted lieutenants of the secret kings of crime.

There is one woman who maintains a lavish establishment in Battersea and who is responsible for a number of "dumps" in different parts of the country.

Many of her underlings are girls who are willing enough to steal, but who would not know how to dispose of their hauls without her guidance.

She has even been known to post decoys in all big stores and to have

On one occasion, when her banking account was inspected, not the slightest clue could be found. Yet her name has cropped up in scores of big cases that have been dealt with by Scotland Yard.

Police officers, acting in collaboration with the house detective of a famous Kensington store, very nearly caught this woman a few months ago.

One of her chief "carriers" had been seen to frequent certain departments and was consequently kept under close observation.

One day, when this underling helped herself to some very valuable articles she was allowed to leave the store with the booty still on her. The police were informed and she was closely shadowed in the hope that she would lead her followers to the suspected receiver.

But this "carrier" had been too carefully trained. She sensed that she was being shadowed, led her followers a lengthy wild-goose chase, and then loyally sacrificed herself rather than betray her receiver.

Young dupes

Instance after instance might be given where underlings have willingly gone to jail rather than give away the master minds. It may be loyalty or fear, or perhaps a little of both.

Women decoys and carriers are especially useful to the crooks higher up when jewellery or valuable gowns and dresses are being handled. Many travel backwards and forwards constantly between London and the Continent; others are set up as proprietresses of exclusive little fashion shops which are run solely as a blind.

There is not the slightest doubt that a great many of the young girls and women who are brought before the courts from time to time as habitual shoplifters are really the dupes of the master makers of crime behind the scenes. Other women are set up as boarding-house keepers and, in order to allay all possible suspicion, let out apartments in the ordinary way.

Sometimes the receivers will ring up and "recommend" a suitable guest. Nothing incriminating is said, but the women know what is meant. The recommended guest will be a carrier, and he will be given a certain room. When he departs, after staying only a night or so, he will leave behind stolen goods which another "recommended" guest will collect.

Then there are numerous restaurants and cafés in the East End and West End of London and in coastal towns that are conveniently situated for agents going to and from the Continent, where stolen property is frequently passed.

The biggest restaurant "blind" is in the neighbourhood of Soho. It is presided over by a man of foreign origin, who can boast considerable polish, and whose clientele includes many fashionably dressed women.

Dangerous crooks

This man has been instrumental in disposing of the proceeds of many long-firm frauds. In fact, his name figured in enquiries into one big case of this sort, but he was too cleverly fenced in for any specific charge to be brought home against him.

That is the crux of the difficulty in running the big receivers to earth. Recently Scotland Yard officers rounded up a dangerous gang of expert criminals who were engaged in all kinds of robberies through associates in London and the provinces.

The chain of enquiry began with a small suburban theft in which the booty was not considerable; but discoveries regarding the disposal of part of the property led to observation being kept on three haunts frequented by crooks—one near Shaftesbury Avenue, London, W., the others in the region of the famous Caledonian Market.

With the aid of the officers of the Flying Squad, the enquiries gradually widened in scope, even extending to the provinces, where actual negotiations are often carried on even though the receivers concerned may have their headquarters in London.

In due course several of the worst crooks, including a master adventurer, known affectionately in the underworld as "Gentleman Gerald," were laid by the heels and charged with theft

In its way this was regarded as a good round-up—and it certainly was, for several of the men were "known."

But the truth is that these people and others associated with them were loyal underlings of a super fence in the background, who has been a veritable master of crime for years, dealing with the actual thieves only through agents, sometimes three or four deep.

Observation in this case was kept upon a small but busy garage in London, where it was suspected that stolen goods were driven in by "carriers" who left their cars for an hour or two as any ordinary motorist might do.

Scotland Yard believes that this place is rented by an agent of the master receiver and that there is a secret hiding place in the basement. But, as we pointed out last week, it is impossible to secure a search warrant on suspicion alone.

Other dumps believed to be under the control of this man are scattered in various quarters, and all classes of booty are handled, including antiques, precious stones, silks, tobacco, tea and champagne.

Police helpless

But consignments never remain in a dump for long. One carrier brings them in; another removes them almost immediately.

Let us take the case of a super crook known as "Cute Jim," who has been known to the police of most London divisions for years.

Although he started life as a labourer, he has acquired an expert knowledge of valuable old silver and tapestries, and a few years ago blossomed out as a leading master of crime.

Thousands of pounds have passed through his hands His blind businesses have varied, but recently he was trading in the West End as a connoisseur of small antiques. He has engineered some tremendous coups, but nothing has been brought home against him.

"Blind" businesses are run by crooks—such as small jewellers, tailors, and wardrobe dealers. A certain amount of legitimate trading is carried on to give the establishment a reputation above reproach. The carriers come and go in the guise of ordinary customers, so that detection of the actual receiving is well nigh impossible.

And in one case recently, where a carrier from the Continent was shadowed to a certain West End establishment, the police could do nothing because they were not armed with a search warrant!

No wonder the master makers of crime smile!

A QUEER SOCIETY

A CONCERN called the London and Provincial Mortgage Society, of Cromwell House, High Holborn, is advertising its willingness to advance loans on house property and business premises.

A country reader who responded recently received a booklet, conveying the information that Mr. F. E. Hill, B.A., is the secretary, and that the society was established as far back as 1911.

The booklet tells of immediate advances, and, skimming blandly through tangled verbiage, winds up with the tag that "borrowers are exempt from the paying of income-tax."

When the property is situated within six miles of Central London, it is stated, a surveyor's fee of from £2 12s. 6d. to £5 5s. is charged.

The applicant is requested to fill in a form giving his full name, his occupation, and all material details relating to his house or premises. And, though the advertisement conveys the impression that no charges or fees are required, a declaration form is spaced for the cheque or postal order to be enclosed.

Decoratively turned out and well printed, the society's literature at first sight inspires confidence: and to those in need of ready money at a low rate of interest the offer is made to look attractive.

The London and Provincial Mortgage Society, far from being anything like twenty years old, was registered as a business name by a Mr. Joseph Arthur Dorey as recently as January 17 this year!

What is even more surprising is that, according to official records, it almost immediately ceased to exist.

In the circumstances, readers should negotiate their transactions through a more substantial medium.

A BLACK SHEEP am

T

Charles Adams Simpsor, ready to enter the trance sta e in which he declares "Dr. Lascelles" con- trols him

The Jacobean mansion at Addington Park which is said to be destined to become the centre of the fifteen square mile "City of Prayer"

ON Sunday, May 7 next, the City of Prayer is due to be opened at Addington Park, near Maidstone, Kent.

The City of Prayer consists at present of only a great country mansion—the former home of generations of millionaires—and some 300 acres of the choicest parklands in the Garden of England.

In a very short time, however, the new city, according to its governors and administrators, will occupy not less than fifteen square miles The vast town will straddle the Medway Valley and far beyond, and its future citizens will say prayers for the nation and the nation's sick unceasingly day and night.

Before the gates of the city are thrown open eleven weeks hence, every minister of every denomination in Britain will be asked to announce to his congregation that the Prayer City has been founded.

Every doctor in the land will also receive a letter requesting him to make known the worst cases among his patients to the city governors.

And investors everywhere will have the promise of a dividend of 7 per cent. if they provide the preliminary £40,000 required for the purchase and furnishing of the city's mansion-house and its ancillaries. Very soon, it is being hinted already, £1,000,000 will be necessary to cope with the early development of the city.

If any clergyman, doctor or investor gives serious countenance to the plans for the creation of the City of Prayer, he will do so in face of the gravest warning JOHN BULL can give.

He would be contributing to the success of a gross imposition upon credulous and charitable people. A worse case of the exploitation of religion in the service of Mammon could not be conceived.

To justify our condemnation it is necessary to make revelations which will astonish the public in general and shock sincere Spiritualists in particular. We believe, however, that the Spiritualist movement as a whole will appreciate the necessity for this exposure.

Its leading practitioners work voluntarily in their efforts for the sick and weary, and the movement has never been given the credit to which it is entitled for purging itself, by its own efforts, of the parasites and mercenaries who prey upon it.

In the appeals for finance to build the City of Prayer not the slightest reference to the practice of Spiritualism is to be found. Yet the whole ramp is in reality only an ambitious extension of the most extraordinary and by far the most commercially profitable adventure which has ever been made in the name of Spiritualism.

The facts of that adventure now to be related are almost incredible.

Ostensibly, the rulers of the City of Prayer are in a strange organisation which calls itself The Seekers. In effect, they are two entities.

The spirit-guide

One of them is a mortal named Charles Adams Simpson, of Queen's Gate, South Kensington, London; the other is an "immortal," who is known by the name of Dr. Joseph Lascelles.

Simpson claims Dr. Lascelles as his spirit-guide. Under his supposed direction Simpson has in a brief period been raised from the direst poverty to fortune and to the control of two splendid London houses, magnificently furnished, as well as a valuable and lavishly decorated country mansion and estate.

Few exponents and exploiters of a religion can have prospered better and faster than this obscure individual.

The astounding story opens seven years ago in a poorly furnished room above a coffee-shop in the humblest area of North London. A few earnest students of Spiritualism were there and into their company entered Charles Adams Simpson.

He was destitute. He said he was a street-hawker selling hosiery at a pavement kerb in East London, and was about to be evicted with his family from his home for non-payment of rent.

Simpson also represented himself to be a gifted psychic medium, who, under the control of the spirit of Dr. Lascelles, had performed a number of cures and healings.

Not only was practical compassion shown to him, but, in a short time, the evidence of his cures being accepted, he was appointed to conduct at a modest weekly wage a Mission of Healing among the sick poor in one of the shabbier parts of Westminster.

Blasphemous claim

Thus were Simpson's feet set upon the first rungs of the ladder by which he was soon to climb to luxury and riches.

"Dr. Lascelles" was declared to have been in life Court Physician to Queen Victoria seventy years ago and to have been on the staff of Charing Cross Hospital.

Both the General Medical Council and the British Medical Association have since given certificates that at the time in question there was no person named Dr. Lascelles on the Medical Register or in practice.

The King's Private Secretary has had the Court records searched in vain for the name of Queen Victoria's supposed physician. The authorities at Charing Cross Hospital have established that there never was a Dr. Lascelles there.

It has also been announced by "Dr. Lascelles" that his return to earth is not only for the purpose of healing the sick and casting out devils, but to stop strife by founding a League of Love.

Many of the spirit consultant's alleged manifestations give the lie to this pretension. They suggest that, if he is not a fraud, he must be at least a very malevolent or depraved entity.

"I am a greater healer than Christ. I am able to perform twenty miracles at once." These were his ordinary boastings in the early days of Simpson's leadership of the Mission of Healing among the poor. The band of assistant spirit-healers around him, Dr. Lascelles also declared, would fill the Crystal Palace and all its vast grounds.

Once when a woman in agony went despairingly for treatment by "Dr. Lascelles" she was jeered at for accepting treatment at a famous hospital, and she was even told that the "doctor" had disorganised the X-ray apparatus while she was being treated in hospital.

Another assertion by "Dr. Lascelles" was that he could give as well as cure the most malignant disease.

When the attitude of the Church to spirit-healing was being discussed, the disembodied practitioner proposed to "give the Bishop of London a pain."

To critics and questioners he was slanderous and arrogantly hostile. Eventually "Dr. Lascelles" was represented as having ordered the mission among the sick poor to be wound up.

Simpson, it was given out, was entitled to much richer rewards. There was no reason why Simpson should not be receiving £10,000 a year, because "Dr. Lascelles"—so the spirit was reported to say—was of greater ability and worthy of higher remuneration than any Harley Street specialist.

So Charles Adams Simpson, former street hawker of hosiery, set out on his own to earn that £10,000 a year by the profession of religion in more fashionable surroundings.

People of wealth, rank and title were attracted by the boosting of the "doctor," who was falsely said to have been Queen Victoria's physician.

Simpson coveted as a residence a magnificent five-story house in Queen's Gate, the most exclusive part of South Kensington. Soon it was his.

Two people who believed that "Dr. Lascelles" had been ministering to them provided £1,000 each.

A prayer meeting was held. "We prayed with more than usual fervour that day," Simpson explains. "I left the house with a cheque for £1,500 in my pocket."

In such manner £3,500 was raised to-

ng the SPIRITUALISTS

ruth about the CITY of PRAYER

One of the many altars in the South Kensington mansion-temples

This purports to be a spirit photograph of the "immortal" Dr. Joseph Lascelles, whose earthly record is bogus

wards the purchase price of the £8,000 property, the balance being found by mortgage.

Then there was formed a company named the Guild of Spiritual Healing, Ltd., which was supposed to render voluntary service to the suffering. In the name of the guild an adjoining house, also worth £8,000, was acquired.

From the outset this second residence was mainly used as a decoy to provide patients for Simpson's private practice in the other house.

People who were assessed as having the necessary means were induced to consult the spirit-doctor at a minimum first fee of £2 2s. and £1 1s. for each "treatment"—the treatments usually lasting over a long period and consisting of the passing of hands over the patient.

There were at one time no fewer than 3,000 persons registered for treatment on the records of the guild alone. The magnitude of the business can be understood by the estimate that as many again were on Simpson's private list. To-day "Dr. Lascelles" is alleged to be ministering in one way or another to nearly 9,000 people!

Money flowed into both establishments. The curious paid willingly for the novelty of supposed psychic ministration through Simpson and the staff of assistants he enlisted to cope with the work. The despairing went there as a last hope.

Apart from the immense revenue in fees and money gifts, Simpson evolved methods to increase still further the income. Cubicles were sold as private chapels at £15 each and chairs for prayer at £3 3s. each.

Members of the guild were even persuaded to "buy" the steps of the stairs in the five-story houses at £1 1s. per step.

For four years this has gone on. Elegance and luxury ever increased. No decorations and furnishings are too rich for these twin temples of healing. Everywhere are altars, everywhere flowers, often piled so deeply that the perfumes are overpowering.

Here and there women in the uniform of nurses flit through the large buildings with soundless tread on deep carpets. The oil paintings are chosen by experts. A fountain leaps and tinkles in Simpson's own consulting room.

The work of gathering in more and more patients never relaxed in intensity. All and sundry cases of incurable diseases were asked to get in touch with the guild. Astounding claims of cures and healings were freely made.

Through what are called Harmony Prayer Circles, in which the sitters and sufferers believe they are in direct communion with the Deity, it is declared that cures are being made in the proportion of 65 to 80 per cent.

It is even alleged that 60 per cent. of mental cases are cured.

Physic for the dead

So extraordinary and emphatic became announcements of this kind that the chartered accountants of the guild had to propose that the statistics of the cures should be audited and certified, if supporting evidence was available, in the same manner as the private statistics of hospitals are kept.

Simpson refused.

The actual position was such, so chaotic was the whole of the gigantic affair, that prayers were being offered for the cure of members and patients who were already dead.

To demonstrate his all-pervading power and ubiquity, "Dr. Lascelles" announced that his guides were in every room and on every step of the spacious mansions, watching, detecting and reporting upon every worker to him.

They were poor detectives, those spirit-guides. Under their astral eyes at that very time, one of Simpson's assistants was boldly robbing the guild of money.

Members of the council of the guild began to be inquisitive. Investigation of the supposed cures and the financial interlocking of the two temples led to the pronouncement that a serious enquiry instituted for the benefit of the public would bring the guild into disrepute.

More serious still were the incredible difficulties in the way of the firm of chartered accountants which has audited the last accounts of the guild.

They pleaded with Simpson to meet them and explain how property of the guild had come into his possession and to clear up any confusion of his personal accounts with those of the guild. Simpson could not give the time to do so.

In the end, the auditors only issued the accounts and balance-sheet with deplorable reservations and remarks.

Simpson did not face the public examination of the accounts. They have never been circulated even to the members. Instead, they were held up for weeks, and on the day following the date put upon them, the guild was liquidated!

Never in the whole history of registered companies in Britain has there been such a liquidation.

It was declared to have been ordered by the spirit of Dr. Lascelles!

"We don't want anything more to do with statistics," was the command. "Destroy them. Throw the typewriters out of the window. *Liquidate the company.*"

The liquidation, carried out incidentally by a nominee of Simpson, has ended in all the valuable property and assets of the Guild of Healing passing to a trust of which Simpson and his wife are the chief members.

Virtually, therefore, Simpson is now controlling the splendid London property which became his when he emerged from nowhere in such remarkable circumstances, the rich private practice of "Dr. Lascelles'" spirit, and the property of the defunct guild as well as its business which yielded a gross income by itself of £4,000 a year.

The weekly turnover of these astonishing enterprises has been far greater than that of all the genuine Spiritualist churches and societies in Great Britain put together!

Dream city

Now he has begun his new venture, the so-called City of Prayer at Addington Park, for which has been acquired a Jacobean mansion with thirty-one bedrooms and 300 acres of magnificently timbered park and woodlands.

The fifteen square miles of the "City" are to be laid out and studded with houses, each to be a temple of prayer. But before this happens, devotional chapels of a much humbler type will be furnished.

They will be created from the stables of the mansion—twenty loose-boxes which, when the estate was owned by famous and wealthy families, were occupied by their racehorses and polo ponies. And the stable yard has been reserved as the cloister of the City of Prayer!

The mansion itself will be let out to paying guests gathered in from the faithful followers of Simpson—if there are any left after this exposure.

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"John Bull" Readers' Own Stories—23

CAUGHT IN AN Avalanche

HAVING spent a big part of my life in Arosa, one of the winter sport centres of eastern Switzerland, I am an ardent follower of that great sport, skiing.

Whenever the opportunity occurs and my purse allows it, I go there for a few weeks in winter to purify my lungs with that gloriously clean, chilly air, which can be born only where sunshine, undisturbed by layers of fog and smoke, courts deep, glittering snow.

Travelling skywards in the electric narrow-gauge railway, to which one has to transfer at Chur from the boat train, visitors crowd at the windows, admiring the scene and pointing out to each other the sights with cries of delight.

How often they exclaim, "How beautiful," "Oh, look! isn't this pretty?" I never have and never will attempt to count.

Yet I cannot help reflecting that what appears to ignorant people to be "pretty" when viewed in safety from a comfortable railway-coach is in reality nothing of the kind.

Butterflies, flowers or certain birds may be pretty, but to call any of Nature's grand scenes "pretty" is, to my mind, sheer blasphemy. These ridges and walls of ice and snow are overwhelming, magnificent, awe-inspiring, but certainly not "pretty."

Nature but tolerates mankind in its midst, ever ready to strike a fatal blow. Sometimes it warns us, sometimes its thunderbolts descend from a cloudless sky suddenly, without warning, striking us down when least we expect it.

THIS fact was brought home to me very seriously one day. A cousin of mine and myself had spent late February and early March in the Alps. This is the finest time for skiing in the mountains. The days grow longer. The sun rises higher in the sky, sending down its rays with doubled and trebled strength.

Towards the end of our holiday we made up a party of ten, and on a beautiful morning we set out together to explore some slopes on a large mountain, which we had not previously tried.

Round about two o'clock in the afternoon we reached a very steep slope which it was necessary to traverse in order to reach our goal.

Being the most experienced skier of the party, I should have paid attention to an inner voice which warned me from this crossing. Signs of danger were apparent to anyone who took the trouble to look.

But I suppose that the prevailing spirit of lightheartedness of my friends and the fact that I had disregarded this warning on several previous occasions during the day without any mishap occurring, had lulled me into a false sense of security.

The sun still shone powerfully on to the vast expanse of snow in front of us. As far as we could see, one thick carpet of glittering snow spread before our admiring eyes.

All around us millions of tiny snow crystals reflected its rays like so many little diamonds. Now and then a peak, rising far into the cloudless sky, would cast its dark blue shadow across the wonderful scene.

"He had apparently struck a streak of soft snow which decreased his pace and the avalanche perilously gained on him . . ."

EVERYTHING looked peaceful, and it seemed as though Nature was calling mankind to come forth and feast its eyes on its glory. The grandness and apparent peacefulness soon dispersed the last qualms I had.

Soon after the last member of our party had joined up, I asked the most experienced skiers to lead us on in single file. My cousin, a very good adept of the sport, stationed himself in the middle, myself bringing up the rear.

We managed to cross about half-way, when suddenly I heard that peculiar whistling sound which often precedes the loosening of an avalanche.

I called out to the front to beware, and looking uphill, from where the whistling came, I saw immediately above us a gap, about 50 ft. in length, appearing in the snow.

At the sight of this gap my heart seemed to freeze and to stop beating. I saw the gap getting wider and wider, and finally a bank of snow starting to glide towards us.

I remember that I stood there, hypnotised by this sudden danger, for what seemed to be hours. I was unable to turn my eyes away from it.

Frantically I tried to form a plan to avert disaster; yet my mind was absolutely blank, completely refusing to work.

AT last I managed to pull myself out of my stupor, and I can recall seeing every face of my friends upturned, their eyes gazing in frozen horror at the death-trap which was forming above us.

They all were obviously just as much at a loss what to do, just as unable to tear themselves away and flee from disaster, as I had been a moment ago.

Shouting out, "Ski down, ski down, like hell," I "turn-jumped" between my sticks and started racing down the steep slope.

Before my words were out of my mouth I noticed that my comrades immediately in front of me already followed my example, as though it needed but a sound to recall them from their frozen state to life. They came racing after me in the maddest race of our lives; a race against death.

Crouching low on to my skis until my knees nearly touched the boards, I remember living again through episodes of my past life. Episodes, long forgotten, raced through my brain, every evil deed I ever committed since childhood flashed up in my memory, mag-

(*Continued on page* 26)

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Hurtling to Disaster!

(Continued from page 24)

nified a thousand times. At the same time I struggled desperately to keep my balance. Boulders of snow began to overtake me, knocking against my legs. Several times I was nearly thrown over.

That would have meant the end—being carried valleywards, buried and crushed to death beneath tons and tons of snow. I was painfully aware of my fate, should I lose my foothold. Once knocked off my feet I would stand little chance against that roaring, seething torrent of snow.

My skis, fastened securely to my boots, carrying me at this moment with lightning speed downwards, perhaps to safety, would add to the danger, should I fall. They would be an added hold to the white death which came careering after me.

Tales I heard about skiers, found dead in avalanches, passed like horrid moving-pictures through my brain.

I could see them buried yards deep in snow, slowly suffocating and freezing to death; I could hear the cries of agony of others as the snow piled up on top of them, tons over tons, breaking their bones as they were twisted and turned, carried downwards to an icy grave.

Faster and faster my faithful skis carried me downhill. With all my strength I now tried to alter my course more diagonally, at the same time fearful lest I should lose my foothold.

This one thought, to turn slightly to the right and yet to retain my balance, took possession of my senses to the exclusion of everything else. Gone were the nightmares of a moment ago, this one determination gaining complete control over me.

AT first gradually, then more and more, I began to run sideways instead of straight downwards. At last I came to a standstill well outside the area which I guessed the avalanche would cover.

I looked back to see what had become of my friends. I noticed that five of them still stood at the same place where they were when the avalanche started to come towards us.

My cousin, standing nearest to its path, must have judged the course it would take correctly, and the five of them, being expert skiers, must have guessed that it was safest for them to remain where they were.

Boulders of snow raced past them only a few yards away, catching up the huge mass of snow, which, growing wider and wider, deeper and deeper, thundered down into the valley.

In front of this inferno I saw my other four friends, crouching low on to their skis, gliding with hair-raising speed downwards. I noticed that three of them were following my example to turn to the right, whilst the other obviously tried to do the same, but in the opposite direction.

I tried to keep my eyes on all four of them at the same time, because if one of them should come to grief it would be invaluable in the subsequent rescue work to know where he had fallen. The three who had by now managed to turn well on to my side seemed to stand a good chance of escape.

The fourth, however, began to lag further and further behind. He had apparently struck a streak of soft snow which greatly decreased his pace and the avalanche perilously gained on him.

The other three glided one by one out of the danger zone, and came to a standstill below me. Then the dreaded thing happened.

A big boulder knocked against our friend on the other side and threw him over. In a second the avalanche had caught him and swallowed him up. My breath stopped as I watched him fighting for his life, unable to help.

One moment he was visible, then a wave of snow would swallow him up, bury him from sight for moments which seemed eternity, and bring him up again for us to see the cruel game repeated over and over again.

The avalanche was by now nearing the bottom of the valley, where it would ultimately come to rest. As soon as it had passed us we started to cross its path.

The fact that our friend was not caught in the middle of the avalanche, but had managed to reach its edge before being knocked down, gave us a faint hope of rescuing him alive.

My cousin and the other four men on his side were already skiing down to where they supposed our friend to be buried. We others had a bad time traversing the path of the avalanche as boulders still fell and the snow beneath our feet still continued to slide downwards.

We had therefore no time to watch for what my cousin and his men were doing, being very occupied with ourselves, at the same time anxious to be on the scene of the accident to lend a helping hand.

WHEN we finally arrived at the spot we found that my cousin's party, digging frantically, using their skis as shovels, had already located the victim. One of his skis sticking out of the snow had shown them where he lay.

Soon afterwards our combined efforts were rewarded. He was unconscious when we dragged him out of his snowy prison. I felt him over to see if anything was broken. Nothing, however, appeared to have snapped, and two of us started to massage him with snow, which treatment soon brought him round again.

He managed to stand up and gazed

at us in a dazed fashion, then he bent down and reached for one of his skiing sticks, which he clutched in his hand when we dug him out. He righted himself and stared around for another moment.

Then suddenly he exclaimed. "Oh, damn; I've lost my new stick!" This singular remark of his was such an anti-climax to the experience we had just gone through that we all burst out laughing.

I remembered that a few days ago he had bought a set of new skiing sticks, which he showed me at the time and with which he seemed to be exceedingly pleased.

At the moment it did not occur to me, but I have later often brooded over this very peculiar reaction, which was so entirely different from what I expected. I have since learned that it is not infrequent that people who have just escaped some terrible danger behave or talk in the most extraordinary ways.

We were very much astonished, however, when our friend was quite up to following us on his skis without any assistance to our hotel, a run of nearly six miles.

It was not before he went to his room to change for dinner that reaction set in. He broke down and had to stay in bed for three days.

He told us later that during those three days he lived through nightmares far worse than when he stood face to face with death in the avalanche.

NEXT WEEK: "Afloat with a Jailbird Crew." An exciting, true story of the sea.

SIDE-SLIPS

Examples of unconscious humour from the current Press are welcomed. Actual cuttings must be sent. 2/6 is paid to the sender of each item published. Mark envelopes "Slip."

FOOTBALL ECHO:—"Wednesday would have done better had they SUNG the ball about more."

SYDENHAM AND PENGE GAZETTE:—"Estelle Taylor will have the leading ROLL in a fast-moving picture, 'The Night Express.'"

LANGPORT AND SOMERTON HERALD:—"The ringers of All Saints' Church rang merry PEALS on the bells to welcome in the New Year."

BOSTON GUARDIAN:—"Sunday School scholars were given their annual treat. The STABLES were presided over by . . ."

SHEFFIELD DAILY TELEGRAPH:—"There were about eight passengers in the coach, and some received cuts and CRUISES."

LOUGHBOROUGH ECHO:—"In 1461 the Manor of Donington was acquired by the Hastings family, who retained a direct association with the place for over four THOUSAND years."

DERBY TELEGRAPH:—"The innings lasted five hours 23 RUNS."

LEICESTER MERCURY:—"There is now, as in the past, a STATION at each of the two stations."

Race with "Silver Ring"

Pedigree and Aintree

A CORRESPONDENT has asked me if any assistance can be obtained by a careful study of the pedigrees of Grand National horses.

As animals of all shapes and sizes—one-eyed horses, tubed horses and patched-up horses—have won at Aintree, there does not appear to be much in the breeding question, though I favour 'chasers by good flat racers.

Golden Miller is without doubt the champion of his age and very probably the best steeplechaser in the world. His sire, Goldcourt, never ran. Goldcourt was by Goldminer, who also never competed in a race. Powerscourt, the sire of Goldminer, was a useful sprinter.

Golden Miller, however, is rather an exception. Grakle, Gregalach and Forbra, three "National" winners, claim useful flat racers as their sires.

My contention is that providing they steer clear of mishaps, the well-bred horses usually have the necessary pace for the run-in from the last fence

The Grand International Steeplechase (3 miles 5 furlongs) at Sandown Park this week-end is an excellent Grand National trial. Theras, with his light weight, may prove too good for the other runners.

Eugene looks "good" for the Sandown Hurdle, and I suggest St. Mark for the Kingston Hurdle.

"SILVER RING'S" CODE

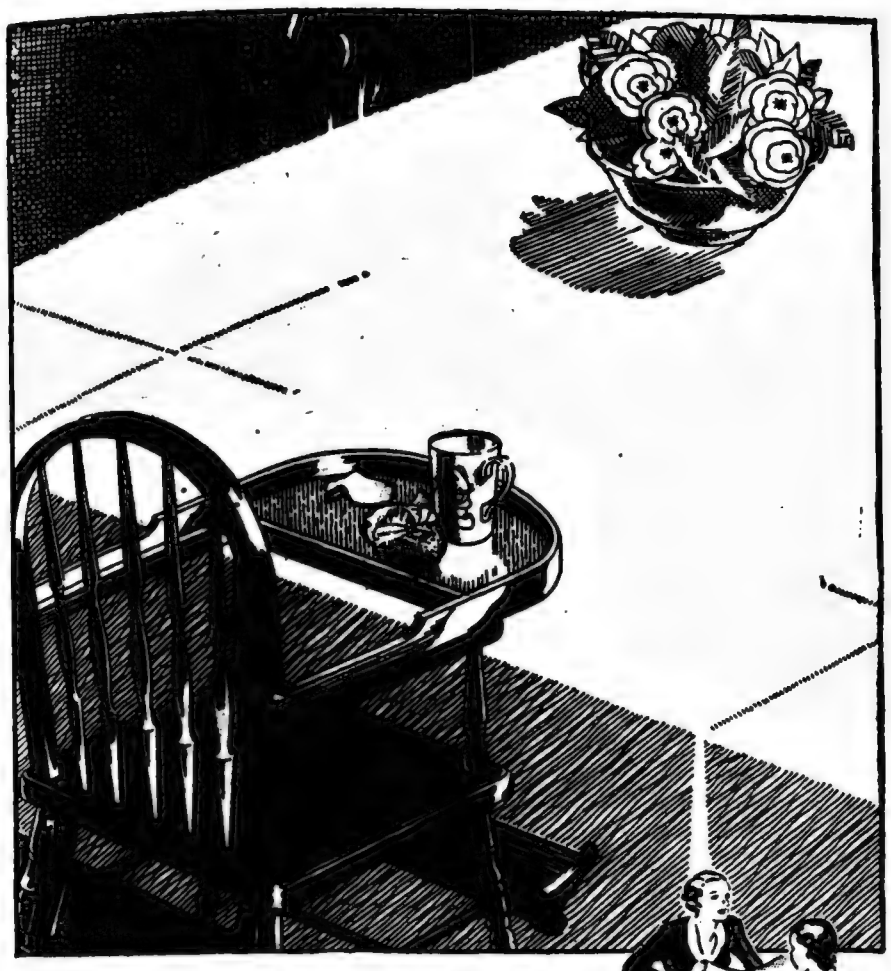
The Code for this week is as follows. It covers the racing from Thursday, February 16, to Wednesday, February 22.

P U K Z R 98 T F O A Q C 93 B 94 M
V Y 97 L W N 96 G S K H J I 95 E D

In place of the letters or figures advertised in the *Sporting Life* and *Daily Herald* read those above or below, as the case may be. Example:

95Y98JQ would read BUNCH.

Where a double letter occurs in the name of a horse the figure 2 is substituted. KJ2WK would read ACCRA.



Aren't fruit stains awful?

I boil and scrub and *still* they show!

A. You'll never get them out with soap alone. That only cleanses the surface of the fabric.

Q. But is there anything more I can do?

A. Persil suds, charged with oxygen, cleanse right through; they get out stains from the inside and make your linens far whiter. And Persil's wonderful *extra* cleansing power is much more thorough and safe for *all* your washing.

Are you using the Free Persil Service?

The Persil Washing Service backs up Persil's advantages by offering free help and information about *all* washing. At every Persil Institute experts are waiting to advise you in person. Or if you are not near a Persil Institute ask for the Persil Washing Handbook—a mine of practical information. Simply cut out this paragraph and send with your name and address to Dept. 234, Crosfield's, Warrington.

Persil

THE AMAZING OXYGEN WASHER

PER 386-66

JOSEPH CROSFIELD & SONS LTD., WARRINGTON

TRIUMPH *of* NEW DISCOVERY ABOUT DIGESTION *of* FOOD

Readers tell of improved health

In hundreds of homes throughout Great Britain women are expressing their delight at the recent food discovery.

Here is what was found:

A famous scientist, working in one of the leading London hospitals, discovered that Rowntree's Cocoa is so digestible it actually helps the digestion of other food.

Few people, till now, have realised this important aspect of digestion — that what you drink with your meals may help or hinder you in the digesting of your food. Drink Rowntree's Cocoa, and you digest *all your food better!*

Mothers are finding this cocoa is the ideal beverage for children, because it's so light and easily digested. Start *your* family on it today. Everyone loves the delicious flavour of Rowntree's. 30 cupfuls from every ½-lb. tin, 6d.; ¼-lb. tin, 11d.

Well done, Michael!

"Michael was head of his gym class this term. Pleased? I should say we were! I always make a point, for my family's sake, of keeping up with the latest 'news' in the way of food and health. So of course I've heard of the new discovery made about Rowntree's Cocoa — that it's been found to be a wonderful aid to digestion. Rowntree's Cocoa is our regular evening drink now. I *know* it's good for children — well, you've only got to look at Michael!" says Mrs. SUSANDS, 101 Alderney Street, S.W.1.

Michael Susands' mother is a firm believer in Rowntree's Cocoa for children, because of its digestibility.

ROWNTREE'S

the COCOA that actually helps your digestion

3 FREE GIFT COUPONS IN EVERY ¼-lb. TIN, PRICE 6d.

Send for illustrated gift booklet to Rowntree & Co. Ltd., Dept. J.B.3, York

CO 4-87

Here's a treat for dinner

It is always a treat when it is Libby's—for a savoury stew, shepherd's pie or rissoles. No mincing, no trouble and no waste; the meat is already cooked. And it costs so little.

Your grocer will supply you

Libby's

COOKED CORNED BEEF

LCB 178-109

THIS IS THE MOST DANGEROUS MONTH FOR CHILDREN

Put them on

Roboleine

THE FOOD THAT BUILDS THE BODY

NOW

AND WATCH THEM IMPROVE DAILY IN HEALTH AND STRENGTH

ROBOLEINE

Consists of

BONE MARROW

YOLK OF EGG

CREAM OF MALT

and Neutralised

LEMON JUICE

IN JARS,

2/9 & 6/9

Of all Chemists.

12-DOSE SAMPLE.
ROBOLEINE, Needforth Laboratories, Clapham Road, London, S.W.9

Please send me a 12-dose sample. I enclose 3d. for posting and packing. (Use block letters.)

Name.....

Address.....

J.B. 27.....

YOUTH'S JOB—

What Shall it Be?

"One of the finest careers in the world—and what a marvellous life it is!"—Probationer nurses receiving instructions from a sister tutor

HUMAN DOCUMENTS
Probed by
PHILIP INMAN
who is JOHN BULL'S "Humanist" and always ready to help you. Write to him and enclose a stamped envelope. £1 1s. will be paid for each letter quoted on this page.

THE only thrill for many people in these days is to see a hair-raising film or to read an exciting book. The spirit of adventure is fast fading from real life. The economic conditions that prevail in the world to-day are mainly responsible.

Now that work is so scarce it is often essential to take any job that comes along. "Safety first" has become the "be all" and "end all" of existence. A "cushy" job is far preferable to any hazardous undertaking.

Yet now and again flashes of the old adventurous spirit show themselves. A recent advertisement read: "Young man, aged thirty, seeks employment. Will do anything—go anywhere. Prepared to tackle any dangerous situation." He does not stand alone. There are others who are prepared to follow the dangerous trail.

Take the present attempt to scale Mount Everest, the flights across the Atlantic and to other distant parts of the world, Sir Malcolm Campbell's attempt to set up new speed records. But these exploits relate only to a few individuals, and for the vast masses of people a humdrum existence is the order of the day.

All this is a prelude to my dealing with a number of letters received from parents recently. "What shall we do with our children?" is the gist of their remarks. And I am going to take my cue for this week's article from this appeal for advice. It comes from a Bristol man, and he says:

"I am writing to you about our eldest boy. He is now sixteen years old and is a great problem to us.

"When he left school we put him into an office, but he was there only six weeks, and then gave it up. We have tried various other kinds of employment, but he has never settled down to any place for more than a month or two at the most.

"His main idea is to go abroad—either to join the South African Police or to go farming in Canada—but his mother does not seem to care for the idea. But surely it is better for him to do so rather than for him to go on making a mess of things at home."

I MUST say I feel some sympathy with that mother. This lad is her eldest child, and there is always a very tender spot in a woman's heart for her first-born.

South Africa and Canada probably seem to her a long way off. But in these days of wireless and quick transport even the distant parts of the earth are measurably nearer than they used to be.

And though, as I say, I have some sympathy with that mother, I really feel that on practical grounds the father is right. That boy should be allowed to follow his urge.

It will either make a man of him—and surely success in Africa or Canada is better than failure at home—or the wanderlust will disappear by his travel experiences, and, if this is so, when he returns he will be only too glad to settle down.

That Bristol mother would naturally like to keep her boy at home. But let her remember the mothers of a generation ago, whose sons went out on a far more dangerous expedition—many of them, alas! never to return. Her fate is surely better than theirs.

The lad, by his restlessness, is not a credit to either of his parents to-day; he may become one by following his own inclinations.

To illustrate my second point, let me quote this letter. It comes from a married man with three children, a boy nearly twelve and two younger girls. He tells me that he is the owner of a one-man business which he inherited from his father. The letter goes on:

"Though we are not in affluent circumstances, the shop brings us in quite a comfortable living. But it is not about myself that I am writing to you, but about this boy of ours.

"When he leaves school I could do with his help, and in due course he would succeed to the business. But that is just the trouble.

"When I was quite a young fellow I got into a rut, and I have never got out of it. I have been cooped up in this shop from early morning to late at night and never allowed to develop my individuality in any way.

"I do not want my boy to have that experience. At school he is very partial to chemistry, and I should not be sorry if he were to make that his career. What kind of openings would there be?"

That lad is still on the young side for his future to be definitely determined. If he continues to show the same keenness during his remaining school years it may be well to allow him to take up the life he prefers.

"What openings would there be?" asks that father. Quite frankly, chemistry is at present one of the most crowded of professions, but as in every other occupation there is always room for the right one and openings are constantly occurring. For apart from retail shops all hospitals and many doctors employ a large number of dispensing chemists.

There is also another branch of this work, known as technical or analytical chemistry. And in one combine alone there is employment for hundreds of qualified men.

Then, allied to the love of chemistry, is the medical profession. This boy might take up work in a laboratory where efforts are made to find the cause and cure of obscure diseases.

Conceivably he might even become a doctor. People must not run away with the idea that the medical profession is open only to the person with money. Nowadays it is possible to obtain scholarships that will take one right through the medical curriculum.

I know dozens of men—yes, and women—who have accomplished this. I hope that in one of these suggestions my correspondent will find the answer to his question.

Now for my third correspondent. And here let me digress for a moment. Sometimes I receive letters from my readers in which they tell me that they would like to take up some work or profession, but circumstances have always been against them.

I hold the creed that circumstances give way before determined people—that nothing is impossible if one has the health and will to achieve it. And this girl has proved that to be true.

Brought up in a poor home with very few advantages, she is now standing on the threshold of the career which she made her ambition when a child. Here are extracts from her letter:

"EVER since I was old enough to play with an old doll, handed down from my sisters, my one aim was to become a nurse. When I left school I became a nursery-maid. The governess to the children in the house took an interest in me, and every night she would help me by giving me lessons.

"As a result, a year ago I was able to sit for and pass the matriculation examination, as I had been told this was necessary to become a nurse in a good hospital.

"Now, I should be so grateful if you would advise me which is the best hospital in which to train and what steps I ought to take to gain admission."

I am writing to this correspondent giving her all the details she desires. And I think that her example is worth quoting for the benefit of others.

She is entering upon a career which is one of the finest—if, indeed, not the finest—in the world. The true nurse gives herself, without counting the cost, to the succour of those in need. Her work is hard and the hours are long.

And yet what a marvellous life it is! Every day brings its big adventure, because every patient is a little world in himself.

Sometimes we bemoan the fact that there are no heroines to-day like those of yore. And yet was not Florence Nightingale one of the greatest of them? And, after all, she was a nurse. In my judgment every woman who enters the nursing profession is as great a heroine as any who have gone before her.

Incidentally, it is to help these modern heroines in their fine work that the great £25,000 Hospital Contest has been co-organised. By supporting it you are co-operating with them in their ministry of healing.

£25,000
FIRST PRIZE
Help the Hospitals and Win a Fortune
(See pages 4 and 5)

The food for ECONOMY
The food for HEALTH!

Shredded Wheat is the pure whole wheat food that is famed for its convenience and economy. It is the food that is eaten daily in a million homes because it has been proved to be a sound aid to health and fitness. Every particle of wheat contained in it is used in serving the body's needs. Because no cooking is required, Shredded Wheat is always ready to serve with hot milk or cold milk for breakfast, with fruit as a sweet for lunch, or with butter and cheese. Get to know Shredded Wheat at once. You will find it quickly becomes as popular in your household as it is in others all over the land. Study family health, your own health, and your pocket, and serve Shredded Wheat every day. You will soon know why it is such a great help—especially in times like these. Be sure to ask your grocer for a packet to-day!

Vital Natural Nourishment of Whole Wheat in the most delicious and digestible form.

SHREDDED WHEAT

BRITONS MAKE IT—IT MAKES BRITONS

Made in England by the Shredded Wheat Co., Ltd., Welwyn Garden City, Herts.

PALMOLIVE SOAP

now 3d.

PER FULL-SIZE TABLET

Same Size...
Same Weight...
Same Quality...
Same Generous Olive Oil Content

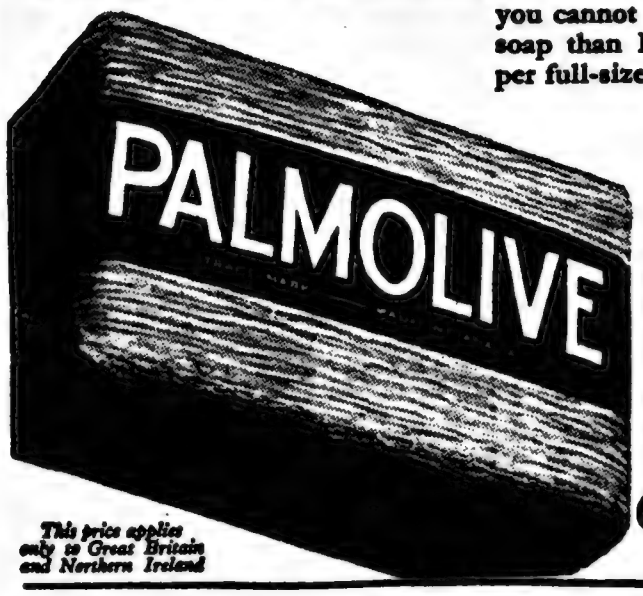
Palmolive, the soap that over 20,000 beauty experts recommend because it is made from the soothing, emollient oils of palm and olive, is now only 3d.

The same size tablet . . . same weight . . . same quality . . . same generous olive oil content . . . nothing is altered, but the price.

Skin can be young . . . made young and kept young . . . by the regular use of Palmolive Soap.

Wash your face gently with Palmolive Soap and water, massaging the lather softly into the skin. Rinse thoroughly and dry on a soft towel . . . that is all. Do this night and morning. The Olive and Palm oils, blended by a secret process, have a soothing emollient effect that smooths and beautifies the skin, imparting the beautiful bloom of "That Schoolgirl Complexion."

Use Palmolive regularly . . . then watch . . . confidently . . . for the skin you desire. And, remember, no matter what price you pay, you cannot buy a better toilet soap than Palmolive . . . 3d. per full-size tablet.



This price applies only to Great Britain and Northern Ireland

Keep that Schoolgirl Complexion

What to do

WHEN YOUR DOG GOES OFF HIS FOOD

A DOG should never be over-fed, but a hearty appetite is a sign of good health. Make it a rule that your dog is kept away from the table at mealtimes. This lessens the temptation to give him the sweet things he loves, but which contain a minimum of nourishment and are the cause of so much ill-health. Even a very little food that is too rich causes impurities to creep into your dog's blood, affecting the stomach and liver, and then he turns away from his meals. **You must act immediately.** Do as all thoughtful dog owners do. Provide your dog with Bob Martin's Condition Powders, which restore appetite by purifying the whole system.

Bob Martin's Condition Powders cure and prevent all blood ailments such as **loss of appetite, listlessness, dull coat, continual scratching, sulky temper, eczema and swellings between the toes.**

Your nearest dog biscuit shop, chemist and big store sell Bob Martin's Condition Powders in 6d. packets of 9 (nine) powders and 1/- boxes of 18 powders. Made (since 1892) by Bob Martin Ltd., Southport, Eng.

That is why

BOB MARTIN'S CONDITION POWDERS

KEEP dogs fit!

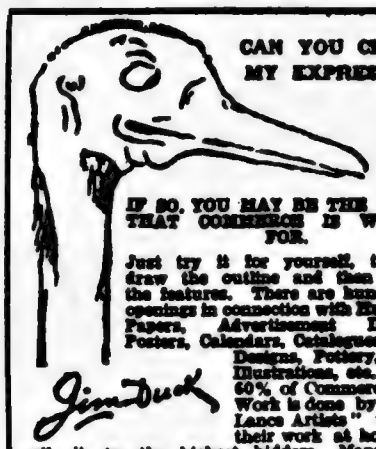
SLEEPLESS NIGHTS THROUGH SICK STOMACH

Here's good news for the thousands who lie awake night after night with indigestion! A very eminent medical man, probably the greatest authority on stomach troubles, some time ago discovered an almost certain cure for acid stomach.

He published his formula to the profession, and doctors all over the country have proved its worth up to the hilt, even with things like gastric and duodenal ulcers. Ask your doctor. He's sure to know of Maclean Brand Powder.

Now, at last, you can get it ready packed at any chemist. Now you can end all your digestive troubles, stop the pain and discomfort, cure those sleepless nights.

But be sure to ask your chemist for the genuine Maclean Brand Stomach Powder under that exact name, with the signature "ALEX C. MACLEAN." It is not sold loose, but only in 1/3, 2/- and 5/- bottles, in cartons, of Powder or Tablets.



CAN YOU CHANGE MY EXPRESSION?

IF SO, YOU MAY BE THE ARTIST THAT COMMERCE IS WAITING FOR.

Just try it for yourself, trace or draw the outline and then put in the features. There are hundreds of openings in connection with Humorous Papers, Advertisement Drawing, Posters, Calendars, Catalogues, Textile Designs, Pottery, Book Illustrations, etc.

60% of Commercial Art Work is done by "Free Lance Artists" who do their work at home and sell it to the highest bidders. Many Commercial Artists draw "retaining fees" from various sources, others prefer to work full-time employment or partnership arrangement. We teach you not only how to draw what is wanted, but how to make buyers want what you draw. Let us send full particulars for a FREE TRIAL and details of our course for your inspection. You will be under no obligation whatever.

Art Dept. 507.,

THE BENNETT COLLEGE, LTD., SHEFFIELD.

"Housewifery" is a new subject taught in a South London school, where there is a completely equipped three-roomed flat in which the girls experiment. Here in the kitchen two pupils tackle the washing-up

The School of the FUTURE

by An Education Authority

"AS far as I can see," said Mr. Charles Cochran, "the school of the future will be a paradise for children but a hell for adults."

He had been listening to Mr. Bertrand Russell and Mr A. S. Neill while they expounded the principles of the New Education—a subject about which (as he admitted) he knew nothing.

But the school of the past was a hell for everybody. The teacher was expected to teach not only the three R's but history, geography, science, drawing, painting, music, Scripture, physical exercises, and the appreciation of literature

The teacher of the future will specialise in one or two subjects only.

The most important qualification of a teacher a generation ago was his ability to impose strict discipline. He had to be a martinet because he waged continuous war against human nature. He had to compel a crowd of young animals to keep rigidly still and to remain dumb for hours on end.

"The old school was deathly quiet," said a well-known educationist recently, "but the school of the future will be a lively place filled with the tumult of eager voices."

He was hardly right about the deathly quietness. The old school was too noisy, but it was the wrong sort of noise. The old teacher needed a voice of brass as he needed nerves of steel, and there were frequently four of them working in the same big room. The result was appalling.

One class would be reciting "The Wreck of the *Hesperus*"; another would be doing mental arithmetic; a third would be listening to a talk about the Feudal System; a fourth would be singing (yes, singing!) the pence table.

In the school of the future the teacher will do far less and the children far more. Instead of the rows of passive scholars submitting to mass-instruction, the place will be alive and humming like a bee-hive.

The teacher will cease to be the actor-manager and become one of the chorus. Possibly he will be seen and not heard.

But what will the school of the future be like? How will it differ from the school of to-day?

His own master

To begin with, we must stop thinking of a school as a series of classrooms ranged round a central hall. We should be nearer the truth if we thought of a number of laboratories and workshops.

There will be workshops for carpentry, metal-work, engineering, and for scientific experiment. There will be "labs" for biology, chemistry, electricity, geography.

If a boy is making a model dynamo because he is "mad on dynamos" he will not be compelled to "down tools" and go off to a lesson about Compound Interest or the Rules of Syntax. He will carry on until he needs a change.

Every school will have a well-equipped kinema which will be particularly useful for the teaching of history, geography, science, and general knowledge, including "current events."

Sooner or later, no doubt, there will be a special room devoted to television.

There will be a sound-proof gramophone room which will be used for speech training, musical appreciation, and the teaching of foreign languages.

The Broadcast room will be extremely important, and in years to come the B.B.C. will become the big voice in education. At the present day scholars can be taught French and German over the Radio by expert linguists; they can listen to talks on music, science, literature, and so on, but only a few schools are equipped for reception.

In another twenty years or less every school will, let us hope, take advantage of the opportunities, and children in village schools will be taught by the finest teachers in the world.

There will be libraries and reading-rooms—the most silent places in the school—where the scholars who enjoy books will spend a good deal of their time. But the education of the future will be much less "bookish" than it is to-day.

There will be a music room, where, at different hours of the day, there will be community singing, voice training, choral societies, and a school orchestra.

There will be an art room, where drawing, painting, modelling, and kindred subjects will be taught by real artists.

There will be a gymnasium, fitted with all the necessary apparatus; and every boy and girl will have a chance of learning to swim. There will be a special teacher for dancing and eurhythmics.

And, of course, there will be a school garden, a cookery centre, a housewifery centre, and kindergartens for the very young.

The classroom will be there and will be used abundantly. It will be the place where concentrated mental effort is demanded. Sometimes the scholars will ask help of the teacher; sometimes the teacher will cross-examine the scholar; but on the whole the scholars will work on their own and find out things for themselves.

The mind cannot be kept working at full pressure for long, and after an hour's mathematics (for example) a boy will go out for a period of comparative relaxation.

Importance of talk

The school of the future will be pleasant, but it will not be easy. Young children will have to master the mechanical difficulties of reading and writing, because these things are indispensable in the modern world. But older children who want to learn the typewriter and the dictaphone will be able to do so.

Reading aloud will be taught because good speech is enormously important, but the old method of reading round the class or simultaneously will be abolished. It will probably be superseded by the reading of a play, and subsequently by the acting of it in the school theatre.

Every school will have its dramatic club. The boys in the woodwork room will make the scenery; the girls in the needlecraft room will make the costumes; the "electricians" will superintend the lighting; and the teacher of speech training will become a sort of theatrical producer.

There will be a great deal of talking in the school of the future. Except in the library and in the classroom there will be no need for the monastic silence which was thought to be essential to education. Boys will sing, whistle, and chatter in the workshops. There will be innumerable opportunities for informal discussion and the pooling of ideas.

Learning from books is always a slow business: one moves forward inch by inch and loses interest. But in a free discussion new ideas take shape and grow with a speed which is exhilarating. Talking is rarely a waste of time.

Teacher: new style

Formal speeches, debates, "mock" elections, committees, parliaments, trials, and cabinet meetings are often regarded as forms of light amusement. From an educational point of view they are of inestimable value.

The teacher will not invariably take the chair at such a meeting. He may not be invited to be present!

He may think he will be needed to keep order, but it is rather ignominious to be invited to act as policeman or "chucker out"! In any case, he will not be needed. A class of boys can keep order when they like without the assistance of adults.

The teacher would (provided he was not a natural interferer) be invited to attend a debate, and if he managed to catch the Speaker's eye he would be allowed to join in. But he would not be regarded as the final authority unless he earned the distinction. He would not be infallible by the divine right of being an adult!

Years ago the teacher was the Pooh Bah and Supreme Autocrat. He was drill sergeant, master of ceremonies, principal boy, the judge at every trial, the coroner at every inquest, the chief mourner at every funeral.

In the future the ideal teacher will be content to emulate Brer Rabbit—to lie low and say nothing.

SAVE MONEY!—BUY DATES NOW

★ *Block Dates have the most nutrition. They are scrupulously clean, being packed under Government supervision.*

Real Food will never be cheaper

Block Dates are cram full of goodness

The Date is a sweet, a fruit and a food in one. A pennyworth of Dates at the present amazing price makes a perfect meal. Their food value is astonishing. A *pound of Block Dates contains as much goodness as a pound of beef.* In addition, they give body warmth and have a natural laxative effect. The excellence of Dates cannot be over estimated. Eat plenty now and *save your meat—and also your sugar*, for Dates are *more than half* sugar—you need practically no other sweetening in Date puddings and cakes. Order a pound or two of Dates NOW, while they are so cheap.

★ MAKE THESE JOLLY DATE COOKIES

10-ozs. FLOUR PINCH OF SALT WATER TO MIX
4-ozs. CHOPPED NUTS 6-ozs. MEDIUM OATMEAL
½-lb. MARGARINE or LARD 8-ozs. CHOPPED DATES

Mix flour, oatmeal and salt. Rub in margarine and mix to a dough with water. Roll out as for pastry. Cut into rounds. Put a spoonful of Dates and nuts on one half. Moisten edges and fold over in half. Bake in moderately hot oven for 15 mins. Can be eaten hot or cold.

12 delicious Cookies—1d. each

Ask your Fruiterer or Grocer for further Money-Saving Recipes.

WHAT IS DATE BRAWN?

Stone 1-lb. of dates, dust with caster sugar, roll out as you would pastry. Shell and blanch ½-lb. of peanuts or Barcelonas and sprinkle amongst the dates. Roll out again two or three times, press into mould and turn out. This is a delightful sweet and makes a tasty spread for sandwiches.

Brighter smiles... *gayer* laughter

Rigid scientific tests prove Colgate's has the power to penetrate and cleanse all danger spots where tooth decay begins.

You may smile unafraid, only when your teeth are gleamingly clean and your mouth feels refreshed . . . sweet and pure. Colgate's will put gladness into your smile, and real assurance into your laughter, for while it cleanses and polishes your teeth it gives a refreshing fragrance to your breath. So brush your teeth morning and night with Colgate's. It costs less . . . it does more. Insure your smile by the use of Colgate's every day.

MADE IN ENGLAND

TWO SIZES 6D. & 1/-

Sprains, Bruises

Ideal Remedy. No Rubbing Required.

Sloan's Liniment is the ideal remedy for sprains, bruises, stiffness and aching muscles. Athletes everywhere know the wonderful penetrating power of Sloan's. No rubbing required.

A few drops applied to the painful part gives prompt relief from the pain. Nerves and tissues are soothed and comforted, congestion and inflammation are dispersed, swelling is reduced and the agony is swiftly cut short.

Get a bottle to-day. Economical in use. A single bottle goes a long way.

2/- and 4/- of Chemists and Stores.

RHEUMATISM, LUMBAGO, SCIATICA, NEURITIS, BACKACHE, ALL ACHES & PAINS.

MADE IN ENGLAND

SLOAN'S LINIMENT KILLS PAIN

Psoriasis 2½ Years Suffered with Burning Healed by Cuticura

"For two and a half years I suffered with psoriasis. I noticed some pimples appearing on my hands, knees and elbows. In a day or two they spread over the greater part of these locations. It was of a dry nature and scaled over and at my elbows and knees covered spaces quite two and a half inches I need hardly say how nasty these looked and I was ashamed to go out of doors. I suffered a good deal from burning sensations and could not sleep.

"I read an advertisement for Cuticura Soap and Ointment and sent for a free sample of each. I purchased more and in about ten weeks I was healed." (Signed) Arthur Howell, 47, Dante Rd., Newington Butts, London S.E., Eng

Keep your skin clear by using Cuticura Soap, Ointment and Talcum for daily toilet purposes. Touch pimples and itching if any with Cuticura Ointment, bathe with Cuticura Soap and hot water.

Soap 1s., Ointment 1s. 3d. and 2s. 6d., Talcum 1s. 3d. For sample each address: F. Newbery & Sons, Ltd., 27, Charter-house Sq., London, E.C.1.

Cuticura Shaving Cream 1s. 6d. a tube.

What Made His HAIR GROW?

Read His Letter for the Answer.

"Two years ago I was bald all over the top of my head.

"I felt ashamed for people to see my head. I tried different preparations, but they did no good. I remained bald, until I used Kotalko.

"New hair came almost immediately and kept on growing. In a short time I had a splendid head of hair, which has been perfect ever since—and no return of the baldness."

This verified statement is by Mr. H. A. Wild. He is but one of the big legion of users of Kotalko who voluntarily attest it has stopped falling hair, eliminated dandruff or aided new, luxuriant hair growth.

Test-Box Coupon.

To JOHN HART BRITTAIN, LTD.,
2, Percy Street (53 W.C.), London, W.1.

Please send me, post paid, Testing Package of KOTALKO and Kotalko Soap with directions, for which I enclose threepence in stamps.

NAME .....

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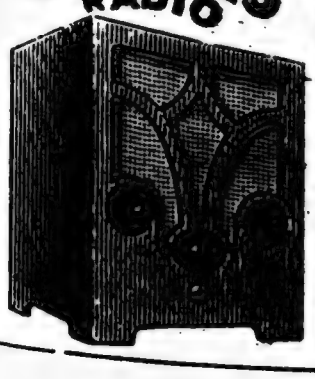
GRAVES RADIO



THE NAME YOU CAN TRUST.

The GRAVES 'ARIEL' Set is a triumph of quality and value. Self contained in one cabinet of lovely polished Oak, 15½ x 13½ x 10½; every component of the highest class. All-Steel Chassis, Ferranti Transformer, S.M. Air Condenser, Partrix H.T and L.T. Batteries, latest type Mullard Valves; Simple Tuning Device. Made under Marconi Licence and designed to give the most natural and satisfactory reception of B.B.C. programmes and Foreign Stations within its range.

6/- NOW

This is your finest chance to get such a completely perfect set on terms of payment which you can easily afford. Our full price, with Aerial Outfit, Carriage Paid, is only **£4.16.0**

DO NOT BE BAFFLED; there is no extra charge for easy terms of 6/- per month; 1/6 per week, paid monthly, makes you the satisfied owner of the 'Ariel' 2-Valve Set, and ensures you and your family thousands of hours of pleasure and instruction.

CATALOGUE POST FREE, with full detailed particulars of this and other Battery and All-Mains Table and Pedestal Sets; also Radio Grams, all offered at the Keenest Prices on Easy Terms.

J. G. GRAVES LTD. SHEFFIELD

After 'FLU:
"TWO DOSES put me ON MY FEET"

Writes W.S. (Bedford)

"After a recent bad attack of 'flu I had all the usual after-effects—catarrh and cough and a general 'stuffed-up' feeling. I started taking Famel Syrup without much faith, but I was astonished to find that ONLY TWO DOSES PUT ME ON MY FEET AGAIN. My hard cough broke up overnight and my whole system was being eased and helped to recover. By the time I had finished a bottle I was completely myself again without any of the heavy bronchial and nasal catarrh that usually hang round me for weeks."

THE above letter, like those we print below, is typical of scores we have recently received from grateful 'flu sufferers, telling us how Famel Syrup has helped them to quicker recovery and given them immediate relief from the distressing cough that almost invariably follows 'flu.

Moreover, the success of Famel Syrup in hundreds of cases proves definitely that *it is a definite safeguard against bronchial and pulmonary complications.*

Doctors, Nurses, and hospital authorities the world over use it for their patients and recognise its effectiveness in curing the most stubborn cough.

The secret of Famel's remarkable effectiveness is that it allows nature's great curative agent, which formerly could only be inhaled to enter the blood stream, in the form of soluble lacto-creosote, thus impregnating the whole of the lungs and throat and driving out bronchial trouble from the very root.

More than this, even, Famel Syrup contains a combination of wonderful tonic agents that build up the patient's natural resistance against infection.

Buy a bottle of Famel Syrup to-day. Your chemist sells it—1/6 and 3/- (triple quantity). Always keep a bottle by you for instant relief of coughs, catarrh, bronchitis and all chest ailments.

READ THESE TESTIMONIALS
typical of Thousands

SIMPLY MARVELLOUS FOR CHECKING 'FLU'

"I have found Famel Syrup simply marvellous for checking the 'flu. Yesterday before lunch, I felt the usual sore throat coming on. By after lunch a feverish headache had developed and I knew I was 'in for it.' Then I remembered Famel and took a good strong dose. I felt it working all over my system at once. In half an hour I was feeling normal again and after another dose last night I'm certain I've nipped a very nasty attack in the bud."—H. F. C.

A SUFFERER FROM INFLUENZA WRITES:

"I have received a sample of Famel Syrup and after taking three doses my influenza cold is very much better."—P. F. S.

INFLUENZA COUGH GREATLY RELIEVED

"I am pleased to tell you that we have recently had influenza which has left us with a stubborn cough which has been greatly relieved by taking your wonderful syrup. We shall not hesitate to recommend it to our friends."—F. E.

FAMEL BRAND SYRUP

SOLD BY ALL CHEMISTS

1/6 & 3/-

Distributors: Wilcox Jensen & Co., Ltd. 15, Gt St. Andrew St., London, W.C.2.

MY FIRST Dance for a KING

Mme. Adeline Genée with some of the children she is training to follow her own graceful footsteps

A Greatest Hour by ADELINE GENÉE,

the world-famous ballerina

DANCING from the age of nine; for thirty-seven years fêted in every country; asked here, there and everywhere to meet all kinds of nice people. Proposed to, flattered, given way to—and now, after all that, to try to pick out for you the hour that I would rather live over again, if I had my choice!

Not an easy task, you will agree. And yet, when I come to look through memory's file, one event *does* stand out in my life, and the more I reflect, the more convinced I am that this *was* my "greatest hour."

At the time I was appearing at the Empire Theatre, in Leicester Square, London—the *old* Empire, of course.

I was within twenty-four hours of my twenty-first birthday—and yet, somehow, I felt *flat*. Here I was, on the threshold of womanhood, and I felt quite unimpressed by the event; indeed, I cannot remember that I had even thought of giving a celebration party!

And then, as I sat in my dressing-room, waiting for my turn to go on, there came a tap at the door. "A letter for you, miss," came the call-boy's voice. "It's urgent."

I OPENED it with little interest—but I had not read more than a line or two before the blood rushed to my cheeks, and I jumped to my feet and began to pirouette around the room.

And as I twirled round, and caught a glimpse of myself in the long mirrors, I could scarcely believe that the girl I saw there—eyes dancing with excitement, cheeks flushed, lips parted in a happy smile—was the same rather discontented youngster who, but a moment before, had been seated disconsolately before her dressing-table!

What was it that made all the difference? I'll tell you. . . .

"You are commanded to appear before their Majesties the King and Queen at Chatsworth House . . .!"—the ancestral home of the Duke of Devonshire, at which King Edward and Queen Alexandra were staying.

And, most delightful of all, that Command—my first—was for the following day, my twenty-first birthday! Don't you agree that no Fairy Godmother could possibly have arranged things better? . . .

This reminds me—ever since that day thirteen has become my *lucky* number! I'll explain why, and then you'll understand why I am superstitious about it.

That very evening, the number of our ballet was thirteen; I had promised to perform at the Palace Theatre that night for its thirteenth anniversary; I was thirteenth on the programme; and the number of the house in which I was then living was also thirteen!

You can imagine that the next few hours were the longest I can remember. I was secretly afraid that something might happen to interfere with the Command; that I might fall ill suddenly—though why I do not know, because I was as strong as a steel wire.

I had been told that there were to be two performers only at the Command—Isabel Jay and myself. Miss Jay was to sing—and our programme was to last just one hour.

Shall I ever forget the thrill when actually I entered Chatsworth House? They had there a perfect theatre in miniature, with dressing-rooms, and everything that an up-to-date theatre to-day possesses.

With fingers that *would* tremble, despite my best efforts, I made up, and then my dresser-companion (she is with me to this day) set to work to get me into my ballet dress.

I am afraid she found me very trying that evening! I was so exacting, so very determined that there should not be even a weeny little crease, a frill out of place!

But at last I was ready . . . a few twirls on my toes to make sure that I was "limbered up"—and then it was my turn to go on.

There is something vastly different about a "Command" under such conditions and a similar performance which takes place before their Majesties in an ordinary theatre. At least, in the latter circumstance you have the atmosphere to which you are used: stage hands you recognise; stage directors who are your friends.

BUT at a private "Command," such as this was, there was none of the "atmosphere" of the theatre: no "gods" . . . one had to begin "cold," as it were.

No wonder I was nervous! But, after a moment or two, I remembered only my art. I can say without conceit that I have lived for and in Ballet; it has been the very breath of my nostrils.

I forgot that King Edward and his gracious and lovely Queen Alexandra, and many members of their family, were sitting out there in front of me, and remembered only that I was dancing—that I had to interpret its spirit.

Then came the applause—as warm, as understanding, as any in the largest theatre in which I have ever performed.

I remember that among the dances I gave were several modern ones, including "The Milliner Duchess," and, when I had finished it, I hurried to my dressing-room to get ready for a hunting one, which I danced in riding-habit.

Miss Jay was, of course, singing as I changed—and I had barely got into my new costume when there came a message from the Queen to say that she had enjoyed "The Milliner Duchess" so much, would I repeat it!

How I had to hurry to be ready in time! Then I danced the hunting one, to the melody of "John Peel."

But still one further compliment was to be paid Miss Jay and myself. Our hour was up—and still their Majesties remained in their seats! We both said afterwards that we had never received more wonderful tribute to our work.

QUEEN ALEXANDRA herself sent me a special message to be sure that I had supper, and, while it was in progress, Lord Charles Montague came with a further message—the Queen would like me to come up to the ballroom and dance a waltz with him.

What a marvellous sight indeed was that ballroom!

The King, looking, as he always did, the picture of health and *bonhomie*; the Queen, her lily-white beauty enhanced by her wonderful dress; the young Princesses, in their white satin dresses; and the members of the Royal *entourage*, the cream of Britain's beauty and chivalry.

And there I danced with Lord Charles—and had to repeat our waltz!

Before I left that night, I was given a lovely sapphire and diamond brooch—a marvellous end to a twenty-first birthday, don't you think? But, greatly as I prize that gift, there is one I prize more.

At my wedding I received from Queen Alexandra a wonderful letter, and accompanying that letter was an enamel brooch, in the Danish colours, with the letters "A.R." in diamonds.

I discovered later that this brooch had been specially made for me to the Queen's own design.

Twenty-one—and honoured by the King!

Am I wrong to look back on that as *the* hour of a very full life?

Build with your own hands—this better set—save pounds—success a certainty!

GET YOUR FREE COPY OF MOST SUCCESSFUL CHART EVER PUBLISHED enabling you to build MOST SUCCESSFUL SET EVER BUILT!

YOURS FOR ONLY 8/6 DOWN

To-day you can buy the LISSEN SKYSCRAPER KIT on Gradual Payment Terms:

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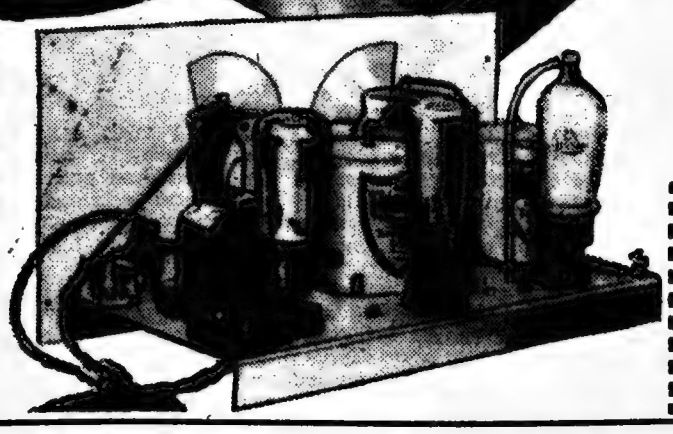
You can get the Lissen Skyscraper Chart FREE from any radio dealer, or by posting the COUPON on right direct to factory.

COMPLETE IN CABINET WITH LOUDSPEAKER £6 5s. or 11/6 down & twelve monthly payments of 10/6

THE ONLY KIT YOU CAN BUILD YOURSELF EMPLOYING METALLISED S.G. HIGH-MU DETECTOR AND ECONOMY POWER PENTODE VALVES

LISSEN "SKYSCRAPER" KIT 3



Lissen have published a 1/- Constructional Chart, giving the most detailed instructions ever printed for the building of a wireless set. You can't go wrong—you are told what to do with every part, every wire, every terminal—everything is identified by photographs. Everybody, without any technical knowledge or skill, can safely and with COMPLETE CERTAINTY undertake to build this most modern of radio receivers from the instructions given and the parts Lissen have supplied. This new Lissen SKYSCRAPER Kit set is the only one in the market that you can build yourself employing a Metallised Screened-grid Valve, High Mu Detector and Economy Power Pentode. Around these three valves Lissen have designed a home constructor's kit the equal of which there has never been before. Why be satisfied with whispering foreign stations when you can BUILD WITH YOUR OWN HANDS this LISSEN SKYSCRAPER that will bring in loudly and clearly distant stations in a profusion that will add largely to your enjoyment of radio?

KIT COMPLETE INCLUDING METALLISED S.G. HIGH-MU DETECTOR & ECONOMY POWER PENTODE VALVES 89/6

COUPON

Insert this COUPON in unsealed envelope with only halfpenny stamp and address to:

LISSEN, LIMITED, Dept. J.B.34, Worple Rd. Isleworth, Middlesex. Please send me FREE copy of your 1/- Skyscraper Chart.

NAME.....

ADDRESS.....

.....

A NEW SPOT OF BRIGHTNESS at the Chemists.

Just as you associate plum pudding with Christmas Day, or the B.B.C. with radio, or Mr. Layton with Mr. Johnstone, or Gilbert with Sullivan, so do you now instinctively think of "reliable" when you see the word Milton. And there's a new one—a new "reliable" one.

There has suddenly appeared on every chemist's counter a most intriguing, bright and smart looking package bearing the Milton brand. "If it's from Milton, it's good!" said the proprietor of the shop, "and our customers will want it." They do. It's selling like hot cakes!

What is it? It's a new toothpaste. And it's a wonderful one. Its delicious, fresh taste is only one of the reasons why you'll like it so much. The unusual clean, lasting sense of freshness which it leaves in your mouth and on your breath will please you no end, just as will its smooth, creamy consistency which keeps it from clogging the bristles of your brush. And you—particularly if you are a member of the fortunate sex—will be simply delighted with the bright, smart tube itself. It will "live" happily with any colour scheme, in any bathroom, or on any dressing table. Even its cap is the essence of smartness—looks smart, and will stand on its head! Have a look at this tube when you're near any chemists.

It has taken the Milton laboratories over two years of busy research to produce and perfect this dental cream—although it will take you only a few seconds to conclude that it is "the very thing I have always wanted for my teeth!" For not only has it the most delicious and invigorating flavour of any toothpaste ever produced, but it makes no claim to do the impossible—that is, impossible for a *toothpaste*. It does not claim to cure or even to prevent Pyorrhœa (only Milton itself can do that.) The slip attached to every tube says frankly that it does not contain any of the Milton fluid—and it tells you why. This toothpaste will not grow new teeth where old ones have gone. It will not put the dentist out of business.

But it *will* brighten and polish your teeth most wonderfully. It *will* after a few days use restore to them a glistening whiteness. It *will* remove discoloration, tobacco stains, and any other stains as well, from your teeth. It *will* leave a pleasant aroma on your breath. It *will* delight you with its simply delicious and invigorating flavour.

And—lastly, but all-important—there is not in its make-up one atom of anything hard, gritty, abrasive, or in the slightest degree injurious to the teeth or their enamel, or to the mucous lining of the gums, the mouth or the throat.

And this, the finest toothpaste ever produced, costs—what? Sixpence only, for the ordinary sized tube, and a shilling for a tube two and a quarter times as large. As a dental surgeon said only the other day "Milton toothpaste would be cheap at those prices even if it were only an *ordinary* toothpaste."

Gulliver travels with Cherry Blossom Boot Polish. NO. 2.

Gulliver's journey to the Metropolis

To move Gulliver from the shore the Lilliputians built a large wooden frame to which they harnessed fifteen hundred of their diminutive horses.

"On awaking from a profound sleep, the first thing I noticed at the other end of my strange carriage was the brilliant 'Cherry Blossom' shine on my shoes."

Cherry Blossom BOOT POLISH

Black, White, Brown, Dark Tan and Tonette. In tins with easy opener, 2½d., 4½d., & 6d.

"CHEST COLD removed overnight"

"There are some remedies for everyday complaints which seem to be excellent for some people and useless for others. Your Musterole Brand Mustard Ointment appears to me to be different. My entire little family (as well as friends to whom I have recommended it) find it removes a cough or chest cold overnight—without any 'ifs' and 'buts'."

Yours truly. (Mrs.) B. W., Putney.

Musterole Brand Mustard Ointment is unequalled for affections of the chest and lungs, especially in pneumonia, 'flu, or with coughs, colds and sore throats. This clean, white ointment penetrates right down to the seat of the trouble. Its soothing, healing warmth draws out the pain and soreness, and loosens the congestion—without burn or blister. Always keep a jar handy in the house, because when you want it, you want it badly. Insist on the genuine Musterole Brand Mustard Ointment. Obtainable from all chemists.

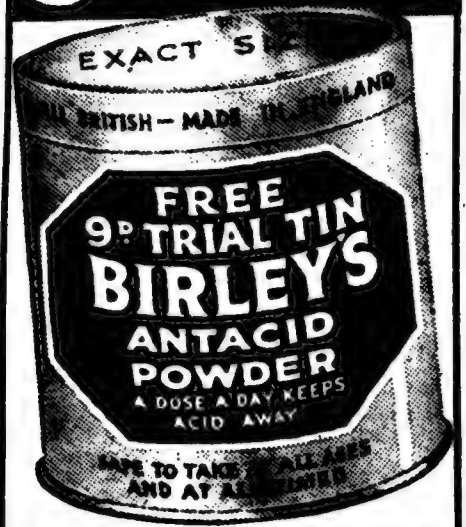
MUSTEROLE BRAND

MUSTARD OINTMENT

MADE IN ENGLAND

Thos. Christy & Co., 4-12 Old Swan Lane, E.C.4

FREE
9D TIN POST PAID



RELIEF FOR YOUR STOMACH TROUBLES

Are you suffering from Indigestion or its kindred ailments? Here's the relief you want—relief that's *certain, instantaneous* — in which we have such confidence that we offer to GIVE you your first supply (*this FREE 9d. tin is put up for Trial only and is not for Sale*). You'll find that Birley's clears your system of acidity—enables you to eat what you like without fear of pain afterwards, and is tasteless and harmless. Cut the coupon out now and post *immediately* in ½d. stamped unsealed envelope. *We* will pay the postage on the Free 9d. Tin.

BURNING ACIDITY

CURED AFTER FIVE YEARS SUFFERING

"For five years I have had very bad bilious attacks and I have always suffered from Indigestion, with burning acidity. I had to be very careful what I ate, and some mornings I could not eat at all. The result was I got very thin. Now I can eat well. The burning acidity has gone and I have already regained most of my lost weight. Birley's has indeed made the world of difference to me."
Mrs. W. COMAN, 54, Kettlebaston Road, Leyton, E.10.

THE PROVED REMEDY FOR
INDIGESTION HEARTBURN GASTRITIS
ACID STOMACH FLATULENCE BILIOUSNESS
OF ALL CHEMISTS, 1/3, 3/-, 5/- TINS.

COUPON No. 72

To BIRLEY'S ANTACID LTD.
16, Northdown St., King's Cross, London, N.1.

I have not previously tried Birley's Antacid Powder, so send me FREE 9d. Tin Post Paid.

Signature .....
(Mr., Mrs. or Miss)
Address .....
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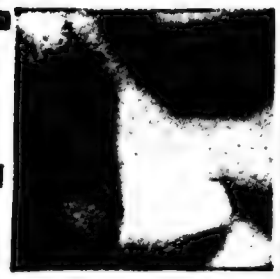
Use unsealed envelope, with ½d. stamp. Enclose nothing else or postage will be more. *Please write clearly.*

WILL IT MEAN A PAINFUL OPERATION ?



This is the dread query that overshadows the lives of thousands afflicted by that most distressing of all human ailments—Piles. Will it mean an operation? Yes, if you are neglectful. No, if you begin now to correct the internal trouble that is causing the Piles. Pyltina Powders will help you to do this speedily and effectively. As the treatment goes on you will find your trouble disappearing, pain and irritation going, until you are able to enjoy complete freedom from the malady. Pyltina Powders are simple to take and so effective and harmless in their action that they have won the confidence of the medical profession. Thousands, even chronic sufferers, owe relief and benefit to this treatment. Start taking Pyltina Powders to-day and enjoy new happiness, health and well-being.

PILES PYLTINA PILE POWDERS

Pyltina Brand Powders, 5/- and 2/6 per box in U.K. Pyltina Tablets and Ointment 5/- each. Of all chemists or direct (postage 3d. extra) from C. B. Mumford and Sons, (Pyltina Depot), 108, Drummond St., London, N.W.1. (Dept. 12).

New Booms Sweep Clean . .

TWO months ago the Stock Exchange was despairing of there ever being another boom in anything. The days of frenzied buying and eager selling seemed to have gone for ever.

Now it has been in the throes of the first since the Depression set in—a boom in gold.

Stockbrokers have collapsed with fatigue and excitement within the precincts of the Stock Exchange. When Wall Street opened, just as our own exchange was closing its doors for the night, a surging open-air market has sprung to life in Throgmorton Street.

London traffic has been held up at the bidding of the great god Mammon And so eager were the brokers to have telephones as near at hand as possible in their street "operations" that small shopkeepers have received as much for the use of their instruments as they pay in rent.

All because South Africa has gone off the gold standard, and the profits of her gold-mining companies have jumped to three, five and even ten times their last year's level in consequence!

The immediate result was that the companies were able to get 120s. an ounce instead of 85s for their product.

Think of it in terms of annual profit. Last year these mines produced £50,000,000 worth of gold. To-day the same quantity would be worth £70,000,000. That is if they do not produce a single extra ounce of gold.

But there is another important factor. Hosts of mines that could not produce gold to show a profit when the price was 85s. become economic propositions again.

And so people who only two months ago were living on a capital of £5,000 invested in gold shares bringing them in an income of £500 a year have found that the capital value of their holdings has risen to £10,000 and even more, and their incomes to three times their old level.

On the one hand we have had people rushing to sell in case values went down—cautious people content with the profit already offered. On the other there has been the rush to buy.

Make—and break

The result has been this boom, a little touch of pre-war prosperity flashing in the darkness of depression, whatever the result might be for those who gamble in it

Where will it end? Will those who have been selling live to regret their caution, or will self-reproach be the lot of those who have bought? Not even the effects of other big booms of the last forty years can help us to judge.

Booms make men and break them. Those who buy shares on the rise and do not hold them too long live to bless them; those who are actually holding them as they fall, to curse them. It all depends on knowing when the turn will come. That is the supreme gamble.

There was another South African gold boom, a bigger one than this—the Kaffir Boom, as it was called, of 1895.

In 1893, just before it started, the capital value of the Rand companies was less than £18,000,000. By 1895, when it was finishing, it had soared to the colossal figure of more than £300,000,000

It owed its beginning to the fact that a new process of gold separation was discovered which made production much speedier and cheaper. But its intensity was due to the fact that people had been afraid to gamble since the Baring crash of 1890.

French investors had a big hand in fomenting this one, taking up, unfortunately for them, towards the end of the boom, more than £100,000,000 worth of South African gold shares.

If there was joy in Johannesburg, where most people reaped a rich harvest out of it, there was a corresponding amount of sorrow in Paris, where so many people invested in new companies formed for no other reason than to exploit the gambling fever that was sweeping America and Europe.

The result? What so often happens in such cases. The new upstart companies languished and died. The old and established companies lived to justify all the faith investors had in them.

"A surging open-air market sprang into life in Throgmorton Street"—brokers bargaining in Kaffirs outside the Stock Exchange

We come to the Rubber Boom of 1910, made more important by the fact that it was the first time in Stock Exchange history that millions of small men, the weekly wage-earners, gambled on 'change.

It started with a sharp rise in the price of rubber. The prophets began to speak. Look at all these motor-cars coming on the market, they said, all of them using rubber tyres. Look at this rapidly growing electrical industry, needing rubber for insulation.

Useless to tell these people that vast acreages of rubber trees had been planted in anticipation of this increased demand, and that the day would soon come when supply would outstrip any demand likely to be made. Those giving such advice were dismissed as Jonahs.

In two months no fewer than fifty-two rubber companies were registered, some of them the work of crooks. Invited to subscribe £5,493,000 on these issues, the public fought to accept. So many people were "let in on the ground floor" when 2s. shares were offered that those who could not buy at this price willingly bought them on the market at a premium, thus soon driving the market value of such companies up two-fold and three-fold.

The boom's echo

Rubber (to-day 2d. a pound) at that time soared to 12s. 6d., and there were many who predicted that it would reach £1 per lb.

Within a year the price was down from its peak to 4s. A nation of small investors was disillusioned. The boom was over.

There was no widespread ruin, largely due to the fact that so many hundreds and thousands of people were left nursing shares which they could not sell at a figure approaching that which they had given. New booms have so often swept clean!

The biggest instance of frenzied finance, however, was the Cotton Boom that followed the war.

It all rose out of an increased demand for Lancashire cotton. This led certain financiers to exploit the willingness of the ever-thrifty Lancashire folk to "put their brass into the mill."

Small and sometimes almost derelict factories were merged with others into big concerns that were grossly over-capitalised. And new companies were formed of which the same could be said.

Most of the shares were offered at 5s., a sum that appealed to the small investor and so drew him on to his ruin. For the shares were not fully paid up; they were issued as partly paid shares, and no one then thought the balance would ever be called for.

Then came the crash, and the call for money Lancashire hadn't got. Mill managers who became magnates found themselves operatives again. Men who had been millionaires for a season helped their wives at the mangle.

That "boom" is a tragedy that is still with us—will remain with us until this generation of Lancashire folk has died out.

For Lancashire investors are still being asked to meet that "call" for fresh capital. Many are being asked for sums they can never hope to earn in the course of a lifetime.

Killed in the stampede

There was the general boom that followed the war, of course. That was to be expected. It died a natural death.

And then the great boom of 1929. One day we shall know how much our present plight is due to that.

It was an Inventions Boom, more than anything else. Patentees poured new gadgets on the market and found "financiers" all too ready to exploit them.

Then impudent little artificial silk companies rose to challenge the big existing companies, little gramophone companies to compete with those that are so well known, little safety glass, motor accessory, kinema and other ventures to steal, as they thought, a little share of the prosperity the bigger concerns were enjoying.

And the public poured its money into them. Working people even formed syndicates to buy holdings.

Then the newcomers found there was not enough business to go round, and started to cut among themselves. Competition was so intense that most of them died in the struggle.

Investors who lost their money in bad companies had borrowed from the banks. The banks called for the money they had loaned. Then these investors had to sell their shares in good companies to pay what they owed.

Good and bad firms had to go down together.

That was a boom we want to forget.

May this new Gold Boom be better for all of us—for those who don't invest as well as those who do.

WHY

DID CADBURYS TEST HUNDREDS OF MALTS FOR BOURN-VITA ?

. . . . BECAUSE science says you cannot benefit properly from anything whose taste you do not enjoy . . . .

1. For four years Cadburys research department (which is staffed by 16 qualified food scientists) worked to perfect the Bourn-vita formula.

2. For example, hundreds of malts were experimented with. One reason for this was that modern science says you cannot benefit properly by anything whose taste you do not enjoy. A malt had to be found which had, in addition to the correct dietetic qualities, a *really pleasant flavour*.

3. Cadburys also searched for and found a low-temperature vacuum process of manufacture which preserves practically all the vitamins in the ingredients and does not affect the diastase in the malt (which assists digestion).

4. Although Bourn-vita tastes so good, none of its ingredients is included 'just for flavour.' The malt, milk, eggs and cocoa are all necessary to Bourn-vita's purpose—which is to make you sleep soundly and wake like a giant refreshed. Try this up-to-date bedtime beverage to-night.

9D ¼lb net ½lb net 1/5 WEIGHT GUARANTEED

Take Cadbury's

BOURN-VITA

A SCIENTIFIC COMBINATION OF MALT, EGGS, MILK AND COCOA

and sleep well to-night

TESTED JB

Elliman's

THE Embrocation

For Pain-relief, Ailment or Accidents and Physical Fitness, in the Bath or on the Sports Field there is nothing so good as 'Elliman's.' It is the World's Wonder Embrocation ! ! Get some TO-DAY and try it for any of the following purposes :—

6-WITH THE 6-FOLD PURPOSE

1- PAIN RELIEF
For Muscular Aches, Stiffness, Cramp, Hurting Joints
As you rub, the Elliman's disappears—*right into* the skin. As the wonderful properties penetrate, Stiff, Aching Muscles are eased and relax.

2- AILMENTS
With Rheumatism, Lumbago, Sciatica, Neuritis.
Elliman's cooling touch brings comfort and exquisite pain-relief. Penetrating and stimulating, it clears away the torturing accumulations in Muscles and Joints.

3- ACCIDENTS
For Strains, Bruises, Wounds, Sprains, the danger-averting, pain-defying 'Elliman's' is an unfailing standby.

4- BATH
For Aching Limbs, Colds, Chills, a little Elliman's in the Bath works magic.

5- PHYSICAL FITNESS
For Supple Muscles at any age, Fitness without laborious Exercises, there is no finer way than Self-massage with Elliman's.

6- SPORTS
For increasing Suppleness, Agility and Endurance, Elliman's has ever been the Sportsman's best friend.

At all Chemists and Stores, 1/3, 2/- & 4/-

SEND A POSTCARD TO-DAY

for the New Edition of Elliman's A.A.A. (Accident's and Ailment's Book). It tells you How to Bandage Wounds, Treat Accidents, Relieve Pain, Keep Fit, Perform Self-massage, etc. No home should be without this invaluable guide. Just send a Postcard To-day to :—

ELLIMAN'S (Dept. J.B.3) SLOUGH

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ELLIMAN'S (Dept. J.B.3) SLOUGH

KEEP THE HOME TIDY. No. 3

THE
MODERN home
has NO unsightly wires!

PIX Invisible Aerial does away with all loose wires, unsightly poles, and eliminates danger from lightning. Pix Invisible Aerial is in the form of a narrow self-adhesive metallized tape of remarkable efficiency as a pick-up. It is practically invisible and only requires to be pressed into position.

★ **The Garden is NOT desecrated with an ugly pole.**

All the expense of erection and its inconvenience is a thing of the past. The 30 ft. Pix Aerial costs only 2/-. A longer length is supplied in 60 ft. rolls which can be run from the room into the hall and up the staircase to the attic, costs only 3/6. This will be found to have a pick-up equal to an outside aerial of the same height—No tools are required and no holes have to be bored. The cheapest and most convenient aerial in the world.

PIX
INVISIBLE
AERIAL
British Pix Co. Ltd., Dept. G15, 118/19, Southwark St., London, S.E.1.

IDEAL FOR USE IN FLATS

HOW I CURED MY RHEUMATISM.

SOME GOOD ADVICE BY C. S. TURNER, FORMERLY OF THE R.A.M.C.

Like stomach, liver or kidney disorders, and in fact most other bodily ills, rheumatism results simply from accumulations of impurities in the system. Call these germs, microbes, bacilli, toxins, uric acid or anything you like, but they are all impurities and form the primary cause of organic disease. I used to think the only way to stop rheumatic pain was to drug the nerves and vital organs into partial insensibility by taking opiates and narcotic drugs, or rubbing on liniments. But I know better than to recommend such purely temporary expedients now. Instead, take a level teaspoonful of '*Alkia Saltrates*' in water every second morning before breakfast, and notice how quickly it dissolves and permanently clears out of your system all disease-causing impurities and painful uric acid deposits or sharp crystals in stiff joints and sore muscles. There is nothing better to cleanse and regulate a torpid liver or to flush out clogged kidneys. You can get '*Alkia Saltrates*' from any chemist, and I have personally proved that it cures even the most severe case of rheumatism within a few days.

Uric Acid Crystals highly magnified.

TO KEEP FREE OF INDIGESTION.

Freedom from acidity—that is the whole secret of freedom from indigestion, for nearly all stomach troubles are due to excess acid, which sets up fermentation and generates painful gases. To obtain relief, the excess acidity must be neutralised, and the quickest way of doing this is to take a little 'Bisurated' Magnesia after eating or when pain is felt. 'Bisurated' Magnesia quickly ends digestive pains and discomfort, soothes the inflamed stomach lining and restores normal, healthy digestion. Every chemist sells 'Bisurated' Magnesia at 1/3, and there is no better remedy for keeping you free from indigestion.

TAXPAYERS

When next you grudgingly push your money under the grille it may make the parting a little more bearable when you realise that the tax-collector probably sympathises with you! As the writer of this article says: "We are quite human and — we have to pay income-tax, too!"

by An Income-Tax Collector

WE income-tax collectors are not allowed to be sentimental. It wouldn't pay. Yet that is not to say that we are as hard-hearted as we are popularly supposed to be.

Times without number we feel we would like to say to some poor, wretched over-pressed taxpayer: "That's all right, old chap; I'll let you off this time. The money would be more useful to you than to us."

But Somerset House would have something to say in the matter if we allowed our hearts thus to run away with our heads, and the effect on the national finances of having over-sentimental tax-collectors would be too awful to contemplate.

There are many people in this country who are paying more than £50,000 a year in income-tax But our sympathy would not be wasted on them. At least they have got plenty left over, and I don't suppose they would want our condolences anyhow.

At the other end of the scale, about four thousand people are being committed to prison every year for debt, a number of them in connection with income-tax. I wouldn't waste overmuch pity on them either, for as a rule they are given every possible opportunity to pay by instalments, their means being taken into consideration before the law takes its course.

No, my pity goes out to the big army that always just manages to find the money every year and surprises itself by its ability to do so.

They scrape and scrape to get together their first instalment. If everything goes well they can just manage to get through. But then along comes some misfortune, like illness, and they must start scraping all over again.

Terrified of prison, and always exaggerating the chances that they will be thrown into a cell for failure to pay, afraid that their homes will be sold up round their heads, and always believing the authorities are far more ready to resort to such extreme steps than is actually the case, they are making, even as you read these lines, untold sacrifices to stave off the nightmares of their lives.

Think of the plight of these people who "can just scrape through" in the last twelve months.

Many of them have had their salaries or wages reduced Or their incomes from war loans and other investments have been reduced by conversion operations.

Hard-pressed as they were last year, when many of them had to sell holdings in order to meet their obligations, this year many are having to pay tax on incomes they no longer enjoy.

TAKE the case of a doctor working among people who find it next to impossible to pay for medical attention they have received.

He is assessed on his income as shown in his books. But there may be two hundred pounds or more that he cannot get in for at least another twelve months because other people are finding it hard to pay both income-tax and the doctor.

He must pay up on this money, and although he can get rebates on any that prove, in the course of time, to be bad debts, he may have to wait two or even three years before he gets this relief.

Many thousands of professional men are making a brave show of prosperity to the world and yet suffering in the solitude of their homes and offic a result of this.

On my books are men who are l apart from their wives. They pa the support of those women, alth they are not sharing a home with t Yet they cannot get the allowan respect of a wife. Their only hope v be to get a magistrate to reduce order by the amount of the tax pay on their wives' allowances.

I FEEL sorry for those men be I know what a difference the can make in these hard time

Then there are civil servants others who, coming home to En for nine months or a year's lea absence after years of work in the find themselves compelled to pay B income-tax on their salaries and dends if they stay in the country than six months of any year.

Such demands, coming at a time they have the expense of their ho and of refitting for a few more abroad to meet, impose on the burden from which they are still su ing when they come again.

Many people have real caus grumble about income-tax—quite from the rate on which they pay

There are the people who have to certain dependent relatives for w there is no allowance. Under the n test a man might well be told to e help from his sister—yet if the approaches the authorities to ask fo allowance in respect of the help gives, they have to refuse it

"Go to your sister," says one m of Mr. Facing-Both-Ways. "You've no right to expect help from sister," says the other side of the

Curiously enough, I am sorry for man who causes us most trouble- unbusiness-like man. Our worries the few really dishonest tax dodger negligible compared with our wo over him.

There is a whole legion of men when they receive their assess papers, screw them into a waist pocket to peruse at their leisure

ONE day, without looking at t they fold them up and light pipes with them, a fate suff in turn by all the demand notes we to them.

Not until they are about to be pr cuted do they wake up to the fact they have a duty to pay income-t duty with which they haven't comp By then they have spent all their m and are in imminent danger of prisonment.

But perhaps we shouldn't be too s for them. There are so many who more deserving of our sympathy.

And don't get it. At least it's hard them to think they do.

But, believe me, even income-tax are human. We have to pay *our* t too.

The "Greatest of These—" Fund

"B. E."—A Tragedy

"B. E." has been literally heavily handicapped since August, 1931, when he developed very acute dermatitis of both hands. His doctor writes:

"During this period, he has been continuously under hospital treatment, and although the skin condition has now yielded to treatment, he has been left with adhesions of all his finger-joints."

"B. E."

"B. E." is quite helpless to do anything for himself, as both hands are heavily bandaged. He has gone through tortures.

"I would pace up and down my room all night," he told us, "sometimes walking out of the house, maddened with pain, not knowing what I was doing."

How he came by this complaint he does not know, unless he caught some poisonous germ when he was taken prisoner by the Germans in 1917, and was made to clear the trenches of dead German soldiers; was semi-starved, and endured every sort of privation. His feet were frost-bitten for months, and he was also wounded

After his discharge, he went back to his work on the railway, until the disease manifested itself, and he had to give up.

He has no pension, and tries to keep up his strength on much reduced sick pay and a small amount of relief. His wife is not free to earn more than two or three shillings a week, because she must be her husband's right and left hand, dressing and looking after him.

All donations marked "B. E." or sent to the fund generally, should be addressed to The Hon. Secretary JOHN BULL War Sufferers' Fund, 93, Long Acre, London, W.C.2, and will be acknowledged where names and addresses are given.

Now he's got a better job!

Right from the start the Works Manager had taken more notice of Lane than of the other men. For Lane impressed him. That's how the Manager came to see he was cut out for a better job. Lane's well-shaved appearance showed to advantage against the stubbly chins of his workmates. Clearly Lane isn't one of those fellows who shaves with ordinary soap, nor shaves one day and misses the next. Not he! By using Lever's Easy Shaving Stick he enjoys a quick, clean shave *every* day. Just try Lever's Easy Shaving Stick yourself and see how good a really good shave is! See how the creamy lather softens the beard—makes a cool, speedy shave a simple matter. Naturally—for Lever's Easy is made for the job. Yet it costs only sixpence and you get a hundred perfect shaves—the kind that may earn you pounds more in a year!

If you don't pass a dealer's shop on your way to the works, see that your Lever's Easy is on the household shopping list.

100 shaves for 6d

A LEVER PRODUCT E 220-172-65

Asthma makes Life a Burden

But Potter's Asthma Cure will at once lift the burden and give you sweet, soothing immediate relief. Equally good for Croup, Whooping Cough, Catarrh and other lung and chest troubles.

Is your life a burden owing to Asthma? Are your days a dreary succession of paroxysms of coughing? Are you compelled to absent yourself from employment owing to Asthma or Bronchitis? Are your nights even worse and more wretched than your days? If so listen to our message of cheer. You need not endure your burden another hour. Relief may be yours straight away. It is because we are so certain that Potter's Asthma Cure will give relief that we offer a Free Trial.

THIS WILL INTEREST YOU.

With every Free Trial of Potter's Asthma Cure is enclosed a booklet entitled "ARE YOU ASTHMATIC" which gives useful information in plain language showing how you may avoid future attacks. It tells you about diet, meal times, digestion and other topics and warns you of the conditions which tend to produce Asthma. You will do wisely if you send for the Free Trial and the booklet.

POTTER'S ASTHMA CURE

is supplied by all chemists in full-sized tins at 1/6, or direct post free 1/9, from Potter & Clarke, Ltd., 60 Artillery Lane, London, E.1

TO OUTDOOR WORKERS

If you are subject to Asthma, Bronchitis, Lung or Chest Troubles, and your occupation compels you to be out of doors, you are strongly recommended to smoke Potter's Asthma Smoking Mixture or Cigarettes which will give you instant relief.

POST THIS COUPON FOR FREE SAMPLE & BOOKLET TO-DAY

To Potter & Clarke, Ltd., 60 Artillery Lane, London, E.1.

I enclose two penny stamps to cover postage for a Free Trial of Potter's Asthma Cure, Smoking Mixture and Cigarettes, also a copy of booklet "ARE YOU ASTHMATIC?"

NAME .....

ADDRESS .....

.....

John Bull. (PLEASE WRITE IN BLOCK LETTERS)

"John Bull" Guarantee

EVERY article advertised in "John Bull" carries with it a "money-back" guarantee.

All goods, food products, toilet preparations, medicines and drugs, and other articles capable of a laboratory test which have been approved by our experts are marked—

In the case of medicines and drugs we guarantee that if they are taken or applied according to the directions they will have no injurious effects.

Naturally this guarantee applies only to unadulterated articles, but every care is taken to satisfy ourselves as to the bona-fides of all advertisements in "John Bull." Any complaint must reach us within one month from the appearance of the advertisement in "John Bull" and in the case of dispute the decision of our Managing Director shall be final.

ODHAMS PRESS LIMITED.
Proprietors of "John Bull."

HEAD COLD GONE

Instant relief from Colds, Catarrh and Stuffiness! A touch of "Nostroline" clears head, nose, throat, chest. Defeats infection. Soothes from nostril to lung. Splendid for Children.

1/3 and 3/- all Chemists.

'NOSTROLINE'

Free Sample from "Nostroline" J.25, Clifton, Bristol

DEAF?

Aural Massage, the simple home treatment, defeats deafness and head noises. Swift and certain. Nothing to wear. 3 days' FREE TRIAL on receipt of name and address only. SEND NO MONEY. One month's treatment for 10/-

D. & J. HILL, LTD., Room, Dept. 315, Oxford Street, London, W.1 (over Oxford Circus Tube Stn.)

Hours 10-6. Or 431, Chester Road, Manchester. Hours 9-1.
SUPPLIED UNDER NATIONAL HEALTH BENEFIT.

USE AURAL MASSAGE

THE NEVER-FAILING REMEDY

No cough or cold, however stubborn, can resist Galloway's Cough Syrup. In *every* case, this famous old London remedy means speedy and complete recovery.

GALLOWAY'S COUGH SYRUP

Sold by all Chemists & Stores.
Price 1/3 or 2/6 per bottle or direct from P. H. Galloway Ltd., Qualified Chemists, London, S.E.17.

RUGS GIVEN AWAY

This Phenomenal Offer is made to the readers of "John Bull." On receipt of P.O. for **9/6** carriage 1/- extra, we will forward Direct from our looms to your address one of our "Prudential" Brumelette REAL SEAMLESS WOVEN **CARPETS** Suitable for Drawing-room, Dining-room, Bedroom, etc., handsomely bordered, in Thirty Turkey patterns and fashionable shades of Crimson, Greens, Blues, Browns, Rose and Art Colourings, to suit all requirements, and large enough to cover any ordinary sized room. These carpets with FREE RUGS will be sent out as Sample Carpets. They are made of material equal to wool, and being a speciality of our own can only be obtained direct from our Looms saving the purchaser all middle profits, and they are guaranteed genuine bargains. Over 400,000 sold during the last 12 months. Money willingly refunded if not approved. Thousands of Repeat Orders and unsolicited testimonials. With every Carpet we absolutely give away a handsome Rug to match.

9/6

RECORD 'XL' BARGAIN BALE 20/-

The Most Marvellous Value ever offered to the Public.

Thousands of our bales have already been despatched to all parts of the world and letters received from delighted customers. Send to-day, absolutely no risk in any way, because we guarantee to return your money in full if you are not satisfied. Every article of the highest quality and perfect. Each bale Greater value than hitherto. Read the guaranteed Contents:—

2 Heavy Yorkshire White Rained Blankets, full size, 60 in. x 80 in.
1 Heavy Coloured Striped Blanket size 54 in. x 76 in.
2 Yorkshire White Rained Blankets, soft, warm, and durable, 56 in. x 70 in.
1 Splendid Alhambra or Honeycomb Quilt, full size, 90 in. by 70 in. (White or Coloured).
1 White Damask Tablecloth, size 58 x 58 in. with newest style coloured borders gold, blue and pink.
1 Beautiful Bedspread, Rose, Crimson, Olive, etc., on Taupe grounds, new colours. Centre design edged with Art Silk Embroidery, size 60 in. x 80 in.
2 Coloured Striped Turkish Towels absorbent loop pile, size 20 in. x 44 in.
1 Fancy Coloured Table Cover, size 36 in. x 36 in., new designs, Rose, Crimson, Gold, etc.

Gigantic Illustrated Bargain Catalogue of Carpets, Hearthrugs, Bedding, Table Linens, Curtains, etc., post free.

BALE COMPLETE 20/- *Carr. Paid*

Money returned if not approved.

F. HODGSON & SONS (Dept. 71) Woodsley Rd., City of Leeds.

If it's **LEG TROUBLE** *You Must Have* **'ELASTO'** See Back Cover.

Feen-a-mint
BRAND
CHEWING CONFECTION
WITH LAXATIVE PROPERTIES
3D·1/3·2/6
FOR YOUR OWN PROTECTION
INSIST ON SEALED PACKAGES

EADE'S PILLS
dispel Rheumatism
Money Back Guarantee!

FREE TRIAL.—If you suffer from rheumatism, rheumatic gout, sciatica, lumbago, or any rheumatic complaint, buy a 3/- bottle of Eade's Pills from any chemist to-day. If, after you have taken three-quarters of its contents, you are not satisfied that they are doing you good, you can return the bottle with its remaining contents, and original wrapper, to George Eade, Ltd., Dept. 15 K, 232, Goswell Road, London, E.C.1, and your MONEY WILL BE REFUNDED IN FULL! (This offer will remain open for one month—and applies only to 3/- size bottles of Eade's Pills.) A FAMOUS REMEDY. Eade's Pills make no extravagant claims to cure everything. They claim only to be what they are—namely, a famous and marvellously successful remedy for all rheumatic complaints. £50 will be paid to anyone proving that testimonials published by Eade's are not unsolicited appreciations from the public.

READ THIS WONDERFUL LETTER:—

27th January, 1933.

2, Bartholomew Street, Newbury.

Sirs,—Your Pills did my Rheumatic Gout more good in 24 hours than my doctor did in a month.—G. E. Whitehorn.

87 YEARS' REPUTATION. 3/- and 1/3 a bottle from chemists. Refuse all substitutes.

FREE! Booklet on treatment and diet for rheumatism, also free sample of Eade's Anodyne which is most useful when used in conjunction with the Pills. All post free on application to above address.

THE BIG TWO RACING
BET WITH THE "BIG TWO"
Secure Long Odds now for the
LINCOLN
&
NATIONAL
Send for Big Odds Price List. Every Horse Quoted.
LETTER COMMISSIONS accepted from 1/- up to any amount in accordance with rules.

THE BIG TWO FOOTBALL
ALL BETS ARE SAFE WITH THE "BIG TWO"
All matches in the six Divisions of the English and Scottish Leagues.
THE "BIG TWO"
'CHALLENGER'
FOOTBALL LISTS
FIXED PRICE LISTS giving wide scope for selection.
14 LISTS TO CHOOSE FROM
6-LEAGUE-5-LEAGUE-4-LEAGUE
THE BIG TWO
NOTHING BARRED
NOTHING STARRED
DAVID COPE
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227, BATH STREET, GLASGOW, C.2

Our Favourite Book

by LETTER PARLIAMENT Contributors

MY favourite book is, without hesitation, the Bible. Romance, adventure, philosophy, wisdom are to be found within its pages.

Its divine Central Figure commands and holds one's attention in a way that no fiction hero could do.

The great, inspiring truths which this book contains act as a powerful stimulant in these days of cynicism and competition.

One cannot analyse such a work. One can only be thankful that it exists, for when all friends are gone, when even hope and faith are almost dead, this book will remain to offer unending solace.—*John Evans, Surrey.*

Silent Pictures

"His works will always live"

"The Pickwick Papers." Who could not enjoy the bluff, hearty Mr. Pickwick, witty Sam Weller, not to mention Mr. Winkle, Snodgrass, Stiggins, and all the rest of the characters portrayed?

The pictures it gives of the good old English life and customs, the joys of the Christmas parties, and the amusing breach of promise case combine to make it the best book to read.

No wonder works by Charles Dickens will always entertain and live after other books are forgotten.—*H. E., Moulton.*

Good Germ

Victor Hugo's "Les Misérables" is the finest story of self-sacrifice ever written, and portrays the true Christian character.

Besides depicting perfectly the beauty and ultimate satisfaction in unselfish love, it has made me realise that in even the most degraded and hardened character there is the living germ of good, capable of achieving what is noblest in life.—*P. C., Mansfield.*

Cheery

Books of humour appeal to me most; this is why I place Jerome's "Three Men in a Boat" as favourite.

Its freshness is as good as a hike in the country; the companionship of Harris is never boring. The pages are real tonics to the bed-ridden; the incidents so casual and yet how wonderfully descriptive!

Amidst the drabness of our lives, the book stands out to cheer, to brighten, to carry us to "fundom" for an hour.—*G. H., Ogmore Vale.*

Renewed Effort

In a world that condemns fools, even though they be honest, and exalts rogues, providing they are clever and opulent, I turn with relief to my favourite book of unpretentious wisdom, sweetness and humanity, "The Vicar of Wakefield."

When I have felt my sense of values becoming unbalanced, I have found correction and solace in its refreshing pages.

Now in my adversity, for I am unemployed, I dip into it anew, and find fresh courage in reading of dear, human, lovable old Dr. Primrose, and his calm fortitude in life's vicissitudes.—*George Ellis, London, N.*

Understood

"The problems of his age"

In "The Forsyte Saga" the late John Galsworthy has written of a typical middle-class family of his own time. The characters he portrays are natural, ordinary people we can understand.

The story is based on the friendships and feuds of a large family. The love element is introduced; but through the book there runs something deeper, the problems uppermost in the age of Galsworthy himself.—*"Celt."*

Ancient—Modern

"The Rubaiyat of Omar Khayyam" was written hundreds of years ago, yet almost every line of this amazing philosophy of life can be quoted to fit the present day.

Describing humanity as "Little children stumbling in the dark," guided by "a blind understanding," is as apt now as it was then.

Omar is quoted daily by people who have never heard of him, but they all know "The moving finger writes."—*P. A. Snelling, London, N.W.*

Tinker's Tonic

I love "Pilgrim's Progress" the best, because it is so simple and yet so profound, embracing as it does all phases of human life.

Its sweet tone, noble style, lofty thought and high moral purpose always act like a tonic on my soul.

Though written by a tinker in an age very different from ours, it will never be out of date because its subject is an everlasting theme—the human heart.—*Mrs. P., Rossett.*

"His breath of encouragement . . ."

Verse

A book of
by Robert
has a pro
place in my
case. When
depressed
there some
which uplift
His poem
nature bri
refreshing
and he see
breathe fro
pages of his
word of encouragement when
striving onwards.

There is romance, nature, tragedy
a study of humanity portrayed
writings of which I shall never
tired, because of his thorough unde
ing of the inward emotions of the
heart.—*Miss B. Duncan, Pilrig.*

Lesson for All

Gibbon's "Decline and Fall
Roman Empire" has given me a mo
tented mind. When I read of thos
historical figures, their struggles, tri
and disasters, I discover what a
thing is worldly success.

It has its lesson for us all to-day
ing, as it does, how the indolen
sensual luxury of the Roman rule
the poverty and degeneracy of the
were responsible for the ultimate
If we all take this lesson to h
"Decline and Fall of the British E
need never be written.—*W. G., Glas*

Futile Riches

Marie Corelli, in "The Sorro
Satan," drove home to me the fut
great riches, the limits to the po
money.

Some years ago I was cravi
wealth, ready to forget health, lo
beauties of art and nature. I t
money could buy everything, in
real love.

Then I read that book—and a ne
broke in on my bewildered mind.
that money, a material thing, cou
buy other material things; that
moderate prosperity is good, un
wealth could prove a curse.—*A.
Wallington.*

"He strips glamour from war"—Louis Golding

Sure Wi

In "M
Street" is a
story of Je
Gentile
with a syn
tic unders
of both cree
Its sincer
pictures o
frailties of
ity, the gras
shadows,
faced with
strength,
a deep stu
psychology.

In the stripping of war's glam
provides a terrible indictment, ye
sense of proportion is never di
belief in the ultimate conquest o
over Wrong is always sustained.-
Liverpool.

* * *

"Tom Brown's Schooldays." W
I read of the adventures and rags
Brown, Harry East, Arthur, and
them, it brings back memories
schooldays.—*K. C., Leamington.*

"Uncle Tom's Cabin" expos
horrors of slavery throughout the
world, and did much to advan
cause of abolition.—*J. M. D., Stra*

With "Robinson Crusoe" I ca
hermit's life on a sunny island, aw
income-tax demands, jazz and th
phone.—*David Taylor, Kent.*

"Lorna Doone" contains the
love story ever written, and brea
Devonshire and the lovely count
rounding it.—*Jas. Jenkinson, Loz*

ORIGINAL letters upon the
ject below, not exceedin
words, are invited. 10s. will b
for each letter published; 2s. 6
"Shorts." Envelopes, marked "
Parliament," must reach us b
post on Tuesday, February 21.

**Sportsmanship — the Best Ex
of it I Know**

EXPERT SOCCER FORECASTS

Selections for February 18

ENGLISH CUP—Round V.

(1) EVERTON v. Leeds.
**(2) DERBY COUNTY v. Aldershot.
(3) Bolton v. MANCHESTER C.
(4) Brighton v. WEST HAM.
(5) Burnley v. Chesterfield.
(6) SUNDERLAND v. Blackpool.
(7) HALIFAX v. Luton.
(8) MIDDLESBROUGH v. Birmingham.

FIRST DIVISION.

*(1) LIVERPOOL v. Leicester.
(2) NEWCASTLE v. Sheffield U.
(3) ASTON VILLA v. Huddersfield.
(4) Wolverhampton v. W. B. ALBION.

SECOND DIVISION.

*(1) STOKE v. Bradford.
(2) Fulham v. Bury.
*(3) HOTSPUR v. Preston.
(4) BRADFORD C. v. Millwall.
(5) CHARLTON v. Plymouth.
(6) GRIMSBY v. Oldham.
(7) Forest v. Notts County.
*(8) SWANSEA v. Port Vale.

SOUTHERN SECTION.

*(1) READING v. Q. P. Rangers.
(2) Bristol C. v. Northampton.
(3) Watford v. C. Palace.
**(4) BRENTFORD v. Swindon.
(5) CARDIFF v. Southend.
(6) COVENTRY v. Orient.
**(7) EXETER v. Newport.
(8) TORQUAY v. Boscombe.

NORTHERN SECTION.

**(1) BARROW v. Walsall.
(2) Carlisle v. Chester.
(3) YORK v. New Brighton.
(4) Barnsley v. HULL.
*(5) CREWE v. Accrington.
(6) HARTLEPOOLS v. Doncaster.
(7) ROCHDALE v. Rotherham.
(8) SOUTHPORT v. Mansfield.
(9) Tranmere v. Stockport.
(10) WREXHAM v. Gateshead.

SCOTTISH CUP—Round III.

**(1) CELTIC v. Partick.
(2) HEARTS v. St. Johnstone.
**(3) MOTHERWELL v. Dundee.
(4) Kilmarnock v. RANGERS or Queen's Park.

Albion, Clyde, Hibs., and Stenhousemuir have byes into 4th round.

SPECIAL STAR CODE

As injuries to players and consequent alterations in teams may affect the chances of different clubs, we shall publish last-minute JOHN BULL selections in code in the *Daily Herald* and *Sporting Life* each Friday morning.

Division and number will be quoted as above, together with *H* for home and *A* for away team.

Example code.—English Cup—2 (*H*); Div. I.—4 (*A*); Div. II.—8 (*H*); Southern Section—7 (*H*); Scottish Cup—3 (*H*) would indicate Derby County, West Bromwich Albion, Swansea, Exeter and Motherwell.

Probable winners are set in capitals. Where no distinction is made a draw is likely. Best selections are marked with two asterisks, and next best with one.

What I Look For In The Ideal Face Powder

By A Bond Street Beauty Specialist

The perfect face powder will stay on all day long whatever you are doing. Wind, rainy weather or even perspiration from sports or dancing will not affect it. It should be so fine and light as to be practically invisible on the face, and contain no gritty particles to enlarge the sensitive skin pores. All these requirements are found in the "Mousse of Cream" face powder.

Mousse of Cream is a marvellous new ingredient now blended by a patented process in Poudre Tokalon. That is what makes it so amazingly different from all other powders. Poudre Tokalon gives marvellous complexions of youth and beauty, yet perfectly natural looking. The worst greasy skin and shiny nose take on amazing new beauty. Try a shilling box of Poudre Tokalon to-day. If it does not make an immediate and astonishing improvement in your attractiveness money will be refunded without question.

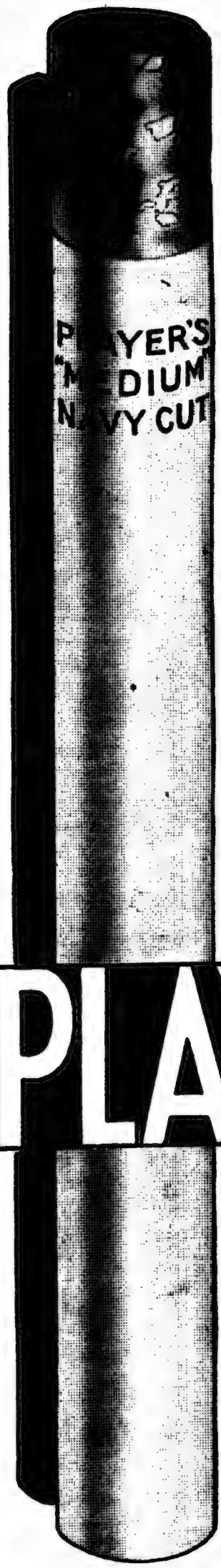
GRAVES BEATS THE WORLD FOR QUALITY AND VALUE.
Graves 'FLIGHT' Model is built with Dunlop Tyres, Dunlop Waterproof Saddle, Hans Renold Chain, Raised or Dropped Handlebars, all bright parts Chromium Plated, & full set of Accessories. Bargain Price Complete is £3:17:6. No charge for instalment terms. Delivered Carriage Paid for 8/2 with order & 14 monthly payments of 8/2. Lady's or Gent's same price. CATALOGUE of this & other models Post Free.
J. G. GRAVES Ltd. SHEFFIELD.

"DEJAY" HAIR LIFE
Is your hair falling out? Are you troubled with Dandruff? Try the NEW DEJAY HAIR LIFE TONIC in powder form, delicately perfumed. When dissolved makes a half-pint of the finest HAIR TONIC you can use. Beautiful Hair makes Beautiful Women.
1/- per packet POST FREE.
DEJAY LTD., Liver Building, Liverpool

GRAVES 'PROGRESS' BALE

Two super quality White All Wool Blankets, not a thread of cotton in them. Blue borders, whipped ends. Size 66 x 88in. Weight 7½lb per pair.
Two White Fleecy Blankets, whipped ends. 60 x 80in. 4lb.
Two Grey Bolton Twill Sheeted Sheets. 70 x 96in. 4lb per.
One charmingly coloured Fadeless Alhambra Hemmed Quilt 72 x 96in.
One Bleached Damask Table Cloth, 54 x 54in.
Two Pure White Pillow Cases. Size 30in x 30in.
One pure White Bolster Case to match 20 x 60in.
IMPORTANT.—As extra advantage we includes 16-PIECE CUTLERY SERVICE, made in our own Sheffield Factory—6 Stainless Sheffield Steel Knives, 6 Dessert Forks, 6 Dessert Spoons, 6 Tea Spoons. Will wear like silver, white all through.
The Complete Bale, including the 16-Piece Cutlery Service, ready for Immediate Delivery, Carriage Paid. Price £9
5/- NOW
TERMS: 5/- MONTHLY
CATALOGUES POST FREE
J. G. GRAVES LTD. SHEFFIELD.

SEND A POSTCARD TO-DAY
for the New Edition of Elliman's A.A.A. (Accidents and Ailments Book). It tells you How to Bandage Wounds, Treat Accidents, Relieve Pain, Keep Fit, Perform Self-massage, etc. No home should be without this invaluable guide. Just send a Postcard To-day to; ELLIMAN'S (Dept. J.B.3), SLOUGH.



If you prefer a Cork-Tipped Cigarette.. SMOKE: THE BEST

PLAYER'S

CORK TIPPED

10 for 6ᵖ

20 for 11¹ᵖ

PLAYER'S NAVY CUT TOBACCO
IS NOW PACKED IN A MOISTURE PROOF WRAPPER. N.C.C.I.131.H.

HI! YOU CHAPS

I'VE MADE A DEAL AND SAVED SOME MONEY

I bought Lybro Blue Button Overalls and a Work Shirt at the same time and saved sixpence in the total cost.

BLUE BUTTON OVERALLS.
Famous Lybro Dungaree; Blue or Brown. Easy to wash. THREE ROW STITCHING; Treble tacking. Six large pockets. Roomy cut; buttons "stay put"; patent fastener. **5/6**

BLUE BUTTON WORK SHIRTS.
Heavyweight soft Khaki or Blue Drill; Collar attached. Genuine "Lightning" Zip Fastener. Large armholes. Govt. dye; colour fast. Easily washed. Button front at same price. **4/11**

BOTH GARMENTS FOR **9/11**

Ask your outfitter about this special offer

Bib and Brace Overalls 5/6; Jackets or Trousers 5/6; Boiler Suits 8/11

Easy-fit Red Button—the Overall De Luxe—guaranteed unshrinkable 6/11

LYBRO EASY FIT WORK-TOGS

If unable to obtain, write to Workwear Ltd., Mt. Vernon, Liverpool, for name of nearest supplier.

Cut for Comfort—Made for Wear.

CVI 59

THE EASY PRICE EASY FIT

£1,000 and 78 Souvenir Prizes Won in "John Bull" Crossword No. 199.

In the above Competition, correct solutions were received from the following four competitors, who share the £800 offered. To each of them, subject to the conditions of the competition, a cheque for £200 will be sent:—

T. G. Bury, Claverley, Wolverhampton.
T. J. Goulding, 42, Greenway Rd., Runcorn, Cheshire.
H. Reeve, 1, Straight Road, Lexden, Colchester.
Mrs. G. Roberts, 1, Notley View, Butts Ash, Hythe, Kent.

Any other entrant who claims to have sent a solution eligible for a share of this prize must demand a scrutiny by First Post, Tuesday, February 28th, sending £1 Scrutiny Fee, copy of solutions, and Postal Order number. Envelope to be registered, marked "Scrutiny" and addressed to the Competition Editor of "John Bull."

No scrutiny can be undertaken in connection with the Award of £100 to Runners-up. This prize has been divided between 74 competitors from whom we received solutions containing one error and who will each receive £1 7s. 1d. A list of these winners can be seen at the "John Bull" offices and all have been notified.

In addition to the above cash awards, the winners sharing the First Prize and each of the 74 sharing the £100 for Runners-up will receive a £2 Souvenir Writing Set.

CROSSWORD No. 197. The extra £100 offered in this contest has been divided between 31 entrants and payments of £3 4s. 7d. are being despatched accordingly.

Another Splendid X-Word with a First Prize of £100 yearly for Life and £200 cash and prizes for Runners-up appears on Page 46. Try your skill now.

ENORMOUS INCREASE in 'John Bull's' X-WORD OFFER!

GREAT NEW PENSION-PLUS-CASH PRIZE FOR SOLVING AN AMUSING PROBLEM!

£100 A YEAR FOR LIFE and £500 CASH OR ONE LUMP SUM OF £1,250

ENTER BY NOON THURS. FEB. 23

£100 BETWEEN ALL RUNNERS-UP

£100 EXTRA BONUS BETWEEN ALL RUNNERS-UP WHO HAVE SENT TWO 6d. ENTRIES IN THE SAME ENVELOPE

An enormous increase in prize-money is the big surprise before you to-day. For one week only, "John Bull's" 201st contest brings you the opportunity of winning a huge Life Pension of £100 a year for life, plus an immediate payment of the bumper sum of £500 cash.

Four Crossword Pensioners are already receiving a "John Bull" cheque every Saturday as the result of an entertaining half-hour spent with our puzzle. Now this week's far bigger 2-in-1 prize gives you a tremendous new incentive to win an income for life and a fine lump sum. And remember—awards for Runners-up totalling £200 will also be distributed as announced. Start work at once on the amusing puzzle below and see that your entry is in by noon, Thursday, February 23.

FOUR

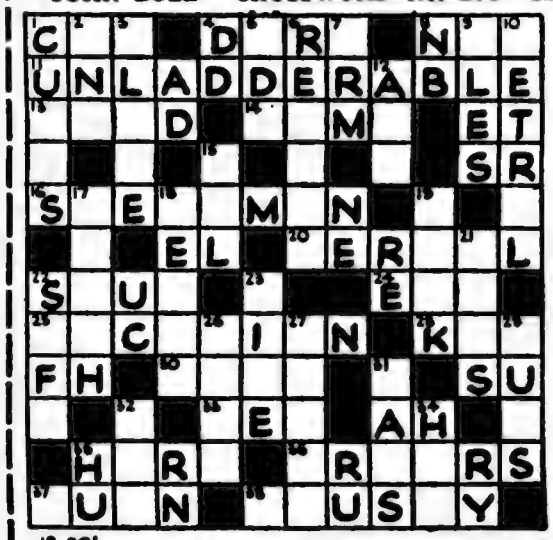
Crossword entrants are already receiving Life Pensions from "JOHN BULL"—you can be the fifth!

"John Bull" will pay a Life Pension of £100 a year and £500 cash (or a lump sum of £1,250 cash) for a correct solution on one square of the puzzle below. Failing a correct solution the prize will be awarded to the reader whose entry is the nearest correct solution. An additional £100 will be divided between those competitors who enter squares containing one error only, or only one error more than the winning solution. An extra Bonus of £100 will be divided between Runners-up from whom we have received two sixpenny coupons in same envelope. Solution of puzzle will be published in "John Bull" on sale Thursday, March 2nd, 1933, and winner, in "John Bull" on sale Thursday March 9th, 1933.

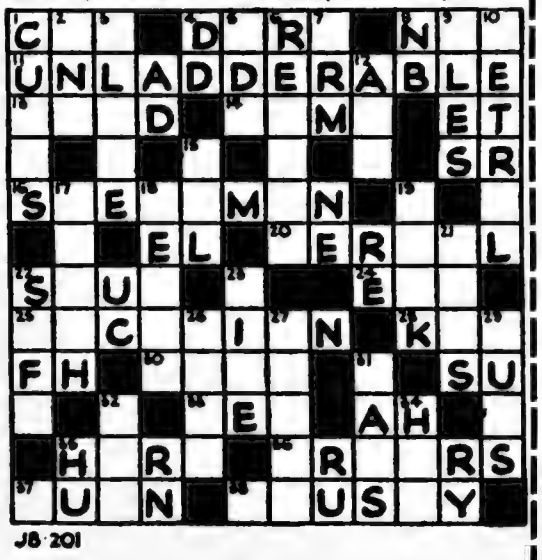
ENTRY FEE

With 2 squares send Postal Order for 6d. With 4 squares send P.O. for one shilling. See Rule 1.

"JOHN BULL" CROSSWORD No. 201—CLOSING (NOON) THURSDAY, FEB. 23, 1933.



JB·201



JB·201

In entering this Competition, I agree to abide by the Editor's decision as final in all matters appertaining thereto, and enclose P.O. value.....No.....

Readers in Scotland ineligible. See Rule 5.

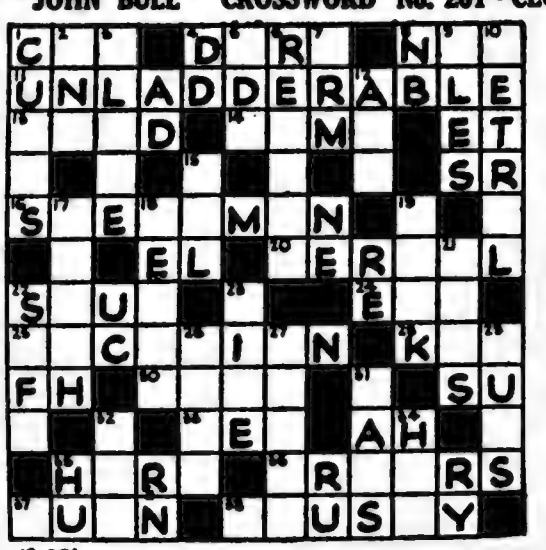
ENTRY FEE for 2 Squares 6D.

SIGNED.....

ADDRESS.....

.....

"JOHN BULL" CROSSWORD No. 201—CLOSING (NOON) THURSDAY, FEB. 23, 1933.



JB·201

JB·201

In entering this Competition, I agree to abide by the Editor's decision as final in all matters appertaining thereto, and enclose P.O. value.....No.....

Readers in Scotland ineligible. See Rule 5.

ENTRY FEE for 4 Squares 1/-

SIGNED.....

ADDRESS.....

.....

OLUES ACROSS

1. A kind of nut.
4. She restricts our liberty.
8. Common card game.
13. Peruse what is printed.
14. Prefix meaning "half."
16. A sample.
20. What train wreckers do.
22. Fastens collar: raises choler.
24. Stray.
25. Occurrence of note.
28. He'll be a goat later.
30. Saves survivors from wreck.
33. Allow.
35. Injured.
36. Mistakes.
37. Upsetting saucepan may give you one.
38. Sometimes describes old employee.

OLUES DOWN

1. Smoke does this.
2. Number of previous Clue.
3. Often causes your face to go red.
5. Not even.
6. How tippler betrayed himself.
7. Nations do so secretly.
9. Beers.
10. Travels over the sea.
12. Fainting person needs this.
15. What prospector often strikes.
17. Bad one spoils your game.
18. Red wood.
19. Mrs. Grundy sees worst in it.
21. Girl's name—and flower's.
22. This kind of seat is comfortable.
23. Lonely man sometimes takes.
26. Old sailor.
27. Water animal which hounds chase.
29. Debtor tries to dodge these.
31. Hoods protect them.
32. Sometimes irritates pussy.
34. Very warm.

NO CLAIMS REQUIRED

WINNERS IN X-WORD No. 199 appear on Page 39.

NEWSAGENT'S PRIZE.

A special prize of £5 will be awarded to the Newsagent from whom this contest's first prize-winner usually purchases his copy of "John Bull." Should the first prize be shared the £5 will be divided between sharers' Newsagents.

ADDRESS ENTRY.

"JOHN BULL" CROSSWORD No. 201, 57, Long Acre, London, W.C.2 (Comp.).

READ THESE RULES AND CONDITIONS

1.—Complete Puzzle in ordinary ink, not copying-ink or copying-ink pencil, cut out the whole entry form, whether both puzzle squares are used or not. Entry fee for two squares is SIXPENCE; for Four Squares send ONE SHILLING. Make Postal Order payable to Odhams Press Ltd., and cross it /& Co./; write name and address and date of posting on back of P.O. and fill in the number upon Entry Form; send Entry Form by post, as directed, to reach us not later than NOON, Thursday, February 23rd, 1933.

2.—No competitor may submit more than two Double Entry Forms—(four squares). Squares left incomplete, mutilated, indistinct or altered will be disqualified. No responsibility is accepted for any entry lost, delayed, not delivered or mis-laid and no correspondence will be entered into.

3.—Winner of this contest will appear in "John Bull" on sale Thursday, March 9th, 1933. Should any competitor not announced as a winner have entered a coupon eligible for a share of the First Prize he must demand a scrutiny by first post Tuesday, March 21st, 1933, in accordance with directions given with result. Any such scrutiny which may amend the result, must be accepted as final. No scrutiny can be conducted in connection with the additional award of £100 to be divided between the Runners-up. Competitors should note that errors are computed according to the number of words which wrongly answer the Clues given.

4.—In the event of a tie, a prize will be divided but no competitor may receive more than one share of it. Should First Prize be shared, £1,250 cash will be paid instead of the two-in-one award.

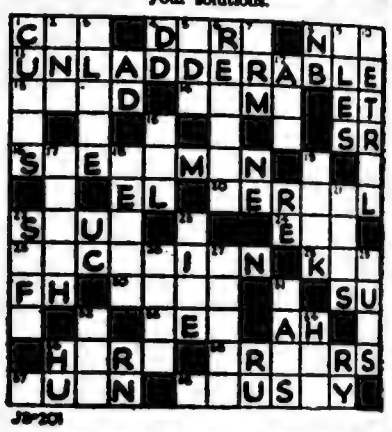
5.—Readers in Scotland are debarred from and cannot enter this competition. Any entry form bearing an address in Scotland will be disqualified.

6.—Failure to comply with any of the conditions involves disqualification.

7.—Employees of Odhams Press Ltd., and members of their families are not eligible to compete.

KEEP YOUR COPIES BELOW.

These miniature reproductions of this week's Puzzle are only to be used for keeping copies of your solutions.



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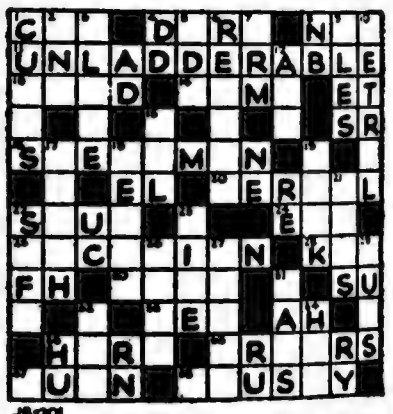

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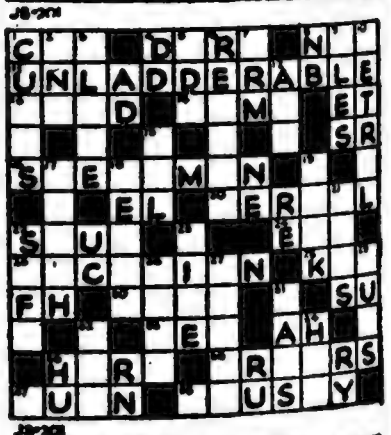

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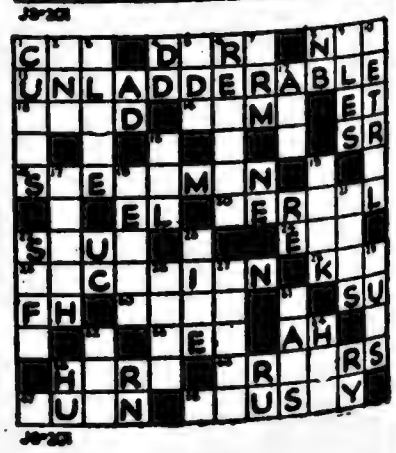

JB·201

Miss Y. (Reading).—"I have had several men at my feet." And did you finally buy the shoes you wanted.

The Editor LAUGHS LAST

DOCTOR (London, N.).—"There are 100,000 men in this country who are too fat." Round figures.

F. M. (Yeovil).—"I am the picture of health." In a contented frame of mind, we suppose.

F. N. (Potters Bar).—"I told the dealer I would buy the car for cash." Then he fainted.

P. M. (Morden).—"Chicago bandits blew up a department store." They do their shoplifting on a big scale there.

A. A. (Esher).—"I have never heard a revue audience boo." No. They like the leg theory.

D. S. (Bedford).—"It takes nine tailors to make a man." And one dressmaker to break him.

F. K. (Perth).—"Travelling abroad costs more than it once did." So does staying at home.

D. W. (Sudbury).—"The electors in some constituencies envy their M.P." Well, after all, he's got a job.

H. N. (St. Albans).—"What is a militarist?" A man who is willing to lay down your life for his country.

D. V. (Derby).—"As I write this article the depression is spreading . . . spreading . . . spreading." Knowing that, then, why insist on writing it?

J. B. S. (Richmond).—"I have just managed to get control of a newspaper." Our wife holds on to the confounded things, too!

TRUTHFUL (Bury).—"I am going to speak my mind during 1933." We don't believe you. You couldn't be silent all that time.

F. D. (York).—"I am ambidextrous, and you would notice no difference if I wrote this with my left hand." Then it is hopeless.

F. B. (Baldock).—"Thanks to an advertising friend I have doubled the sales of my first novel." Did he buy the other copy?

TOM (Coventry).—"Only two people in the world understand the workings of my mind." And you aren't either of them.

R. M. (Dundee).—"On the whole, hospital nurses are the best linguists." They are, of course, familiar with many tongues.

LOGICAL (Bow).—"Nobody can deny that seeing is believing." But a woman sees her husband when he comes home late from the office.

COMPOSER (S.W.).—"This song will positively set the Thames on fire." Well, we gave it a good start, but it burned itself out.

E. K. (Tiverton).—"Are you aware that many people think that the yellow streaks sometimes seen in coal are gold?" Our coal merchant evidently holds this opinion judging by the price he charges.

G. N. (York).—"I have given up my 1933 diary." In blank despair?

A. H. (Poplar).—"My friend is honest as the day is long." So is a burglar.

E. A. J. (Woking).—"What do you think of my new poem 'The River'?" We couldn't wade through it.

C. N. (Ainwick).—"A man has the right to open his wife's letters." All he really needs is the courage.

F. C. (Coulsdon).—"Shaving is just a habit." And a beard is just a thing that grows on one.

D. N. (Norwich).—"This is the age of the clever girl." But nobody knows the age of a clever girl.

G. C. (Chingford).—"The ice broke just as I was getting used to skating." And then you were through with it?

G. B. (Truro).—"He asked me to build him a 60 ft. chimney for £150." And you told him it was a tall order?

A. D. (Colchester).—"Though I am a debt-collector, I believe I am popular." Because people ask you to call again?

T. M. (Staines).—"I've been asked to marry scores of times." By your parents?

D. M. (Ely).—"What do most ladies like for their birthday?" Not to be reminded of it.

L. C. (Reading).—"If looks could kill, I should have been dead long ago." The first time you used a mirror?

T. V. (Hendon).—"Clergymen should be more wideawake." And so should congregations.

D. N. (Spalding).—"Can you suggest a suitable play for our local dramatic society?" "A Comedy of Errors."

V. L. (Goole).—"A really clever girl gets the man she wants." Or the man some other girl wants.

L. B. (Kettering).—"Who said that two heads are better than one?" A hairdresser, very likely.

G. P. (Macclesfield).—"Many tragedians think that they can play comic rôles." So do many comedians.

T. S. (Wembley).—"What do the stars really reveal?" Too much in some films.

H. T. (Brighton).—"Where can I hear the world's loudest wireless set?" At our neighbour's house.

A. R. (Wrexham).—"Shortly after marrying my daughter a year ago, he borrowed £1,000 from me, and what do you think I got back?" Your daughter.

T. I. P. (Kettering).—"I thought of painting a picture of the Cabinet at work." Why confine yourself to "still" life?

MAC (Glasgow).—"There is a lot of good music in the bagpipes." Then why isn't a little of it allowed to come out occasionally?

R. H. (Tring).—"Mud-throwing is bad policy." It means ground lost.

A. G. (Matlock).—"I never act the goat." Then why butt in here?

D. B. (Hull).—"Wireless is often beneficial to partial deafness." And *vice-versa*.

T. L. (Barnet).—"British cars must be advertised." But they don't need pushing.

L. M. (Bristol).—"There has been an Irish egg shortage." Well, there has been an election.

M. T. (Croydon).—"A doctor says that sweet things give one courage." Sugar certainly provides grit.

J. O. (Cardiff).—"I shall try a new tailor this Spring." Has your last refused you any more credit?

L. G. (Brixton).—"Some comedians earn more than Cabinet Ministers." Of course; they're funnier.

C. K. (Sudbury).—"There is no jazz tune like an old jazz tune." What about most of the new jazz tunes?

R. B. (Glasgow).—"Life without motor-cars would be dull and uninteresting." But there would be more of it.

G. B. (Ventnor).—"The very sound of my voice made the crowd disperse with a thwarted look on their faces." "Time, gentlemen, please"?

D. G. (Stockport).—"Give the modern girl a needle ——" And she'll play another gramophone record.

Miss J. (Kew).—"What is the best drink preventative?" The high price of the stuff.

TAILOR (Salford).—"There will be very little change in men's pockets this Spring." We can readily believe it.

F. D. (Wivenhoe).—"The headmaster tells me my boy is trying this term." Hard or very?

BOOKIE (Newmarket).—"The average punter doesn't stop to think." And the horse he backs does.

J. E. D. (Stourbridge).—"I do not want to get married for a long time." It might not last very long!

D. B. (Exeter).—"I am charging nothing for the enclosed article." You have a fine sense of values.

PLUMBER (Bristol).—"I call it a waste of time to study the stars." You wouldn't if you were a Hollywood doctor.

F. J. (Tottenham).—"Here is my argument in a nutshell." Judging by the length of your letter it's a coconut shell.

F. C. C. (Hull).—"Some people grumble at radio, but I'd be grateful for an opportunity to get a set." Well, you'll find 40 opportunities in the record Radio Offer on page 43. Tune in this evening!

F. G. R. (Winchester).—"You cannot make a silk purse out of a sow's ear." Some of these manufacturers of "real silk" probably can.

D. L. (Arbroath).—"My automatic-lighter sparks once or twice before the flame appears." Some automatic lighters merely spark once or twice.

S. H. (Southampton).—"Civilised African natives are learning to play golf." If this sort of thing goes on missionaries will have to start their work all over again.

A. K. (Coventry).—"A firm of dairy utensil manufacturers claims that its latest churn is worth £3 a week to farmers." That is, of course, if they turn it to advantage.

A. S. (Norwood).—"Police authorities announce that they are instigating measures which will practically put a stop to banknote forgeries." It becomes more and more difficult every day to make money.

ADAMSON
Stretches it

IF you are troubled by any matter you can obtain free expert advice that will help you. A stamped and addressed envelope is all that you have to send with your query. JOHN BULL does the rest. Write to-day! The replies given on this page to facetious correspondents are for your entertainment.

Agonising HÆMORRHOIDS

FOLLOW CONFINEMENT

"FOR a year and ten months I suffered martyrdom from piles," says Mrs. D. Smith, of 27, Plantation Road, Ford Estate, Sunderland. "The nurse said it was one of the worst cases she had ever known. The continual burning irritation and knife-like pains were so hard to bear, I thought I would go out of my mind. The doctor said I ought to go into hospital for operation, but I couldn't face it.

Mrs D. Smith.

"I was wondering what to do next when my mother-in-law brought me a box of Zam-Buk. The relief this herbal ointment gave within ten minutes made me happier than I have been for a long time. Pain seemed to go like magic. With a thankful heart I continued the Zam-Buk treatment, and gradually all swelling and inflammation was overcome and the piles completely disappeared."

Zam-Buk is splendid for chapped hands, ulcers, eczema, pimples, poisoned wounds, cuts, burns, cold-on-the-chest, etc. 1/3 or 3/- box. All chemists.

ZAM-BUK BRAND

How I Got Rid Of Wrinkles at 60 and made myself Look 20 Years Younger

"I am 60 years of age, an age at which a woman so often no longer seeks to make herself attractive. But I felt a desire out of pure curiosity to try the effect of Crème Tokalon Skinfood on my weatherbeaten and wrinkled face.

Imagine my surprise when, after *one month* of this treatment, people said to me: 'you are getting younger.' Encouraged by these remarks, I persevered and in *five months* a miracle had been performed: everyone who meets me declares that I appear to be a woman of 40 or 45. My complexion is clear and beautiful, slightly rosy and I have hardly the suspicion of a wrinkle. It is marvellous. Judging by this, if all women would only use your Crème Tokalon Skinfood, there would be no more old grandmothers."

Note: The writer of the above prefers not to have her name published, but her original letter may be seen. Crème Tokalon Skinfood is guaranteed under a forfeit of £1000 to contain the highly nourishing food ingredients great specialists say your skin must have to keep it clear, fresh, firm and free from wrinkles. Use Crème Tokalon Skinfood Rose Colour at night, White Colour in the morning. You will be amazed at the improvement even overnight. Results guaranteed or money refunded.

READER'S *terrible mistake*

TAKING a bottle from the shelf, a reader poured some of the contents on to the fire to get it to burn. There was a terrific explosion, followed by a sheet of flame, which in a moment set our reader's belongings ablaze.

She had poured petrol on the fire in mistake for paraffin oil! The damage was covered by a cheque from JOHN BULL, paid under our Great Free Family Insurance Gift.

Fire is ever on the alert to catch the unwary. Some day an act of forgetfulness may place your home in jeopardy.

"No Insurance Company could have acted fairer," wrote a Ripon reader the other day when acknowledging a cheque from JOHN BULL for fire damage.

JOHN BULL is the *only* paper to cover the home against Fire. Just as it is the *only* paper to provide Storm, Flood and Sickness benefit. By signing the forms below the contents of your home are covered up to £1,000.

AGAINST FIRE, STORM, FLOOD, SICKNESS, BURGLARY AND ACCIDENTS "JOHN BULL." COVERS YOU FREE

CUT HERE

JOHN BULL

***Hand* this Coupon to your Newsagent**

To (Name of Newsagent).....

Address .....

.....

Please deliver or reserve JOHN BULL for me weekly until further notice.

Signature.....

Address .....

.....

..... Date.....

PLEASE WRITE CLEARLY.

J.B. 18/2/33.

CUT HERE

Post this Coupon to

"John Bull" Registration Department, 122, Long Acre, London, W.C.2.

I have sent an Order Form to my Newsagent for the regular weekly delivery of JOHN BULL. Please register me as a regular reader.

.....

Reader's Signature.

Age.....

Address .....

.....

.....

Name and Address..... of Newsagent.

.....

..... Date.....

Use ½d. stamp. Don't seal envelope. A certificate setting out the full benefits and conditions and certifying registration will be sent if ½d. stamped addressed envelope is enclosed for return. **PLEASE WRITE CLEARLY.**

J.B. 18/2/33.

JOHN BULL'S GREAT NEW PEN OFFER!

JOHN BULL PEN COUPON. This coupon with P.O. for 2/9 plus 3d. postage and insurance entitles holder to receive a "John Bull" all-British self-filling Pen with **14 carat solid gold nib, iridium tipped, guaranteed 2 years.** Additional coupons up to four (any dates) may be saved and are acceptable in part payment, each counting as 3d. off the price. **You may send five coupons and P.O. for 1/9** plus 3d. postage and insurance. *State if fine, medium or broad nib. Pocket clip 3d. extra.* Address: "John Bull" Pen Department, 27, Floral Street, London, W.C.2.

VALUE 3D

80 NOT OUT— *and £300 In!*

FOR nineteen years now, Mr. William Leadbetter has lodged at 4, Ravenscourt Gardens, Hammersmith—but of late this old gentleman with the merry eyes has rarely been able to leave his room.

But though eighty and proud of it, he has not been content to sit and dream of the days when he was a busy commercial traveller with a connection all over the country.

Bless you, no! Mr. Leadbetter is a modern octogenarian. His newspapers, his radio and his old friends, amongst whom he gratefully includes JOHN BULL, have kept him well up to date. And now and then, when time hung heavy, he would turn to *Bullets* and pit his brains against the rest.

He owes his first prize to the Prince of Wales!

The other day he happened to read a speech by the Prince of Wales. It was an appeal by His Royal Highness for practical sympathy for the men who are down but not out. And later, when he was puzzling out some *Bullets*, he was blessed with what he calls a "touch of inspiration."

He made up the effort, WORTH TRYING —"FIFTY-FIFTY" FOR "THIRTY-THREE." And for this clever echo of the Prince's appeal, Mr. Leadbetter has walked off with the First Prize in our 879th *Bullets* contest.

A Man with Ambition

From his previous best prize of 5s. to £300 is a big jump, but Mr. Leadbetter is an octogenarian with ambition. "I hope some day to gain one of the bigger prizes!" he tells us.

Since his First Prize, as announced, is accompanied by a "Season Ticket" for entering our *Bullets* contest, he has every encouragement to take another leaf from JOHN BULL'S cheque-book.

"One of my old friends has likened my efforts in *Bullets* to sowing seed on the seashore," he recalled. "But the other old chap always said, 'Stick it, Bill—JOHN BULL won't let you down!' And now his words have come true."

The list of printed winners makes a fine *Bullets* text-book, is Mr. Leadbetter's opinion — and we commend his choice to every entrant who seeks success in this week's huge offer of £600 and forty Radio Sets.

Two Hints for You

But there is another guide to the *Bullets* prize-list, and it is free. Mr. Leadbetter took from the columns of our weekly *Bullets Bulletin* the coupon which brought his £300 victory. And every week our letter-bag is full of tributes to its aid.

Here, for instance, is one of hundreds on our files—it comes from Mr. A. Turner, Devonshire Place, Cartmel, Grange-over-Sands, a winner of £15 in Competition No. 879.

"I must mention the help that *Bullets Bulletin* gives," he says. "All its hints and lists of old winners I paste in a book for reference. Gradually one comes to realise what is really wanted by the judges, but only after study, thought and consultation with the *Bulletin*."

Make up your mind this week to follow Mr. Leadbetter and Mr. Turner into the *Bullets* prize-list. Take Mr. Leadbetter's advice and study the big winners which we recall on this page for your guidance. And if you would welcome the free aid which Mr. Turner receives each Thursday, complete the coupon on the opposite page and see why *Bullets Bulletin* brings such glowing tributes from its readers.

STUDY THESE WINNERS!

ON this page last week you read of a £1,500 winner who owed his success mainly to a careful study of prize *Bullets*. Above you learn of another First Prize-winner who echoes his advice.

To help you, therefore, we recall below the *Bullets* which have secured the biggest prizes paid in 1933:

MISS 1933
"SERVANT" STOPPING YEAR, ANYHOW!
THE LANDLORD
FIGHTING GOUT—TENANT, RHEUMATISM.
SANDY'S PARTY
ALL THERE "ON TICK."
PRETTY TOUGH
WHEN "TENDER" YEARS "UGLY."
BLAZING INFERNO
CREATES STEEL—"STEEL" CREATES.
THIS YEAR
WOMAN'S—IT'S "THREE THREE."
LONELY WOMAN
COUNTS "SHEEP," NOT "PIGGIES."
KNITTING
ME ANOTHER "SOCK," FATE?
THE OLD SCHOOL
"DUNCE" BOUGHT—ERECTING CINEMA!
FOR SONNY'S SAKE
I TIPTOE—I TRAMP.
NOW HE'S BOSS
I'M "DIRT"—NOT "BERT."
PAYING AMERICA
CHESTS OUT—STOMACHS IN!
WORTH TRYING
"FIFTY-FIFTY" FOR "THIRTY-THREE."
WHAT SHE'S TOLD
MAKES OTHERS ACHES MOTHER'S.
WORTH TRYING
ANYTHING—EVERYTHING'S ANYHOW, ANYWAY!

Your "Bullets" Radio

In view of this week's record offer of 40 "Six-Sixty" Radio Sets, each accompanied by cheque for £1, £2 10s., or £5, we reprint below an expert opinion of these remarkable £10 10s. instruments.

"The whole Set is outstanding in design," states 'Amateur Wireless.' "and is completely contained within a walnut-finished cabinet except for the aerial and earth. On test, the Set worked very well, without the slightest trouble in installation."

And this is the Radio which you can bring to your fireside with a coupon from the opposite page!

BRITISH MUSEUM 1933 MAR

£10·10·0 RADIO FOR

40

'BULLETEERS' THIS WEEK

RADIO RECORD SMASHED AGAIN!

£600

STILL BIGGER 'BULLETS' FIRST

£10·10s. 'SIX-SIXTY' RADIO

GIVEN AWAY THIS WEEK WITH EACH PRIZE OF £1-£2·10s. AND £5 -NO ELECTRIC MAINS REQUIRED

THIRD HUGE OFFER OF 'BULLETS'

RADIO MONTH

ALL PAST RADIO OFFERS ECLIPSED!

YET another new record is set up this week by *Bullets* sensational offer of forty Radio Sets, each value £10 10s., and accompanied by a cheque for £1, £2 10s., or £5.

Apart from these forty big prizes, notice that instead of the normal First Prize of £300, this week's chief winner will receive as much as £600!

To make a *Bullet*, first choose an *Example* and write down every rough idea which it brings to your mind. Now see if you can condense one of these ideas into TWO, THREE or FOUR WORDS which link up neatly with the *Example* selected.

Suppose, for instance, you choose the *Example* HEALING THE SICK, your first thought might be *Better Use For Money Than Improving Armies*. That rough idea could easily be compressed into the finished *Bullet*—HEALING THE SICK—LET'S STRENGTHEN THOSE "BATTALIONS."

Study the list of recent winners on the opposite page and then get busy on your own efforts, making sure that your entry is in by Saturday, February 25.

USE THESE "EXAMPLES"

WHY BRITAIN'S GREAT
AT EVERY TURN
POWER BEHIND THE THRONE
BEFORE SHE MARRIED
SHE AND HER MOTHER
SOMETHING IN THE WIND
TRADE WILL REVIVE WHEN
WHEN MY CHANCE COMES
ANNOYING HUSBAND
HEALING THE SICK
STOP GROUSING AND
"HOW DARE YOU!"
SHOWS HE'S AN ASS
OVER THE ASHES
SHINING LIGHT
LIKE A SEESAW
YELLOW PERIL
OUR BEST
SWEETLY
IN THE WRONG
GOOD COMPANY
LAUGHED AT
SHRINKING
OLD FOGEY
AFTER HOURS
BEGINNING
TO SAVE
NOBODY
WIFE'S JOB
THE LISTENER
ONCE A WEEK
BEHIND

The original cheque for £300 awarded to the First-prize winner in Competition No. 870 will be displayed in the window of Mr. A. G. Smith, 372, King Street, Hammersmith, W.

NEWSAGENTS' PRIZES.—Cheques for £5, £2 and £1 respectively will be paid to the Newsagents from whom the winners of the three chief prizes in "Bullets" No. 883 usually purchase "John Bull."

USE THESE BIG NEW COUPONS!

THIS COUPON BRINGS FREE "BULLETS" HELP!

Hundreds of prize-winners owe their success entirely to the free weekly aid of *Bullets Bulletin*, a budget of hints and encouragement for would-be winners which can be yours by post every Thursday. Post off this coupon to-day!

I enclose P.O. value 6d. (crossed "& Co" payable to *John Bull*) to cover postage on 12 consecutive issues of *Bullets Bulletin* commencing with next available issue

Name_____

Address_____

_____

Post to "Bulletin" Dept., Odhams Press Ltd., 19, Short's Gardens, London, W.C. *(Do not enclose this coupon with "Bullets")*

EXAMPLE

BULLET

EXAMPLE

BULLET

(883) Closing SAT., Feb. 25 — P.O. No._____ I agree to enter in accordance with the rules announced on this page. With 1 Coupon send P.O for 6d.

Signed.....

Address.....

EXAMPLE

BULLET

EXAMPLE

BULLET

(883) Closing SAT., Feb. 25 — P.O. No._____ I agree to enter in accordance with the rules announced on this page. With 2 Coupons send P.O. for 1s.

Signed.....

Address.....

BIG NEW HELP FOR "BULLETEERS"

We are now providing not only big new coupons, but the valuable space below for making those jottings which may develop into a First Prize *Bullet*.

EXAMPLE

BULLET

EXAMPLE

BULLET

(883) Closing SAT., Feb. 25 — P.O. No._____ I agree to enter in accordance with the rules announced on this page. With 3 Coupons send P.O for 1s 6d.

Signed.....

Address.....

EXAMPLE

BULLET

EXAMPLE

BULLET

(883) Closing SAT., Feb. 25 — P.O. No._____ I agree to enter in accordance with the rules announced on this page. With 4 Coupons send P.O for 2s.

Signed.....

Address.....

If you wish to send in further "Bullets" you can write them on plain paper.

Address Entry: "Bullets" No. 883, "John Bull," Long Acre, London, W.C.2 (Comp.)

"BULLETS" RULES.—1. The First Prize will be awarded for what in the opinion of the judges in consultation with the Editor is the best Bullet received, and the other prizes in order of merit, the test being cleverness, aptness and originality. The Editor undertakes that every Bullet received shall have careful consideration by a competent staff of qualified judges. 2. Only two attempts may be written on each coupon, and a postal order must be enclosed at the rate of 6d. for each coupon made use of. This must be made payable to JOHN BULL and crossed /& Co./ Competitors must write their names and addresses and the date of sending the order on the back of the postal order, the number of which must be duly noted on each coupon submitted. Coupons must not be mutilated. 3. The Editor's decision on any matter of dispute arising in connection with this competition must be accepted as final and legally binding in all respects and acceptance of this rule is an express condition of Entry. Employees of Odhams Press and their families are not eligible to compete.

STILL BIGGER FIRST FOR LAST RECORD RADIO OFFER COMING NEXT WEEK.

NOW—HEALTHY LEGS FOR ALL!

Don't let LEG TROUBLES CRIPPLE *YOU!*

Get on the RIGHT SIDE *of a Course of* 'ELASTO'

"Oh! My Poor Legs."

"For years it was misery for me to walk, my legs and instep would swell and the pain was awful! Finally an ulcer broke out on my ankle and I could not walk or stand except for a few minutes at a time. Then my son advised me to try Elasto and . . .

Now Available for All!

ELASTO—The Great National Remedy for Diseases of the VEINS and ARTERIES, and all ailments arising therefrom.

A VITAL CELL-FOOD
which must be present in the Blood to ensure
COMPLETE HEALTH

"I can now Walk for Miles

. . . after using your treatment I am happy to say I am completely cured and can now walk for miles. I cannot praise Elasto enough as I thought I would never walk again. Your treatment is truly wonderful."

Mrs. L—— S——.

What other users of Elasto say:

"No sign of varicose veins now."
"Elasto put new life into me."
"Wonderfully active at 80."
"My Doctor highly praises Elasto."
"Now walk long distances with ease."
"Elasto has cured my bad legs."
"Worked wonders; legs quite clear."
"Cured my rheumatism and neuritis."
"Now free from piles."
"I feel 10 years younger."
"It put me on my feet."
"Varicose veins completely gone."
"All signs of phlebitis gone."
"Completely cured my varicose ulcers."
"I am now free from pain."
"My skin is as soft as velvet." *Etc.*

These extracts are taken from letters received from people who KNOW, who have tested and proved for themselves the extraordinary health-restoring powers of this new blood treatment—ELASTO.

A Wonderful NEW TREATMENT THAT WILL SAVE YOU POUNDS

What is Elasto?

ELASTO is something new to curative science; it is based on the knowledge that varicose ailments and relaxed conditions generally with their numerous developments and widely-varied symptoms, are *deficiency diseases*; that in all such conditions there is a lack of certain *vital constituents of the blood.*

Owing to this lack, the body is unable to build up the elastic tissue needed to maintain the vein and arterial walls and the membranes in healthy condition, and a varicose or relaxed condition results.

Elasto restores to the blood the vital elements that combine with albumin to form elastic tissue and thus enables Nature to restore the broken-down and devitalized fabric of veins and arteries, and so to re-establish normal circulation.

Elasto is not a drug, but a vital cell food which *must be present in the blood to ensure complete health.* It is prepared in tiny tablets, to be dissolved on the tongue, and is the pleasantest, the cheapest and the most effective treatment ever devised. Elasto has cost thousands of pounds to produce, and yet its wonderful benefits can be had for a few shillings.

Elasto corrects varicose veins, ulcers, eczema, psoriasis, phlebitis, thrombosis, muscular weakness, swollen legs, inflamed wounds, gout, rheumatism, neuritis, and all those troubles generally known as bad legs.

Elasto also corrects piles, prolapsus varicocele, hardened arteries and glands, arthritis, sciatica, lumbago, and all relaxed conditions, no matter where they occur.

Nothing even remotely resembling the New Elasto Treatment has ever been offered to the public before. This new biological treatment actually restores the natural power of healing to the blood.

Don't long for relief; get Elasto and be sure of it!

Here is Your Great Opportunity!

FREE

A generous Sample of this Wonder Treatment

Simply fill in the Coupon for a Free Sample and a Special Free Booklet fully explaining Elasto, the New Biological Treatment. These, together with copies of recent testimonials, we will gladly send privately, post free. Don't lose another moment! Write for these to-day—NOW, while you think of it! Or send 5s. for a full month's treatment (in plain wrapper) and see for yourself what a wonderful difference Elasto Blood Treatment makes!!

THE NEW ERA TREATMENT CO., LTD.,
(Dept. 15.D), Cecil House, Holborn Viaduct, London, E.C.

JOHN BULL COUPON

for Trial Sample of Elasto.

THE NEW ERA TREATMENT Co. Ltd.
(Dept. 15.D.), Cecil House,
Holborn Viaduct, London, E.C.

Please send me Free Sample and Special Free Booklet fully explaining how Elasto Treatment cures through the blood.

(Please Print in Capital Letters.)

NAME .....

ADDRESS.....

.....

.....

My Ailment is .....

John Bull, Feb. 18, 1933.

ELASTO THE NEW BIOLOGICAL TREATMENT — CURES THROUGH THE BLOOD

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